



RIVERBEND COMMUNICATIONS  
2014 QUARTER 2 ISSUES REPORT KCVI



April

TOTAL: 4:19:00 | hh:mm:ss

May

TOTAL: 4:37:00 | hh:mm:ss

June

TOTAL: 5:19:00 | hh:mm:ss



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2014 QUARTER 2 ISSUES REPORT KCVI



ISSUES

DATE

TIME

SOURCE HH:MM:SS

DESCRIPTION OF SEGMENT

April

Education

4/4/2014

7:15:00 Local

Produced

0:05:00 Traffic School: In the state of Idaho do we need a front license plate?

Other

4/6/2014

6:00:00 Syndicated

1:00:00 Gary Taubes, science and health journalist, discussed the science of weight loss. Ben Dattner, PhD, psychologist, Adjunct Professor in Organizational Development at New York University discussed taking blame and credit as part of your career development. Jonathan Adkins, spokesman for Governors Highway Safety Association reported on a recent study that measured the role of speeding in traffic deaths.

Education

4/11/2014

7:15:00 Local

Produced

0:04:00 Traffic School: What do I do if I come to a police barrier and I'm not the one they're looking for? Can a young person with a learner's permit be a designated driver?

Other

4/13/2014

6:00:00 Syndicated

1:00:00 Eric Decker, PhD, Professor, Head of the Department of Food Science at the University of Massachusetts spoke about the common health risks and increase of rancid foods due to reductions in trans fats. Lori Andrews, Law Professor, Director of the Institute for Science, Law & Technology at Illinois Institute of Technology talked about the erosion of personal privacy rights due to the explosion of social media. Kevin Haley, Director of Product Management for Symantec Security Response discussed how cell phones hold personal, financial, and work-related data that thieves can easily steal. He offered advice for how phone owners can protect their data.

Education

4/18/2014

7:15:00 Local

Produced

0:05:00 Traffic School: What's the tolerance on a speed limit?

Other

4/20/2014

6:00:00 Syndicated

1:00:00 Anne Perschel, PhD, leadership and organizational psychologist, discussed how women can overcome obstacles and move into senior leadership roles in corporations. Steven Kotler, science writer discussed how governments, industry, and entrepreneurs can adapt to changing forces to help with shortages of water, food, energy, and education. Alison Borland, Vice President of Retirement Product Strategy at Aon Hewitt discussed retirement planning, how many Americans have dipped into their retirement savings early, especially Black and Hispanic Americans. She discussed how the recession have affected retirement, and what people can do to shore up their depleted 401(k) accounts.

Education

4/25/2014

7:15:00 Local

Produced

0:05:00 Traffic School: How to avoid dangerous driving habits

Other

4/27/2014

6:00:00 Syndicated

1:00:00 Ric Edleman, nationally-recognized financial advisor, explained how the average person can save for a comfortable retirement. James Hubbard, MD, talked about basic skills that everyone should know in the event of an emergency. Simon Davidoff, Water Expert and Director, Food & Beverage Industry for Siemens Water Technologies talked about little-known ways that water is wasted by consumers each day and what people can do to reduce their "water footprint."

May

Crime/Safety	5/2/2014	7:15:00 Local Produced	0:05:00 Traffic School: Local police were in the studio to talk about safe driving and issues of public safety.
Other	5/4/2014	6:00:00 Syndicated	1:00:00 Mike Staver, strategic business advisor, creator of the audio and video series "21 Ways to Defuse Anger and Calm People Down", spoke of the study by the U.S. Department of Labor that found that homicide is the fourth leading cause of death for women in the workplace. He spoke about how to deal with workplace violence, how to recognize warning signs, and how to defuse conflicts on the job. Jonathan Ladd, PhD, assistant professor of Government and Public Policy at Georgetown University, discussed the evaporation of confidence in the news media over the last 40 years. He explained why this issue is so important in a healthy democracy. Jerry Brewer, MD, dermatologist and researcher at the Mayo Clinic, discussed why skin cancer is six times higher among young adults than it was 40 years ago.
Crime/Safety	5/7/2014	8:10:00 Local Produced	0:03:00 Pocatello Police are asking residents to register their cell phones to receive emergency alerts. Reverse 911 calls can be made to landlines, but people need to register on the department's website if they want to be notified on their cell phones. Last Saturday, a reverse 911 call helped track down a missing boy. Lt. Paul Manning believes having more registered cell phone users will increase the city's chances of finding missing children especially. Similar services are available in Rexburg and other parts of the Upper Valley.
Health (Physical/Mental)	5/5/2014	8:10:00 Local Produced	0:03:00 Saturday, May 10th, 2014 is "National Association of Letter Carrier's Food Drive Day." Letter carriers will be collecting nonperishable food donations along their routes.
Education	5/9/2014	7:15:00 Local Produced	0:05:00 Traffic School: Are you legally obligated to give your information to someone you've been involved in a crash with?
Other	5/11/2014	6:00:00 Syndicated	1:00:00 Dorothy Espelage, PhD, Professor of Child Development, Department of Educational Psychology, University of Illinois at Urbana-Champaign, discussed the prevalence of sexual harassment and sexual violence among middle school youth. Greg Kaplan, PhD, Assistant Professor of Economics, Princeton University, talked about how roughly one-third of all U.S. families live paycheck-to-paycheck, even though these middle class families have decent incomes, but have their money tied up in homes or retirement funds. Dr. Kaplan discussed how this might not be as financially dangerous as it might appear. Michelle Macy, MD, Assistant Professor of Emergency Medicine, University of Michigan, discussed research that found that 90 percent of parent drivers admitted to distracted driving with kids in the car and offered tips to minimize distractions on the road.
Education	5/15/2015	7:10:00 Local Produced	0:05:00 Traffic School: The Click it or Ticket campaign began today. what are the seat belt laws and what can we do to help enforce them
Education	5/15/2015	8:10:00 Local Produced	0:03:00 7th Annual "FREE to Celebrate" at Citizens Community Bank in Idaho Falls & Ammon. 11a - 2p Free lunch and fun activities for the whole family! Raffle prizes with all ticket sales benefiting the Military Affairs Committee in support of local Veterans! Live acrobats, an obstacle cours and bag pipers at the Ammon location

