



Riverbend Communications  
3rd Quarter 2013 Issues/Programs KCVI

RIVERBEND  
COMMUNICATIONS

July

TOTAL:

4:08:00

hh:mm:ss

August

TOTAL:

4:21:00

hh:mm:ss

September

TOTAL:

5:32:00

hh:mm:ss



**Riverbend Communications**  
**3rd Quarter 2013 Issues/Programs KCVI**



ISSUES DATE TIME SOURCE HH:MM:SS DESCRIPTION OF SEGMENT

July

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
Education	7/31/2013	7:30:00	Local	Produced	0:03:00 According to research from the Insurance Institute for Highway Safety (IIHS), July 4 is now the deadliest day on the road for all Americans. Teens accounted for six percent of the driving fatalities on July 4, but continue to be particularly susceptible to distracted driving incidents. Recent research from The Allstate Foundation found that 75 percent of teens admit that they find reading and responding to texts distracting behind-the-wheel, which is up significantly from the 49 percent reported by teens in 2009. Do NOT text and drive!
Other	7/7/2013	6:00:00	Syndicated		1:00:00 Info Trak: Barbara J. Mahler, U.S. Geological Survey Research Hydrologist spoke about a recent report containing warnings of local carcinogens. Sonya Lunder, Senior Analyst at Environmental Working Group spoke about recent tests on sunscreens. Mark Thompson and Brian Tracy, authors of Now, Build a Great Business: 7 Ways to Maximize Your Profits in Any Market.
Other	7/14/2013	6:00:00	Syndicated		1:00:00 Info Trak: Donald Edmundson, Assistant Professor of Medicine at Columbia University talked about symptoms of stroke. Kathryn Zickuhr, Pew Research Center's Internet and American Life Project talked about the rapidly changing landscape of literacy and technology. Guillermo Payet, Founder and President of LocalHarvest.org talked about social and environmental impact of the "buy local" movement.
Other	7/21/2013	6:00:00	Syndicated		1:00:00 Info Trak: Karen E. Smith, Senior Research Associate with the Income and Benefits Center at the Urban Institute spoke about a study by Boston College about the reduction in income for retirees. Peter J. Pronovost, MD, PhD at Johns Hopkins University spoke about bloodstream infections. Paul Tough, editor at New York Times Magazine, spoke about an anti-poverty initiative called the Harlem Children's Zone.
Education	7/26/2013	7:15:00	Local	Produced	0:03:00 Traffic School: While merging onto a freeway, who's responsibility would it be if there was an accident with the merger and the vehicle already on the highway? The merger
Other	7/28/2013	6:00:00	Syndicated		1:00:00 Info Trak: Jon D. Miller, PhD, Director of the International Center for the Advancement of Scientific Literacy at the U. of Michigan spoke about continuing education and job training for ages 37 - 48. Paul Offit, MD at University of Pennsylvania spoke about alternative medicine. Meghan Busse, PhD, Associate Professor of Management and Strategy at Northwestern University spoke about a study discussing car repair prices and how not to be ripped off when having car repairs.
Crime/Safety	7/31/2013	8:10:00	Local	Produced	0:01:00 Pocatello Police are looking for a man who broke into the vending machines at JAG Laundry on Yellowstone last month. The suspect is described as a heavyset Hispanic male in his mid-30s with a goatee and a shaved head. The incident occurred some time between June 17 and June 21. Anyone with information about the burglary, as well as other recent robberies in Pocatello, should contact police immediately.
Environmental Resources	7/31/2013	8:10:00	Local	Produced	0:01:00 The city of Pocatello and Bannock County have issued a ban on all open fires until October 1. This includes the Wildland Urban Interface in the foothill areas surrounding the Gate City. Barbecue grilling with charcoal briquettes or propane is still allowed. Those wishing to conduct open burning in effected areas for any other purpose must obtain a permit from the Pocatello Fire Department.



