



RIVERBEND COMMUNICATIONS  
2013 QUARTER 4 ISSUES REPORT KCVI



October

TOTAL:

7:08:00

hh:mm:ss

November

TOTAL:

10:13:00

hh:mm:ss

December

TOTAL:

5:47:00

hh:mm:ss



# RIVERBEND COMMUNICATIONS 2013 QUARTER 4 ISSUES REPORT KCVI



## ISSUES

## DATE

## TIME

## SOURCE

## HH:MM:SS

## DESCRIPTION OF SEGMENT

October

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
Economy	10/1/2013	8:15:00	Local	Produced	0:02:00 Job Fair The fair runs from 11 a.m. to 3 p.m. at the Idaho Falls office tomorrow October 1st at 1515 E. Lincoln Rd. While organized for former INL workers, the fair is open to all job seekers, who should bring their resumes and be prepared to talk with hiring staff from these companies. Local human resource professionals will be available to critique resumes from 9 a.m. to 11 a.m.
Health (Physical/Mental)	10/2/2013	14:20:00	Local	Produced	0:00:30 Nine things that slow down your metabolism: a weird eating schedule, pesticides, sleeping less, eating too little, and sitting in one place.
Education	10/2/2013	14:11:00	Local	Produced	0:00:30 Dine for Education: District 91 Education Foundation helping to raise funds for education
Education	10/2/2013	17:11:00	Local	Produced	0:00:30 Dine for Education: District 91 Education Foundation helping to raise funds for education
Other	10/2/2013	8:00:00	Local	Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Education	10/3/2013	15:27:00	Local	Produced	0:00:30 Dine for Education: District 91 Education Foundation helping to raise funds for education
Education	10/3/2013	18:12:00	Local	Produced	0:00:30 Dine for Education: District 91 Education Foundation helping to raise funds for education
Education	10/4/2013	16:50:00	Local	Produced	0:00:30 Dine for Education: District 91 Education Foundation helping to raise funds for education
Education	10/4/2013	7:15:00	Local	Produced	0:05:00 Traffic School: What am I allowed to do if I am at a red light and it won't change??
Other	10/6/2013	6:00:00	Syndicated		1:00:00 Shawn Achor, former Professor of Psychology at Harvard University discussed "The Seven Principles of Positive Psychology That Fuel Success and Performance at Work", Ralph Sacco, MD discussed the incidence of strokes among American 45 and younger; Sarah Welch, organizational expert discussed realistic organizational goals.
Crime/Safety	10/07/2013, 10/08/2013, 10/09/2013	8:10:00	Local	Produced	2:00:00 Elementary schools in Idaho Falls, Ammon, Ucon, Iona and Bonneville County will join schools from around the world to celebrate International Walk to School Day on October 9th, 2013. Walk to School Day events raise awareness of the need to create safer routes for walking and bicycling and emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion and concern for the environment.
Other	10/9/2013	8:00:00	Local	Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals

Education	10/11/2013	7:15:00 Local Produced	0:04:00 Traffic School: When people cross the street where there is no cross walk how responsible is the driver if they're hit? (Very)
Other	10/13/2013	6:00:00 Syndicated	1:00:00 Anthony Carnevale, PhD, Research Professor at Georgetown University talked about the delay between education and the ability to launch careers; Vicki Bogan, PhD, economist, discussed discussed 529 savings plans and how fees are surprisingly high for families saving for college; Jay M Harvey, MD spoke to parents about how to choose a pediatrician for the family
Other	10/16/2013	8:00:00 Local Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Other	10/20/2013	6:00:00 Syndicated	1:00:00 Ayal A. Aizer, MD at Harvard Radiation Oncology Program talked about how marriage aids cancer survival rates; Susan Porter, PhD discussed bullying legislation and national bullying statistics; Edward W. Kubany, PhD discussed "Healing the Trauma of Domestic Violence"
Other	10/23/2013	8:00:00 Local Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Education	10/25/2013	7:15:00 Local Produced	0:04:00 Traffic School: Is it against the law to drive with my Halloween Mask on? What should I do if I come upon an accident?
Other	10/27/2013	6:00:00 Syndicated	1:00:001 Richard Arum, PhD, sociologist, discussed America's higher-education system and how to correct trends that have not led to higher critical thinking and complex reasoning among college graduates; Michael Pravica, PhD, Assistant Professor of Physics at the University of Nevada, discussed investigating car crashes, speed, and basic physics which could help people drive more safely.
Other	10/30/2013	8:00:00 Local Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
<b>November</b>			
Education	11/1/2013	7:15:00 Local Produced	0:03:00 Traffic School: Can I get pulled over for speeding in a parking lot?
Other	11/3/2013	6:00:00 Syndicated	1:00:00 Ann Dowsett Johnston, author, discussed the rising numbers of women suffering from alcohol abuse and how the media is targeting teenagers; Kathryn Edin, PhD, Harvard University, discussed the economic and cultural changes of fathers among the urban poor; David L. Roth, PhD, Director of the Johns Hopkin University Center on Aging and Health talked about how caregivers of chronically ill or disabled family members have an 18 percent lower death rate than similar people who are non-caregivers.
Other	11/13/2013	8:00:00 Local Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Education	11/8/2013	11/5/2013 Local Produced	0:15:00 Traffic School: We discussed Open Range laws and wild animals coming down to forrage for food near highways
Other	11/10/2013	6:00:00 Syndicated	1:00:00 Karen Pierce, PhD, neuroscientist, discussed how to reliably diagnose autism in children by age 1. Brian Reich, SVP and Global Editor for Edelman, discussed how to utilize new technologies and methods of communication to maximize philanthropy and address the nation's critical challenges through volunteerism; Joshua Rosenblum discussed his study at Harvard University about whether alcohol can be good for the heart
Other	11/13/2013	8:00:00 Local Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals

Other	11/17/2013	6:00:00	Syndicated	1:00:00 Brad J. Bushman, PhD, Professor of Communication and Psychology at Ohio State University discussed the tripling rate of gun violence in PG-13 movies since 1985 and how rating systems should be standardized; Stewart D. Friedman, PhD, Professor at the Wharton School of Business discussed how the rate of college graduates who plan to have children has dropped by nearly half over the past 20 years, and how this could be a potential problem for our society; Chris and Tom Volkmann, authors, discussed warning signs of excessive drinking among college students
Other	11/20/2013	7:11:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/20/2013	16:45:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/20/2013	8:00:00	Local Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Other	11/21/2013	16:07:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/22/2013	15:41:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Education	11/22/2013	7:15:00	Local Produced	0:05:00 Traffic School: When do I need to register my vehicle and get my driver's license when I'm new to Idaho. Can any police officer (state or city) pull you over when it's dark if they are parked with no lights on?
Other	11/23/2013	12:46:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/24/2013	6:00:00	Syndicated	1:00:00 David Payne, Staff Economist at The Kiplinger Letter, discussed why there are 3.9 million job openings, even while 11 million Americans are unable to find work. He talked about the greater need for unemployed people to have high-tech skills and how to get them; Patti Feuerisen, PhD, discussed how to help women who have experienced sexual abuse; Samira Beckwith, President/CEO of HOPE Healthcare Services discussed how to have difficult conversations with a terminally-ill family member.
Other	11/25/2013	16:48:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/25/2013	14:47:00	Local Produced	0:00:30 Gutter Ball - Black Friday event to support a local family in need
Other	11/26/2013	18:10:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/16/2013	8:28:00	Local Produced	0:00:30 Gutter Ball - Black Friday event to support a local family in need
Other	11/23/2013	10:00:00	Local Produced	5:00:00 Supermarket Saturday broadcast to benefit local food banks
Other	11/26/2013	7:22:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/26/2013	8:28:00	Local Produced	0:00:30 Gutter Ball - Black Friday event to support a local family in need