Education	5/16/2014	8:10:00	Local Produced	0:02:00	Pocatello Police are looking for a gunman who terrorized a neighborhood early yesterday. Witnesses say a man was caught burglarizing a vehicle on the 1200-block of Willard just after 5 a.m. He then pulled a gun from his waist and aimed it at them before driving away. Authorities say the suspect was driving a silver, four-door sedan with chrome wheels. He was last seen driving south on Willard toward Chapel. Those with information about the incident can call detectives at 234-6100.
Other	5/18/2014	7:00:00	Syndicated	1:00:00	Mike Gikas, Senior Electronics Editor at Consumer Reports, reported that a projecte 3.1 million cell phones were stolen last year. He offered security tips to prevent the loss of data if a phone is lost or stolen. Robert D. Morris, MD, PhD, environmental epidemiologist, drinking water research scientist, showed how despite better overall health conditions, the nation's water supply remains a serious health risk. He discussed potential disease pathogens, toxic chemicals, the link between chlorine relied on for water treatment with cancer and stillbirths, and the history of water-borne pathogens like cholera and typhoid. Lynsey Romo, Assistant Professor of Communication, North Carolina State University, led a study of school-aged kids and found that parents often make gender-based distinctions in what they choose to talk about, which can have repercussions for children in the future.
Crime/Safety	5/23/2014	7:15:00	Local Produced	0:05:00	Traffic School: Local police were in the studio to talk about safe driving and issues of public safety.
Other	5/25/2014	6:00:00	Syndicated	1:00:00	Richard Bolles, career development expert and author, discussed the changing way companies locate and hire employees. Jean Illsley Clarke, PhD, internationally known parent educator, explained how parents can recognize how they overindulge their children, why it can be damaging, and how to foster responsibility and independence in children. Ron Montoya, Consumer Advice Editor at Edmunds.com, offered suggestions for shoppers who have poor credit, how to clean up credit reports, and ways buyers can demonstrate that they are a good credit risk.
Education	5/30/2014	7:15:00	Local Produced	0:03:00	Traffic School: continuing with the Click it or Ticket Campaign...does the fine for not wearing your seatbelt increase after a 2nd offense? If there is a child in the backseat without restraints (car seat) is this a primary offense and what is the fine
Crime/Safety	5/30/2014	8:10:00	Local Produced	0:03:00	Two men are being in sought in connection to an armed robbery at the Blackfoot Walgreens Tuesday night. The men walked into the store at around 9 p.m. While one of the men stood watch, another man carrying a gun walked back to the pharmacy counter, drew a gun, and demanded prescription drugs. Both men are white, in their 20s, and wore dark-colored hooded sweatshirts and baseball caps. Anyone with information about the incident can call detectives at 785-1234.

