



RIVERBEND COMMUNICATIONS  
2014 QUARTER 1 ISSUES REPORT KCVI



January

TOTAL: 4:25:00 | *hh:mm:ss*

February

TOTAL: 4:23:00 | *hh:mm:ss*

March

TOTAL: 5:30:00 | *hh:mm:ss*



# RIVERBEND COMMUNICATIONS 2014 QUARTER 1 ISSUES REPORT KCVI

RIVERBEND  
COMMUNICATIONS

ISSUES

DATE

TIME

SOURCE HH:MM:SS

DESCRIPTION OF SEGMENT

January

Education	1/3/2014	7:15:00	Local Produced	0:05:00	Traffic School: What should I do when I get pulled over to insure safety to me and the police officer?
Other	1/5/2014	6:00:00	Syndicated	1:00:00	Marlene Targ Brill, childhood development expert and author spoke about raising smart kids; Ken Druck, PhD spoke about how to handle psychological issues of school shootings and other violence; Kimberly Thompson of the Kids Risk Project at Harvard University and Kevin Haninger discussed their study that 48 percent of video games rated for teenagers have more sex, violence, substance abuse, and gambling than is described on the game box. They gave tips for parents who want to monitor boundaries when teens are buying games.
Education	1/10/2014	7:15:00	Local Produced	0:05:00	Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community
Other	1/12/2014	6:00:00	Syndicated	1:00:00	Phil Gaddis, President, Executive Search at the Addison Group spoke about the turnover rate in careers that has increased rapidly in recent decades and gave advice for people considering a career change; Lance LoRusso, attorney, explained how the investigation of a police shooting differs significantly from one involving a civilian; Jonathan T. Jefferson, PhD, discussed Succeeding without Labels - Lessons for Educators.
Education	1/17/2014	7:15:00	Local Produced	0:05:00	Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community
Other	1/19/2014	6:00:00	Syndicated	1:00:00	Dara Feldman, Director for Educational Initiatives for the Virtues Project noted that 50 percent of new teachers get burned out in the first five years and end of leaving the profession. She offered suggestions for concerned parents who want to help teachers; Sheldon Krantz, Professor of Law at the University of Maryland discussed "The Legal Profession: What is Wrong and How to Fix It!"; Brenda Shields, M.S., Center for Injury Research and Policy, Columbus Children's Hospital discussed the recent study into the increasing dangers for young people involved in cheerleading.
Education	1/24/2014	7:15:00	Local Produced	0:03:00	Traffic School: If I am in an obvious left turn lane, turning left, do I need to use my blinker? Every week a police officer joins us in the studio to issues of concern for traffic safety and the community.
Other	1/26/2014	6:00:00	Syndicated	1:00:00	Karl Pillemer, PhD at Cornell University Medical College, discussed research on Americans over the age of 65 as mentors and guides for younger people on life's big issues like children, marriage, money, career, and aging; Scott Bittle, Senior Fellow and Founding Editor of PublicAgenda.org spoke about job growth and the continuing effects of the recession, and analyzed various solutions proposed by each side of the political spectrum; John Hayes, PhD at Penn State University discussed the fact that nine out of ten Americans get too much sodium in their diets. He outlined steps to cut sodium intake and the reasons why everyone should do it.
Other	1/30/2014	8:15:00	Local Produced	0:01:00	Beginning Monday, February 3rd, 2014, River Parkway north of the Best Western Driftwood Inn will be closed for replacement of the Land Bank Street Bridge deck. Boat ramp access will be closed the duration of the project.