Other	11/27/2013	8:00:00	Local Produced	0:10:00	Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Other	11/27/2013	17:11:00	Local Produced	0:00:30	Gutter Ball - Black Friday event to support a local family in need
Education	11/28/2013	7:15:00	Local Produced	0:03:00	Traffic School: Holiday driving and how it could affect you
Other	11/29/2013	8:28:00	Local Produced	0:00:30	Gutter Ball - Black Friday event to support a local family in need
Other	11/29/2013	14:12:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	11/30/2013	10:46:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
<b>December</b>					
Other	12/1/2013	6:00:00	Syndicated	1:00:00	Lisa M. Jones, Research Associate Professor of Psychology and Crimes Against Children, discussed sexting among teens and how law enforcement handles it; Christopher J. Conover, Research Scholar at Duke University, discussed Social Security and Medicare and their fiscal unsustainability; Jessica Miller, commercial real estate advisor, talked about common mistakes women often make in negotiating, and how to overcome them
Other	12/1/2013	14:41:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/2/2013	18:48:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/3/2013	17:31:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Crime/Safety	12/3/2013	8:10:00	Local Produced	0:03:00	Idaho Falls Police are investigating a burglary at the Habitat for Humanity thrift store on Northgate Mile. Police believe a person or a group of people broke in to the store late Friday night or early Saturday, stealing a safe and an undisclosed amount of cash. There did not appear to be any sign of forced entry. Those with information about the burglary can call Crimestoppers at 522-1983.
Crime/Safety	12/3/2013	8:10:00	Local Produced	0:03:00	IT experts from Idaho State University say that hackers are e-mailing ZIP files claiming to be from FedEx or UPS. Those who open the attachments will have the files on their computers encrypted, which scammers will hold for ransoms of up to \$2,000. The scam is especially prevalent during the holiday season, and officials recommend backing up all valuable files on a portable storage device and not opening any unsolicited e-mails with attachments.
Other	12/4/2013	8:00:00	Local Produced	0:10:00	Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Other	12/4/2013	16:14:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/5/2013	17:31:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support

Other	12/5/2013	15:10:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/6/2013	8:29:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/6/2013	18:44:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Education	12/6/2013	8:15:00	Local Produced	0:05:00 Traffic School: What are good precautions to take when driving on the highway in snowy weather, behind snowplows
Other	12/8/2013	6:00:00	Syndicated	1:00:00 Captain Charles Moore, environmental researcher, shared his story of accidentally discovering a 1000 square mile mass of plastic scraps in the Pacific Ocean in 1997 and what can be done to help cities keep plastic out of the environment; Sebastian K. Young, inspirational entrepreneur, spoke about how the murder of his mother and the help of his grandparents taught him to forgive and become a more determined leader; Laura Arillaga-Andressen, Founder and former Chairman of SV2, spoke about the statistics that illustrate the charitable efforts of individual Americans.
Other	12/9/2013	8:30:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/10/2013	17:11:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/11/2013	8:00:00	Local Produced	0:10:00 Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Other	12/11/2013	7:26:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/11/2013	18:10:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/12/2013	16:49:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/13/2013	10:49:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/15/2013	6:00:00	Syndicated	1:00:00 Marjorie Treu, Career Coach and Management Consultant, offered suggestions for employees who may be concerned about potential layoffs; Shawn Bushway, PhD, Associate Professor of Criminal Justice at the State University of New York, discussed a study that found that by age 23, a third of Americans have been arrested for a crime and possible ramifications as many young people can no longer pass a background check; Daniel Byrd, PhD, Research Director at the Greenlining Institute, led a 3-year study that showed that black and white Americans are still miles apart regarding their perceptions of equality among racial groups.
Other	12/16/2013	14:50:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/17/2013	7:29:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/17/2013	17:33:00	Local Produced	0:00:30 Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support

Other	12/18/2013	8:00:00	Local Produced	0:10:00	Adopt a Pet - Assistance for Humane Society of the Upper Valley and homeless animals
Other	12/18/2013	15:27:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/19/2013	8:30:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/19/2013	17:47:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/20/2013	16:11:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/20/2013	14:13:00	Local Produced	0:00:30	Santa For Seniors - helping bring awareness and raise money for local seniors who without family or support
Other	12/23/2013	6:00:00	Syndicated	1:00:00	Michelle Garcia, Director at the National Center of Victims of Crime, discussed the nearly 3.5 million people over the age of 18 who are the victims of stalkers each year, and how GPS and social networking sites have made it much easier for stalkers to target their victims; John Izzo, PhD, discussed how almost every problem, from personal and business challenges to social issues, can be solved if Americans looked to themselves to create change rather than expecting others to do it; Ron Shelvin, Senior Analyst with Aite Group, offered advice about the best ways for consumers to use social media to communicate with companies.
Other	12/29/2013	6:00:00	Syndicated	1:00:00	Gary Small, MD, Professor of Psychiatry and Biobehavioral Sciences, spoke about the most common risk factors for Alzheimer's disease and how to take simple steps to prevent or delay its onset; Maribeth Kuzneski, MBA, explained why many teens who are technologically "connected" still have trouble carrying on a basic conversation face-to-face and have difficulty articulating what they need. She outlined steps that parents can take to encourage the growth of communication and social skills in their children; Richard Lichenstein, MD, Director of Pediatric Emergency Medicine at the University of Maryland related findings of headphone-related deaths, and the risks of wearing headphones while walking, biking, or driving.