



## 4th QUARTER 2020 ISSUES PROGRAMS KCVI

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October

TOTAL:

4:46:20 | *hh:mm:ss*

November

TOTAL:

4:48:46 | *hh:mm:ss*

December

TOTAL:

4:13:17 | *hh:mm:ss*



# RIVERBEND COMMUNICATIONS

## 4th QUARTER 2020 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
<b>October</b>					
Health (Physical/Mental)	10/1/2020	6:00:00 AM	Local Produced	0:01:00	From 10/01/2020-10/23/2020 KCVI promoted discount mammogram coupons for Breast Cancer Awareness Month. A minimum of 170 mentions were executed, and were at least one-minute in length each.  "Go to KBear.fm and download your coupon for a discount mammogram today. It's Breast Cancer Awareness month and we've partnered with Mountain View Hospital and Teton Cancer Institute to make it easier than ever to get a mammogram. Idaho ranks 50th in the nation in breast cancer screening. Remember early detection is key. Get your discount mammogram coupon now at KBear.fm."
Environment	10/2/2020	6:38:00 PM	Local Produced	0:01:03	Leaf pick up in Idaho Falls and Pocatello.
Crime/Safety	10/2/2020	8:45:00 AM	Local Produced	0:20:00	Every Friday morning at 8:45AM Viktor Wilt and Sergeant Marvin Crain of the Idaho State Police hosted "Traffic School", a program of at least 20 minutes in length taking live calls from listeners about Idaho law, safety, and other topics.
Health (Physical/Mental)	10/6/2020	3:48:00 PM	Local Produced	0:01:05	Talked about breast cancer screening
Charity	10/8/2020	8:45:00 AM	Local Produced	0:02:00	Discussed The Star Guitar Charity Auction to benefit Camp Rainbow Gold and Idaho AMVETS
Health (Physical/Mental)	10/12/2020	6:35:00 AM	Local Produced	0:03:00	Discussed artists and friends that have been suffering from the effects of Covid 19, rising numbers of hospitalizations, and encouraged safe behavior as the pandemic continues to cause problems for many Americans.
Charity	10/12/2020	9:30:00 AM	Local Produced	0:02:00	Talked about 105 The Hawk's star guitar charity auction to benefit Camp Rainbow Gold and Idaho AMVETS.
Health (Physical/Mental)	10/13/2020	4:49:00 PM	Local Produced	0:01:03	National No Bra Day which helps raise awareness breast cancer. Download coupon at kbear.fm
Other	10/20/2020	9:15:00 AM	Local Produced	0:01:00	Discussed early voting now being open in Idaho, how to vote early, and where to find your polling place.
Charity	10/21/2020	6:30:00 AM	Local Produced	0:01:00	Discussed The Star Guitar Charity Auction to benefit Camp Rainbow Gold and Amvets Idaho Post 1.
Health (Physical/Mental)	10/21/2020	12:49:00 PM	Local Produced	0:03:09	9 good reasons to get divorced, helps with mental health and helps you grow as a person.
Other	10/27/2020	6:15:00 AM	Local Produced	0:01:00	Discussed the upcoming election and encouraged listeners to get out and vote.
<b>November</b>					

