



RIVERBEND
COMMUNICATIONS

2nd QUARTER 2022 ISSUES PROGRAMS KCVI

April

TOTAL:

2:31:13 | *hh:mm:ss*

May

TOTAL:

2:15:30 | *hh:mm:ss*

June

TOTAL:

2:27:30 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

2nd QUARTER 2022 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
April					
Crime/Safety	4/1/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
Health (Physical/Mental)	4/4/2022	10:30:00 AM	Local Produced	0:00:35	Lucky Charms causing projectile vomiting according to many reports across the country.
Crime/Safety	4/4/2022	4:21:00 PM	Local Produced	0:01:00	Parts of I15 are closed due to high winds. Posted a link on social for listeners to refer too.
Environment	4/4/2022	6:15:00 AM	Local Produced	0:02:00	Discussed extreme weather conditions and high winds projected to last through Tuesday.
Environment	4/4/2022	8:15:00 AM	Local Produced	0:02:00	Discussed extreme weather conditions and high winds projected to last through Tuesday.
Health (Physical/Mental)	4/6/2022	8:15:00 AM	Local Produced	0:03:00	Discussed the most beneficial sleep schedules to reduce the risk of cardiovascular disease. https://www.msn.com/en-us/health/wellness/going-to-bed-at-this-hour-may-help-ward-off-heart-disease/ar-AAVUOPw?li=BBnb7Kz&utm_source=fark&utm_medium=website&utm_content=link&ICID=ref_fark
Charity	4/6/2022	9:15:00 AM	Local Produced	0:03:00	Discussed the Yellowstone Inheritance passes being used to raise funds for the national park. https://www.theguardian.com/environment/2022/apr/04/yellowstone-national-park-annual-inheritance-pass?utm_source=fark&utm_medium=website&utm_content=link&ICID=ref_fark
Other	4/6/2022	9:30:00 AM	Local Produced	0:05:00	Discussed Idaho State Tax Refunds and how to report a pothole in Idaho Falls.
Other	4/6/2022	9:45:00 AM	Local Produced	0:05:00	Discussed the difference between state highways such as Broadway/Yellowstone and city roads when reporting potholes to local government.
Other	4/6/2022	5:44:00 PM	Local Produced	0:00:43	Told listeners that the Snake River Animal Shelter is hiring a dog tech. You get to care for dogs as your job. You can get more information on their Facebook page Snake River Animal Shelter. https://www.facebook.com/snakeriveranimalshelter/photos/a.683947048318210/5210105305702339/

Crime/Safety	4/8/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
Health (Physical/Mental)	4/11/2022	12:00:00 PM	Local Produced	0:00:15 Mental Health Monday This ran April 11 and 25, 2022 with a minimum of 9 mentions each day. Each mention was approximately :15 in length. We've all experienced tough times and that's why we here at KBear 101 like to remind you to heck in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741 Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.
Charity	4/13/2022	7:15:00 AM	Local Produced	0:03:00 Discussed the Napoleon Dynamite night happening tomorrow in Preston to raise funds for local school playgrounds. https://www.idahostatejournal.com/freeaccess/napoleon-dynamite-creator-jared-hess-to-appear-at-fundraiser-movie-showings-in-preston/article_b6abb572-403a-5822-aede-d74d061c3d9f.html
Other	4/15/2022	9:35:00 AM	Local Produced	0:03:00 Discussed with live callers the REAL ID act and the reason that some drivers licenses say "Not For REAL ID Purposes".
Crime/Safety	4/15/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
Other	4/15/2022	2:18:00 PM	Local Produced	0:00:35 Easter egg events in east Idaho. Referred to this article and told people to check it out for one near them: https://www.eastidahonews.com/2022/04/here-are-the-easter-egg-hunts-happening-this-weekend/
Crime/Safety	4/18/2022	10:45:00 AM	Local Produced	0:00:35 https://www.eastidahonews.com/2022/04/bears-with-cubs-are-emerging-from-dens/ Safety for people visiting Yellowstone and being aware of bears in general when hiking now that weather is warming up.
Environment	4/22/2022	7:30:00 AM	Local Produced	0:02:00 Discussed the water boil order issued by the City Of Blackfoot. https://localnews8.com/news/blackfoot/2022/04/21/boil-order-issued-in-blackfoot/
Crime/Safety	4/22/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.

Crime/Safety	4/29/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
May					
Charity	5/1/2022	12:00:00 PM	Local Produced	0:00:30	<p>Fill The Boot</p> <p>KBear 101 has teamed up with the MDA (Muscular Dystrophy Association) and the Idaho Falls Fire Department to Fill the Boot. Fill the Boot will be happening this Friday, May 6th and Saturday May 7th from 9a-5p both days. As you're at the intersection of 17th Street and Hitt Road (25th East) in Idaho Falls, keep an eye out for our local firefighters collecting donations for this great cause. Because of your help last year, there was a record amount of funds raised and we'd like to do it again. Please donate what you can, even the spare change in your cup holder will help.</p> <p>Fill the boot has helped serve 108 families in Bonneville County, 223 in Idaho Falls and the surrounding areas, and 1600 families in the state of Idaho.</p>
Charity	5/5/2022	12:00:00 PM	Local Produced	0:00:30	<p>Idaho Gives</p> <p>This ran from 5/2/22 - 5/5/22 with a minimum of 25 mentions. Each mention was approximately :30 to :60 in length.</p> <p>Idaho Gives is May 2nd - 5th. Right now you can join in supporting Idaho nonprofits during Idaho Gives 2022.</p>
Crime/Safety	5/6/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
Health (Physical/Mental)	5/9/2022	12:00:00 PM	Local Produced	0:00:15	<p>Mental Health Monday</p> <p>This ran May 9 and 23, 2022 with a minimum of 9 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and that's why we here at KBear 101 like to remind you to heck in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.</p>
Crime/Safety	5/13/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
Crime/Safety	5/20/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.