Crime/Safety	1/30/2014	8:15:00 Local Produced	0:02:00 A petition to bring home an Idaho soldier held captive in Afghanistan is making its way around the country. Here's Tyler Andersen with more. The White House petition needs 100,000 signatures by Feb. 16 before President Barack Obama will respond to it. Supporters are asking the president to "use all means available" to negotiate the release of Army Sgt. Bowe Bergdahl. Video evidence from earlier this month showed Bergdahl alive. He was captured by the Taliban in June 2009 after walking off his base. Bergdahl had emailed his parents at the time suggesting he was disillusioned and considering desertion.
Education	1/31/2014	7:15:00 Local Produced	0:05:00 Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community
<b>February</b>			
Other	2/2/2014	6:00:00 Syndicated	1:00:00 Yasmin Hurd, PhD, Professor of Psychiatry and Neuroscience at Mount Sinai Hospital in New York spoke about their study that found that teenagers who smoke marijuana can cause structural changes in DNA that make their future offspring more vulnerable to substance abuse problems. Chris Malone, Managing Partner of Fidelum Partners, spoke about the growth in upstart businesses, how social media can help your company, and how to nurture relationships with customers. Janet Larson, Director of Research at the Earth Policy Institute spoke about the huge environmental impact bottled water manufacturing and disposal has on the US, the world's largest consumer.
Health (Physical/Mental)	2/5/2014	8:20:00 Local Produced	0:03:00 Give Kids a smile day Many children in Idaho are not smiling because of untreated tooth decay. It's painful, unsightly and makes it hard for kids to eat, sleep and pay attention in school. Dentists want to be part of the solution. On February 7, National Give Kids A Smile® Day, local dentists will provide free dental health services for qualifying children ages 3-18. For more information, contact Eastern Idaho Public Health District at 208-533-3192 or www.phd7.idaho.gov. Together, we can give kids a smile!
Education	2/7/2014	7:15:00 Local Produced	0:05:00 Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community
Other	2/9/2014	6:00:00 Syndicated	1:00:00 Lisa J. Servon, PhD, Professor of International Affairs, Management, and Urban Policy at The New School in New York spoke about the use of alternative financial providers such as check cashers and payday lenders; Dan McCue, Research Manager, Joint Center for Housing Studies at Harvard University spoke about how the 6% rise in housing prices, combined with the drop in renter income over the past decade, has made affordability a major concern. Dr. McCue outlined how a quarter of all U.S. households are paying more than half of their income for housing, which is dangerously high; Debbie Magids, PhD, psychologist, discussed the trend of serial dating and why dating is so difficult for women in particular.
Education	2/14/2014	7:15:00 Local Produced	0:05:00 Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community



Other	2/16/2014	6:00:00	Syndicated	1:00:00	Russell E. Johnson, PhD, Assistant Professor of Management at Michigan State University discussed his research that suggests that smartphones, particularly their use at night, have a greater effect on people's energy levels and sleeping abilities than other electronic screens; Daniel J. Siegl, MD, Clinical Professor of Psychology at UCLA School of Medicine, discussed how between the ages of 12 and 24 the brain changes in dramatic and important ways. He gave suggestions that if parents understand the science behind these changes, they can better help their teenagers navigate this challenging phase of life; Kenneth Dautrich, PhD, Associate Professor of Policy, University of Connecticut, discussed research that shows that schools are spending more class time on the First Amendment, but a sizeable number of students either do not view the First Amendment favorably or take its protections for granted.
Education	2/21/2014	7:15:00	Local Produced	0:04:00	Traffic School: How bad does the break in my windshield need to be before I have to get it repaired? Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the community.
Other	2/23/2014	6:00:00	Syndicated	1:00:00	John M. Leventhal, MD, Professor of Pediatrics and Medical Director of the Child Abuse and Child Abuse Prevention Program at Yale Medical School, recently conducted a study that found that the first year of life is the most dangerous for children, and he believes that educational programs for new parents could help reverse the trend of abuse; Erin Botsford, author and financial planning expert, discussed how the turbulence in today's economy has changed retirement planning; Aaron W. Smith, Senior Research Specialist with Pew Research Center's Internet & American Life Project, outlined how consumers use their phones as shopping tools, and explained how brick-and-mortar stores may react to the trend to change their policies, products, and prices.
Crime/Safety	2/27/2014	8:10:00	Local Produced	0:01:00	Bonneville County Emergency Management will be conducting a test of the emergency alert system sirens throughout Idaho Falls and Ammon on Wednesday, February 26th, 2014 at 9:00 a.m. Each siren will sound for no longer than 30 seconds.
Education	2/7/2014	7:15:00	Local Produced	0:05:00	Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community
<b>March</b>					
Other	3/2/2014	6:00:00	Syndicated	1:00:00	John A. Etremo, PhD, Associate Dean and Director of Graduate Studies in Criminal Justice at Molloy College conducted the first scientific examination of crime statistics manipulation in the New York City Police Department, and explained how increasing pressure to show decreasing crime rates by any means necessary has affected police departments throughout the United States; Kristen Copelan, MD, Assistant Professor of Pediatrics at Cincinnati Children's Hospital talked about studies that show that most children in daycare get far too little exercise and how parents and caregivers can help with that; Phil Reed, Senior Consumer Advice Editor at Edmunds.com talked about how today's cars no longer need their oil changed every 3,000 miles and how rapidly advancing technology is helping both the environment and consumer's pocketbooks.
Health (Physical/Mental)	3/4/2014	8:10:00	Local Produced	0:01:00	Check out Free Pancake Day at IHOP! Get a free short stack and your donations will go to Childrens Miracle Network for National Pancake Day!
Education	3/7/2014	7:15:00	Local Produced	0:05:00	Traffic School: What if my husband has a concealed weapons permit but I don't, and his gun is in the car and I need to drive somewhere...can I get in trouble? Also, the ISP officer explained the "Move Over" law in Idaho. Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the community.