Other	6/1/2014	6:00:00	Syndicated	1:00:00	Mai Fernandez, Executive Director of the National Center for Victims of Crime, discussed the human impact of crime statistics, why so many crimes go unreported, the effectiveness of victims' rights laws, an dthe resources available to crime victims. Steve Pemberton, Divisional Vice President of Diversity and Inclusion at Walgreens, and author, shared his rags-to-riches journey, starting with a childhood of neglect and abusive foster homes, and how a love of reading transformed his life. He discussed the value of diversity in America and where we stand on that role in America. Lacey Plache, Chief Economist of Edmunds.com spoke about hybrid vehicles and explained why conventional gas-powered cars are successfully competing against hybrids. She talked about the rapidly growing number of vehicles capable of delivering more than 30 miles per gallon.
Education	6/6/2014	7:15:00	Local Produced	00:03:00	Traffic School: Can an officer on duty park his car on private property?
Other	6/8/2014	6:00:00	Syndicated	1:00:00	Michael Ford, Founding Director of the Center for the Study of the American Dream at Xavier University, spoke about how 97.5 percent of immigrants who want to become American citizens successfully pass a naturalization test, however, 35% of native-born Americans are not sufficiently educated to pass the same test. He explained the serious threat that civic illiteracy is to America. Cynthia Hammond-Davis, author of "If I Knew Then What I Know Now! College & Financial Aid Planning from a Parent's Perspective", shared insights for how to start planning early in a child's life for financial aid, scholarships, and how to sort out the complexities of college searches, athletics, and extracurricular activities. Robert Whelan, PhD, postdoctoral research fellow at the University of Vermont, led a recent brain-imaging study that examined similarities and differences in the brains of teens with ADHD vs. those who use drugs and alcohol, and how to help teens before neurological impulses get them into trouble.
Other	6/9/2014	8:10:00	Local Produced	0:03:00	Tiana Cordona who attended Skyline High School was killed in a drunk driving accident. So, on this coming Monday, June 9th, there will be a breakfast dinner and silent auction at Freeman Park at 6 p.m. Dinner will cost \$5 per person, and \$20 for groups of five or more. ALL proceeds will go to help pay free range medical and funerary expenses. If you would like to make a monetary donation, you can go to any Westmark Credit Union and donate directly to the "Tiana Cordona fund".
Education	6/13/2014	7:15:00	Local Produced	0:03:00	Traffic School - the ISP have started issuing "E tickets" from citations...are they the same as the old ones? Do they need to be paid? (yes, someone actually asked that)
Other	6/15/2014	6:00:00	Syndicated	1:00:00	Christopher Wildeman, PhD, Associate Professor of Sociology, faculty fellow at the Institution for Social Policy Studies at Yale University spoke about the 12% of American children who suffer from neglect or physical, emotional or sexual abuse before they turn 18 years old. He offered suggestions for changes in public policy to deal with the issue. Cash Nickerson, employment expert, attorney, and author discussed how many Baby Boomers want to continue to work after the traditional age of retirement, the challenges that surround an aging working population, and offered ideas on how older workers can make a gradual change into retirement rather than a sudden exit from the workforce. Jeff Haig, Chair of the UCLA Scholarship Admissions Committee talked about the value of summertime activities as a strategic opportunity for students planning for college, and how to use that time to get a leg up in the competitive college admissions process.

Education	6/17/2014	8:10:00	Local Produced	0:02:00 Idaho Falls Regional Airport (IFRA) will hold an emergency disaster drill on Wednesday, June 18, 2014 from 11 a.m. to 2 p.m. in order to test their Airport Emergency Plan in accordance with Federal Aviation Administration (FAA) requirements. There will be fake dead and injured volunteers plus a live fire simulation will take place on the south end of the runway. 11a – 2pm tomorrow
Education	6/20/2014	7:15:00	Local Produced	0:03:00 Traffic School: What is the difference between a blinking green arrow and a yellow arrow?
Other	6/22/2014	6:00:00	Syndicated	1:00:00 Enrico Moretti, PhD, Professor of Economics at the University of California, Berkeley, discussed the unprecedented redistribution of jobs, population, and wealth, and how he believes it will accelerate in years to come. He offered advice for young people who are considering career choices and weighing the value of education. Victoria Moran, board-certified holistic health counselor, discussed veganism and outlined why millions of Americans have chosen to avoid animal-based products. She offered suggestions on how a person can decide whether the lifestyle is right for them, and talked about the challenges vegans often face in raising kids, travelling, and eating out. Richard Ponziani, traffic safety researcher, President of RLP Engineering, recently conducted a study that found that drivers fail to use turn signals nearly half the time, which results in as many as 2 million traffic accidents each year. He explained some possible solutions to the problem.
Crime/Safety	6/27/2014	7:15:00	Local Produced	0:05:00 Traffic School: Local police were in the studio to talk about safe driving and issues of public safety.
Other	6/29/2014	6:00:00	Syndicated	1:00:00 Peter Cappelli, Professor of Management at the Wharton School and Director of Wharton's Center for Human Resources at the University of Pennsylvania discussed how, despite high unemployment rates, companies cannot find qualified applicants or workers that will accept jobs at wages offered. He offered advice for unemployed and recently-graduated job seekers. Jeff Deyette, Senior Energy Analyst/Assistant Director of Energy Research and Analysis at the Union of Concerned Scientists, conducted a two-year study of simple steps consumers can take to reduce global warming emissions by 20 percent. He outlined some of the most effective ways to save energy and money. Dan Hannan, CSP, safety, health and environmental expert and author, talked about accidents in the home, which are the fifth leading cause of death. Mr. Hannan talked about the most common accidents and how to avoid them.