August

Education 8/2/2013 7:15:00 Local Produced 0:05:00 Traffic School: What is the difference between the yellow/black posted speed limit and the white/black posted speed limits?

Other 8/4/2013 6:00:00 Syndicated 1:00:00 Info Trak: Andrew Papachristos, PhD at Harvard University spoke about an emerging field of science to analyze random murders in big cities. David J. Linden, PhD, Professor in the Department of Neuroscience at the Johns Hopkins University School of Medicine spoke about neurobiological research that studies forms of addiction. Steve Chaouki, Group Vice President of TransUnion's Financial Services Business unit talked about studies to help families facing foreclosure.

Education 8/9/2013 7:15:00 Local Produced 0:04:00 Traffic School: How long should you allow yourself to pass on a 2 lane highway?

Other 8/11/2013 6:00:00 Syndicated 1:00:00 Info Trak: Sonya Madison, Workplace Attorney and Analyst spoke about drunk driving convictions and keeping your job. Jeff Strohl, PhD, Director of Research at the Georgetown University Center on Education and the Workforce spoke about a recent study that looked at Hispanic and African-American acceptance rates to the top universities and income differences for graduates. Janet Champ, author, talked about aging and facing each phase of life.

Other 8/18/2013 6:00:00 Syndicated 1:00:00 Info Trak: Lori Gottlieb, PhD and Psychotherapist, spoke about modern parents obsessed with the happiness of their children. William Hanson, MD at the University of Pennsylvania spoke about rapid improvements in technology that are improving the medical profession. Phillip Reed, Senior Consumer Advice Editor at Edmunds.com spoke about solutions to reducing pollution and fuel costs.

Education 8/20/2013 7:15:00 Local Produced 0:05:00 Traffic School: Can a driver on a learner permit be a designated driver for someone?

Other 8/25/2013 6:00:00 Syndicated 1:00:00 Info Trak: Eric Brende, author, left MIT to spend a year living without technology with the Amish. He spoke about the experience of living outside the fast-paced world of technology. Kathy Boutis, MD spoke about research that demonstrates that a CT scan is tied to an increased risk of cancer in children. Sage R. Myers, MD, MSCE, Assistant Professor of Pediatrics at University of Pennsylvania spoke about research that shows that the risk of dying in an accident are far higher in the country than in the city.

Crime/Safety 8/27/2013 8:10:00 Local Produced 0:02:00 Idaho Falls Police are looking for information related to a recent burglary at the Skyline Animal Hospital. The break-in happened sometime last Thursday evening or early Friday at the clinic along Grizzly Avenue. Detectives say cash, syringes, and three bottles of nitrous oxide were taken from the business. Tipsters can call Crimestoppers at 522-1983.

Education 8/30/2013 7:15:00 Local Produced 0:05:00 Traffic School: It is against the law to text while driving, so what about police officers?