Crime/Safety	5/21/2022	12:00:00 PM Local Produced	0:00:30 Just Ride Idaho Summer Safety Event
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This ran from 5/16/22 - 5/21/22 with a minimum of 15 mentions. Each mention was approximately :30 to :60 in length.

The Just Ride Idaho Summer Safety Event is this Saturday at the Joe Marmo/Wayne Lehto Ice Arena in Tautphaus Park from 11a – 2p. Just Ride Idaho is a joint initiative between Teton Toyota, Idaho Falls Community Hospital, and Idaho Mountain Trading to promote recreational safety, along with general health and wellness in Eastern Idaho. There will be bike activities for kids of all ages, a bike rodeo, free food, and fun art activities. 300 bike helmets will be given away and you can get a free bike maintenance check to kick off the summer season of riding. It's all happening this Saturday at the Joe Marmo/Wayne Lehto Ice Arena in Tautphaus Park from 11a – 2p. Find more details at KBear.fm

Crime/Safety	5/27/2022	8:45:00 AM Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
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Crime/Safety	5/30/2022	12:00:00 PM Local Produced	0:00:15 This started to run on 5/28/22 and will continue till 9/5/22 with a minimum of 15 mentions per week. Each mention is approximately :15 - :30 in length.
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Idaho Falls Community Hospital and KBear 101 Cares that you're safe on the road during the 100 Deadliest Days of Summer.

Give some safety tips.....Buckle Up, Don't Text and Drive, Don't Drive Tired, Look Twice For Motorcyclist, Know Where Your Blind Spots Are, Stay Alert,....etc.

June

Crime/Safety	6/3/2022	8:45:00 AM Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
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Health (Physical/Mental)	6/6/2022	12:00:00 PM Local Produced	0:00:15 Mental Health Monday
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This ran June 6 and June 20, 2022 with a minimum of 9 mentions each day. Each mention was approximately :15 in length.

We've all experienced tough times and that's why we here at KBear 101 like to remind you to heck in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.

If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741

Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.

Health (Physical/Mental)	6/4/2022	12:00:00 PM	Local Produced	0:00:15 Crusade Against Cancer This ran from 5/24/22 - 6/4/22 with a minimum of 15 mentions. Each mention was approximately :15 to :30 in length. The Crusade Against Cancer is a family fun run to help raise money to benefit our local, SEI cancer patients. We encourage you to dress up in superhero costumes to show that we can beat cancer together!! Registration starts 7:30am Cheerleader Contest: 8:00am Costume contest: 8:30am Race begins: 9:00am Packet Pick up: Bill's Bike & Run Friday June 3rd
Crime/Safety	6/10/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.
Other	6/15/2022	12:00:00 PM	Local Produced	0:00:15 Idaho Falls Arts Council River Concert Series This started to run on 6/7/22 and will continue till 8/30/22 with a minimum of 5 mentions per concert date. Each mention is approximately :15 in length. Enjoy free live music every Tuesday evening from 7p-8p on the Greenbelt Stage in Idaho Falls! The 2022 Idaho Falls Arts Council River Concert Series kicks off June 14th and runs through late August!
Charity	6/16/2022	12:00:00 PM	Local Produced	0:00:30 Summer Drive-In Movie Series - Ronald McDonald House This started to run 6/9/22 and will continue till 8/11/22 with a minimum of 25 mentions for each showing. Each mention is approximately :30 to :60 in length. If you're looking for something fun to do with the family while supporting a great cause, check out the summer drive-in movie series benefiting the Ronald McDonald House Charities of Idaho presented by Blue Cross of Idaho and KBear 101. This is a great way to get out of the house while staying safe, having fun and supporting local families right here in East Idaho. Keep Listening to win tickets. Get more details at KBear.fm Thursday, June 16 - Jurassic Park and JAWS
Crime/Safety	6/17/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.

Health (Physical/Mental)	6/23/2022	12:00:00 PM Local Produced	<p data-bbox="836 88 1533 226">0:00:30 The 4th of July is a time to celebrate but it can also be very hard on our veterans. Shell shock from fireworks is real. Please be mindful when you're lighting off your fireworks this Independence Day. Check in on your friends and family that have served our great country. Call if you need help.</p> <p data-bbox="917 247 1421 331">Idaho's Suicide Hotline: 208-398-HELP(4357) Veterans Crisis Line: 1-800-273-TALK(8255) PTSD Foundation of America: 1-877-717-PTSD(7873)</p> <p data-bbox="917 352 1502 415">Also, don't forget fireworks can be terrifying for pets. Make sure they are secured properly.</p> <p data-bbox="917 436 1339 457">Please have a safe and awesome 4th of July.</p>
Crime/Safety	6/24/2022	8:45:00 AM Local Produced	<p data-bbox="836 529 1533 604">0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police. A live call-in program where listeners can ask questions about Idaho law.</p>
Education	6/29/2022	8:15:00 AM Local Produced	<p data-bbox="836 667 1533 722">0:05:00 Discussed with listeners and local teachers the pros and cons of issuing homework to students.</p>