



RIVERBEND
COMMUNICATIONS

1st QUARTER 2023 ISSUES PROGRAMS KCVI

January

TOTAL:

2:25:35 | *hh:mm:ss*

February

TOTAL:

2:32:30 | *hh:mm:ss*

March

TOTAL:

4:05:00 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

1st QUARTER 2023 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
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January

Health (Physical/Mental)	1/2/2023	12:00:00 PM	Local Produced	0:00:15	<p>Mental Health Monday</p> <p>This ran 1/2, 1/16, 1/30, 2/13, 2/27, 3/13 and 3/27 with a minimum of 3 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times. Check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p>
Other	1/3/2023	2:30:00 PM	Local Produced	0:00:30	<p>City of Ammon Christmas Tree Bonfire Event at McCowin Park Sat. January 21st. from 6-8pm</p>
Crime/Safety	1/4/2023	3:45:00 PM	Local Produced	0:00:30	<p>City of Idaho Falls News Release about potholes in the city and how to report them.</p>
Health (Physical/Mental)	1/5/2023	3:45:00 PM	Local Produced	0:00:30	<p>https://www.idahofallsidaho.gov/CivicAlerts.aspx?AID=2249&fbclid=IwAR3q2QAUaVSUyEtjxk14WGDcbCXPuhcdlyRfqdHHbc0REgUoStSqph2XaEE</p>
Environment	1/6/2023	6:00:00 AM	Local Produced	0:05:00	<p>Throughout the morning show between 6AM-10AM discussed the current water boil order in Idaho Falls.</p>
Crime/Safety	1/6/2023	8:45:00 AM	Local Produced	0:30:00	<p>Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.</p>
Health (Physical/Mental)	1/9/2023	7:30:00 AM	Local Produced	0:03:00	<p>Discussed a number of reasons that swimming in a canal can be dangerous, including drowning and bacterial infections.</p>
Environment	1/9/2023	6:40:00 AM	Local Produced	0:02:00	<p>Discussed dangerous road conditions in East Idaho this morning.</p>
Crime/Safety	1/13/2023	11:00:00 AM	Local Produced	0:01:00	<p>Gave updates on an accident on I-15 southbound just past Exit 93 near Blackfoot.</p>
Crime/Safety	1/13/2023	8:45:00 AM	Local Produced	0:30:00	<p>Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.</p>
Environment	1/16/2023	9:55:00 AM	Local Produced	0:01:00	<p>Discussed the "snow event" restrictions in the city of Idaho Falls and let listeners know to move their vehicles to avoid being towed.</p>

Environment	1/27/2023	8:10:00 AM	Local Produced	0:03:00 Discussed bad road conditions around the region, and proper driving techniques when driving in this type of weather. Informed listeners about not using things like cruise control or cell phones while driving in these conditions, and to slow their speed to a safe level.
Crime/Safety	1/20/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
Crime/Safety	1/27/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.

February

Crime/Safety	2/3/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
Crime/Safety	2/10/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
Health (Physical/Mental)	2/13/2023	12:00:00 PM	Local Produced	0:00:15 Mental Health Monday This ran 1/2, 1/16, 1/30, 2/13, 2/27, 3/13 and 3/27 with a minimum of 3 mentions each day. Each mention was approximately :15 in length. We've all experienced tough times. Check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741
Charity	2/15/2023	3:30:00 PM	Local Produced	0:00:30 Fido's Fence of Warmth - Free dog sweaters for those who can grab one at Snake River Animal Shelter
Crime/Safety	2/16/2023	7:00:00 AM	Local Produced	0:05:00 Throughout the morning show from 7A-10A gave updates and reminders about US 20 being closed from Exit 310-311 due to a downed power line.
Education	2/14/2023	6:00:00 AM	Local Produced	0:05:00 Throughout the morning show gave updates and reminders about school closures due to winter weather conditions.
Crime/Safety	2/17/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.

Crime/Safety	2/24/2023	8:45:00 AM	Local Produced	0:30:00	Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
March					
Crime/Safety	3/3/2023	8:45:00 AM	Local Produced	0:30:00	Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
Crime/Safety	3/7/2023	3:46:00 PM	Local Produced	0:00:30	Possibility of flooding with the melting of snow in the area - https://www.eastidahonews.com/2023/03/why-forecasters-say-winter-isnt-over-yet-and-how-to-prepare-for-possible-flooding/
Health (Physical/Mental)	3/9/2023	6:30:00 AM	Local Produced	0:03:00	Discussed "snoring hacks" and the reasons you should get in to a doctor to have a sleep study done if you suffer from snoring.
Crime/Safety	3/10/2023	8:45:00 AM	Local Produced	0:30:00	Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
Other	3/12/2023	12:00:00 PM	Local Produced	0:00:30	Time For Change This ran 2/25/23 - 3/13/23 with a minimum of 100 mentions. Each mention was approximately :30 in length. To help bring awareness to Daylight Saving Time, KBear 101 talked about it for 2 weeks leading up to the time change and gave away a smart watch.
Charity	3/13/2023	12:00:00 PM	Local Produced	0:01:00	4th Annual Fundraising for Families This ran 3/6 - 3/15 with a minimum of 92 mentions. Each mention was approximately :30 - :60 in length. EIRMC and the Ronald McDonald House Charities of Idaho present the 3rd Annual Fundraising for Families. Sponsored by Eastern Idaho McDonald's owners/operators, Westmark Credit Union, D.L. Evans Bank, Idaho Environmental Coalition. Donation page slider link: rmhcidaho.org/fundraisingforfamilies
Crime/Safety	3/17/2023	8:45:00 AM	Local Produced	0:30:00	Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
Environment	3/20/2023	8:20:00 AM	Local Produced	0:00:30	Gave out road condition warnings relating to ice and snow with multiple slideoffs on I-15.
Crime/Safety	3/24/2023	8:45:00 AM	Local Produced	0:30:00	Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.

Crime/Safety	3/31/2023	8:45:00 AM Local Produced	0:30:00 Traffic School - a live-call in features where members of the community can ask Viktor Wilt and Lieutenant Marvin Crain of the Idaho State Police questions about the law.
Crime/Safety	3/30/2023	7:55:00 AM Local Produced	0:01:00 Discussed the dangers of texting and driving after a local city worker was hit by a vehicle while filling potholes.