September



Other	9/1/2013	6:00:00	Syndicated	1:00:00	Info Trak: John Santa, MD, Director of the Health Ratings Center at Consumer Reports talked about the growing wave of cardiac tests marketed to baby boomers. Jonathan Levar, PhD Associate Professor of Marketing at Stanford University Graduate School of Business talked about a research study on "decision fatigue". Bernard Biermann, MD, PhD, Assistant Professor of Psychiatry at the University of Michigan spoke about a study that shows that parents severely underestimate their teens' use of drugs and alcohol.
Economy	9/5/2013	8:10:00	Local Produced	0:04:00	A local political group known as Raise Idaho has a plan to boost the Gem State's minimum wage to \$8.10 by 2015, then gradually increase it each year after that. Organizers say they want the state's minimum wages to move up with the cost of living index so that inflation doesn't have as much of an impact on low-income families. They've started a petition to get the initiative on the 2014 ballot. To volunteer for the group, or to find out more, visit raiseidaho.org
Education	9/5/2013	7:15:00	Local Produced	0:05:00	Traffic School: What if I get pulled over and don't have proof of insurance? What if I get pulled over in a friend's car without proof of insurance?
Other	9/8/2013	6:00:00	Syndicated	1:00:00	Info Trak: Armon B. Neel, Jr., PharmD spoke about how patients and doctors often don't recognize when prescription drugs may be interacting dangerously with one another. Catherine Steiner-Adair, EdD and Clinical Psychologist talked about the emotional impact on family members as technology takes their attention away from each other. Jack Canfield, co-creator of Chicken Soup for the Soul, spoke about how to overcome self-defeating beliefs, fears, and habits.
Other	9/9/2013	08:10am 08:10am 06:15am 06:45am	Local Produced	0:03:00	On Wednesday morning @ 6:45 please join me for a moment of silence for the victims of 911. There will also be a memorial at the Greenbelt at that same time with a local gentleman playing taps to commemorate each time one of the towers was hit 6:46 am and again @ 7:03. There will also be a 21 gun salute.
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Crime/Safety	9/12/2013	8:15:00	Local Produced	0:02:00	The Idaho Falls Fire Department Hazardous Materials Team will be doing a hands-on white powder simulation drill in front of the Fire Department on Shoup Avenue today 9:00 a.m. - 12:30 p.m. The team will be in full hazmat suits. No live powder will be used. This is only a mock drill. Shoup Avenue in front of the Fire Department will be closed off during the simulation.
Education	9/13/2013	7:15:00	Local Produced	0:05:00	Traffic School: What are the different ways to be tested for drug and alcohol is a person is pulled over for impaired driving?

Other	9/15/2013	6:00:00	Syndicated	1:00:00	Info Trak: Lori Gottlieb, PhD and psychologist spoke about how shielding kids from discomfort leads to unhappiness in adulthood. William Hanson, MD, Professor of Anesthesiology and Critical Care and the University of Pennsylvania spoke about how technology is revolutionizing the medical profession. Phillip Reed, Senior Consumer Advice Editor at Edmunds.com spoke about the impact of the recommendation by environmental groups to turn off your car any time it will idle more than ten seconds.
Other	9/22/2013	6:00:00	Syndicated	1:00:00	Info Trak: David Gumpert, food rights advocate spoke about how Americans should have the right to privately obtain food from farmers, neighbors, and local producers. Noel Janis-Norton, learning and behavioral specialist, spoke about how to use positive reinforcement to induce kids to cooperate. Virginia Reichert, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System spoke about misconceptions about nicotine, smoking, and how to greatly increase the success rate for smokers who want to quit.
Crime/Safety	9/27/2013	8:15:00	Local Produced	0:02:00	Lokal Yokals: Vandalism is becoming a problem in Rexburg city parks. Officials say people are filling socks with flour and playing tag with them, which leaves a mess on the grass and eventually kills it. Vandals are also spray painting trees and playground equipment. At this point no charges have been filed, but authorities warn that if it doesn't stop, those caught may face criminal charges
Health (Physical/Mental)	9/27/2013	8:15:00	Local Produced	0:02:00	The Idaho Falls Fire Department will once again participate in the annual "Fill the Boot" campaign. The event raises money for muscular dystrophy research. About ninety-one percent of the money goes to local children in need of medical devices such as wheelchairs and crutches, along with other basic medical needs. Motorists need to be aware of fire officials standing on the corner of Woodruff & 17th Street today and Saturday from 9:00 a.m. to 4:00 p.m.
Education	9/27/2013	7:15:00	Local Produced	0:03:00	Traffic School: Is it possible to get a citation when your vehicles back window is covered? IE when you're moving things
Other	9/29/2013	6:00:00	Syndicated	1:00:00	Info Trak: Emily Rogalski, PhD, Neuroscientist, and Associate Professor at Northwestern University spoke about the early stages of a study of "Super Agers." Amand Ripley, investigative journalist, spoke about research that shows that math and science skills remained flat in the U.S. while growing significantly in other developed countries. Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco talked about a study with Harvard researchers that dates printed on packaged food mislead many consumers to throw out food before it is bad.