Other	3/9/2014	6:00:00	Syndicated	1:00:00	Brian Fleming, author and combat veteran discussed Post Traumatic Stress Disorder and other difficulties faced by veterans and families; Bradley F. Bale, MD, discussed heart attack and stroke prevention, and outlined some relatively inexpensive lab tests that can uncover arterial inflammation and its underlying causes; Alfie Kohn, education watchdog, shared results for study that found that more homework is being assigned to younger students each school year, and discussed concerns that it is not beneficial in elementary schools.
Education	3/14/2014	7:15:00	Local Produced	0:05:00	Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community
Other	3/16/2014	6:00:00	Syndicated	1:00:00	Deborah Serani, Psy.D, Adjunct Professor at the Gordon F. Derner Institute of Advanced Psychological Studies discussed the rise of childhood depression in America, common symptoms, and the most effective treatments; Julie Angwin, Pulitzer Prize-winning investigative journalist and author, explained how government, private companies, and even criminals are able to use technology to indiscriminately sweep up vast amounts of personal data. She also talked about possible reforms that could slow the erosion of personal privacy; Russell Pate, PhD, Professor of Exercise Science at the University of South Carolina, discussed his National Health and Nutrition Examination Survey that found that adolescents are increasingly unfit and are at greater risk for developing diabetes, high cholesterol, high blood pressure, and other illnesses as adults. He offered simple ideas for parents on how to increase their children's exercise levels.
Education	3/21/2014	7:15:00	Local Produced	0:05:00	Traffic School: Every week a police officer joins us in the studio to discuss issues of concern for traffic safety and the local community
Other	3/23/2014	6:00:00	Syndicated	1:00:00	Stephen Downing, retired Deputy Chief of the Los Angeles Police Department and board member of the nonprofit organization Law Enforcement Against Prohibition, explained why he believes the war on drugs has failed and its many consequences, particularly for children; Laurence Shatkin, PhD, author and career information expert shared his research into the most secure jobs during economic hard times; Kendrin Sonneville, ScD, RD, LDN, Clinical Nutrition Specialist at Children's Hospital, Boston, shared research that showed that teenage girl athletes with the highest levels of vitamin D in their diets were half as likely to suffer a stress fracture, explained that vitamin D deficiencies are common in teen girls, and recommended ways to get vitamin D; Michelle A. Rilan, author and employment expert offered marketing ideas for people either looking for a job or hoping to move their careers forward; Judy Forman, nationally syndicated columnist and author discussed the connections between chronic pain and prescription drug addiction. She discussed policies that could help the healthcare system better deal with the epidemic of chronic pain; Ciji Ware, author of "Rightsizing your Life", offered ideas on how to make wise decisions about downsizing, in particular through recycling and donating unneeded items.
Crime/Safety	3/25/2014	8:10:00	Local Produced	0:06:00	Tara Lusk is running a campaign on behalf of SEI law enforcement agencies to encourage more women to apply for law enforcement positions. she visited the studio to discuss upcoming workshops in Pocatello, Idaho Falls and Rexburg.
Crime/Safety	3/27/2014	8:10:00	Local Produced	0:01:00	The City of Idaho Falls was notified by five local businesses today that they had received fraudulent calls from people threatening to shut off their utilities if they did not pay an overdue bill over the phone with a credit card or debit card. Idaho Falls utility representatives would like to remind customers that they will never call and demand immediate payment over the phone. "If you do receive a phone call requesting immediate utility payment, write down the phone number of the individual calling you and contact the Idaho Falls Police Department," states Lori Holverson, Collection Advisor, City of Idaho Falls.



Health (Physical/Mental)	3/27/2014	8:10:00	Local Produced	0:02:00	Health and Human Services officials said Tuesday that President Obama has extended the deadline for healthcare sign-ups for those who begin the process before March 31st. That means that if you start signing up before the end of March, you'll be allowed to complete it in April. Julie Battaille, a spokeswoman for the Centers for Medicare and Medicaid Services, said, "Open enrollment ends March 31st. We are experiencing a surge in demand and are making sure that we will be ready to help consumers who may be in line by the deadline to complete enrollment -- either online or over the phone
Education	3/28/2014	7:15:00	Local Produced	0:05:00	Traffic School: What should I do when I get sleepy on the highway? Every week a police officer joins us in the studio to discuss issues of traffic safety and the community.
Other	3/30/2014	6:00:00	Syndicated	1:00:00	Michelle A. Rilan, author and employment expert offered marketing ideas for people either looking for a job or hoping to move their careers forward; Judy Forman, nationally syndicated columnist and author discussed the connections between chronic pain and prescription drug addiction. She discussed policies that could help the healthcare system better deal with the epidemic of chronic pain; Ciji Ware, author of "Rightsizing your Life", offered ideas on how to make wise decisions about downsizing, in particular through recycling and donating unneeded items.