Charity	11/2/2020	6:00:00 AM	0:01:00	0:01:00	From 11/02/2020-11/24/2020 KCVI took part in a Feed The Community promotion, asking listeners to nominate families who could benefit from a free Thanksgiving dinner. The station then delivered meals to families prior to Thanksgiving.  A minimum of 150 mentions were executed, of at least one minute in length each. Sample read: "We all know 2020 has been a tough year. That's why KBear 101 and Cannonball 101 have teamed up with Idaho Falls Community Hospital and Cornerstone Restaurant and Cafe to make the best of it and do something positive. We want to Feed the Community. If you know a family that would enjoy a free Thanksgiving meal, please nominate them at KBear.fm or Cannonball 101.com. You have until November 18th to get your nominations in. Please do your part to help Feed The Community this holiday season with KBear 101, Cannonball 101, Idaho Falls Community Hospital, and Cornerstone Restaurant and Cafe."
Education	11/3/2020	12:36:00 PM	Local Produced	0:01:58	Close the toilet lid after you go to the bathroom because when the toilet flushes it releases gross particles into the air. <a href="https://mail.google.com/mail/u/0/?tab=wm&amp;ogbi#inbox/FMfcgxwKjKngMBdrGLITLGcjqgFsfHJD">https://mail.google.com/mail/u/0/?tab=wm&amp;ogbi#inbox/FMfcgxwKjKngMBdrGLITLGcjqgFsfHJD</a>
Charity	11/5/2020	9:45:00 AM	Local Produced	0:02:00	Talked about the Pocatello Police Department's 2nd Annual Give The Cops A Bird Turkey Drive. <a href="https://www.eastidahonews.com/2020/11/pocatello-police-are-asking-you-to-give-them-a-bird-this-month-and-heres-why/">https://www.eastidahonews.com/2020/11/pocatello-police-are-asking-you-to-give-them-a-bird-this-month-and-heres-why/</a>
Other	11/5/2020	5:42:00 PM	Local Produced	0:00:39	Idaho Falls Animal Shelter needs fosters for cats and kittens. Fostering is super helpful to the shelter and the animals.
Charity	11/5/2020	4:27:00 PM	Local Produced	0:01:11	FTC, we want to turn around 2020 like the Patriots turned around SuperBowl LI. Nominate a local family and you could win \$40 to CSRAC.
Other	11/5/2020	4:12:00 PM	Local Produced	0:01:25	New Korean BBQ place opening up in Idaho Falls, support local businesses.
Crime/Safety	11/6/2020	8:45:00 AM	Local Produced	0:20:00	Every Friday morning at 8:45AM Viktor Wilt and Sergeant Marvin Crain of the Idaho State Police hosted "Traffic School", a program of at least 20 minutes in length taking live calls from listeners about Idaho law, safety, and other topics.
Charity	11/7/2020	6:00:00 AM	Local Produced	0:01:00	From 11/07/2020-11/21/2020 KCVI encouraged people in the community to donate to local food banks and help stock the shelves. A minimum of 30 mentions were executed, of at least one minute in length.
Environment	11/10/2020	8:00:00 AM	Local Produced	0:05:00	Throughout the morning show gave weather and road condition updates relating to winter storms.
Environment	11/11/2020	7:00:00 AM	Local Produced	0:03:00	Throughout the morning show gave updates on weather and road conditions relating to winter storms.
Charity	11/7/2020	6:00:00 AM	Local Produced	0:01:00	From 11/07/2020-11/21/2020 KCVI encouraged people in the community to donate to local food banks and help stock the shelves. A minimum of 30 mentions were executed, of at least one minute in length.
Charity	11/24/2020	3:43:00 PM	Local Produced	0:01:14	Idaho Falls Animal Shelter is giving away free hams with every dog adoption. Love this promotion!

Charity	11/24/2020	4:29:00 PM	Local Produced	0:01:42 We're "un-dumbing" 2020 with Feed the Community. Help makes 2020 the best year for someone!
Crime/Safety	11/23/2020	6:47:00 PM	Local Produced	0:02:37 This is scamming season! Warn your older relatives/ neighbors/ friends about scam calls and learn to protect yourself. Scammers are gross, don't fall for their disgusting tricks.
Charity	11/30/2020	6:00:00 AM	Local Produced	0:01:00 From 11/30/2020-12/23/2020 KCVI took part in a Feed The Community promotion, asking listeners to nominate families who could benefit from a free Christmas dinner. The station then delivered meals to families prior to Christmas.

A minimum of 150 mentions were executed, of at least one minute in length each.

Sample read: "We all know 2020 has been a tough year. That's why KBear 101 and Cannonball 101 have teamed up with Idaho Falls Community Hospital and Cornerstone Restaurant and Cafe to make the best of it and do something positive. We want to Feed the Community. If you know a family that would enjoy a free Christmas meal, please nominate them at KBear.fm or Cannonball 101.com. You have until November 18th to get your nominations in. Please do your part to help Feed The Community this holiday season with KBear 101, Cannonball 101, Idaho Falls Community Hospital, and Cornerstone Restaurant and Cafe."

**December**

Charity	12/1/2020	6:00:00 AM	Local Produced	0:01:00 From 11/30/2020-12/23/2020 KCVI took part in a Feed The Community promotion, asking listeners to nominate families who could benefit from a free Christmas dinner. The station then delivered meals to families prior to Christmas.
				A minimum of 150 mentions were executed, of at least one minute in length each.
				Sample read: "We all know 2020 has been a tough year. That's why KBear 101 and Cannonball 101 have teamed up with Idaho Falls Community Hospital and Cornerstone Restaurant and Cafe to make the best of it and do something positive. We want to Feed the Community. If you know a family that would enjoy a free Christmas meal, please nominate them at KBear.fm or Cannonball 101.com. You have until November 18th to get your nominations in. Please do your part to help Feed The Community this holiday season with KBear 101, Cannonball 101, Idaho Falls Community Hospital, and Cornerstone Restaurant and Cafe."
Health (Physical/Mental)	12/3/2020	7:15:00 AM	Local Produced	0:01:00 Reminded listeners to get a flu vaccination.
Crime/Safety	12/4/2020	8:45:00 AM	Local Produced	0:20:00 Every Friday morning at 8:45AM Viktor Wilt and Sergeant Marvin Crain of the Idaho State Police hosted "Traffic School", a program of at least 20 minutes in length taking live calls from listeners about Idaho law, safety, and other topics.
Charity	12/14/2020	6:45:00 PM	Local Produced	0:01:00 SRAS having a pet adoption sale, great deal. Not a present but a commitment!
Charity	12/23/2020	12:53:00 PM	Local Produced	0:01:17 Delivering FTC meals! Big thank you to everyone who helped!