



## 2nd QUARTER 2021 ISSUES PROGRAMS KCVI

---

April

TOTAL:

2:45:38 | hh:mm:ss

May

TOTAL:

3:47:30 | hh:mm:ss

June

TOTAL:

2:30:30 | hh:mm:ss



# RIVERBEND COMMUNICATIONS

## 2nd QUARTER 2021 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
<b>April</b>					
Crime/Safety	4/2/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	4/9/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Education	4/14/2021	7:15:00 AM	Local Produced	0:02:00	Discussed Yellowstone re-opening for the 2021 season and activities surrounding National Park Week.  <a href="https://www.eastidahonews.com/2021/04/yellowstone-set-to-open-friday-with-free-entrance-on-saturday/">https://www.eastidahonews.com/2021/04/yellowstone-set-to-open-friday-with-free-entrance-on-saturday/</a>
Environment	4/16/2021	12:51:00 AM	Local Produced	0:01:00	<a href="https://www.eastidahonews.com">https://www.eastidahonews.com</a> Person attacked by grizzly bear in West Yellowstone A person is recovering at Eastern Idaho Regional Medical Center after being attacked by a grizzly bear. Gallatin County Sheriff Search & Rescue were called to respond on snowmobile with a rescue toboggan. The victim was loaded onto the toboggan and taken to a nearby ambulance. Hebgen Basin Fire Department EMS crews then drove the patient to EIRMC. "Now is the time to remember to be conscientious in the backcountry as the bears are coming out of hibernation and looking for food sources," the news release says.
Crime/Safety	4/16/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Environment	4/21/2021	6:45:00 AM	Local Produced	0:01:00	Discussed recent bear attacks and the need for listeners to pack bear spray or take other precautions when out hiking.
Charity	4/23/2021	2:58:00 PM	Local Produced	0:00:35	Pocatello Animal Services hosting clinic to vaccinate pets and get them microchipped.
Education	4/23/2021	2:51:00 PM	Local Produced	0:01:57	Microchip your dogs, bring them home safely if they get lost.
Crime/Safety	4/23/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	4/23/2021	3:46:00 PM	Local Produced	0:01:44	There are fake East Idaho News and KBear 101 profiles out there trying to scam you. The most recent one is a fake KBear Instagram page. Be safe there are scummy people out there.

Charity	4/26/2021	3:43:00 PM	Local Produced	0:02:08 Al's Sporting Goods is collecting old socks for a company that will turn them into dog beds.
Charity	4/29/2021	4:30:00 PM	Local Produced	0:01:15 First day of Idaho gives 2021, supporting Boxer Lovers Rescue this year.
Charity	4/29/2021	6:30:00 PM	Local Produced	0:01:07 First day of Idaho Gives 2021
Charity	4/29/2021	11:30:00 AM	Local Produced	0:00:30 Idaho Gives 2021
Charity	4/29/2021	1:30:00 PM	Local Produced	0:00:30 Idaho Gives 2021
Charity	4/30/2021	5:26:00 PM	Local Produced	0:00:55 Idaho Gives 2021
Charity	4/30/2021	3:27:00 PM	Local Produced	0:00:57 Idaho Gives 2021
Crime/Safety	4/30/2021	8:45:00 AM	Local Produced	0:30:00 Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.

## May

Crime/Safety	2/5/2021	8:45:00 AM	Local Produced	0:30:00 Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Charity	5/2/2021	5:37:00 PM	Local Produced	0:00:33 Idaho Gives 2021
Charity	5/4/2021	2:36:00 PM	Local Produced	0:01:19 Support a charity for Idaho Gives 2021! No one is above the other; they all do great things.
Charity	5/4/2021	5:29:00 PM	Local Produced	0:01:30 Idaho Gives 2021 ends Thursday! Pick a charity and donate no matter if it's \$1 or \$1000, all donations are appreciated.
Charity	5/5/2021	8:50:00 AM	Local Produced	0:03:00 Discussed Idaho Gives as well as potential tax benefits for charitable donations.
Charity	5/7/2021	6:15:00 AM	Local Produced	0:01:00 Idaho Gives recap with total amounts raised in 2021, etc.
Education	5/13/2021	1:30:00 PM	Local Produced	0:01:42 Snake River Animal Shelter. Please don't return pets after adopting them. Also, the shelter is in need of a fenced dog yard and always always always need a home for rescued animals.
Charity	5/14/2021	4:45:00 PM	Local Produced	0:01:26 Pocatello Animal Services holding their 2021 Rabies Clinic tomorrow. \$10 rabies vaccinations and \$22 microchips.

Charity	5/6/2021	12:00:00 PM	Local Produced	0:01:00	4/29/20 - 5/4/20 had a min of 36 mentions. Each mention was approx. :60 in length 5/5/19-5/6/19 had a min of 28 mentions. Each mention was approx. :60 in length  Idaho Gives has been extended this year. Right now you can Join KBear 101 in supporting Idaho nonprofits with Idaho Gives 2021. I'm supporting _____. (Ad-lib some reasons why you are supporting your cause) Join me in supporting my charity, or find your own and donate BY Thursday May 6th at IdahoGives.org and by calling 1-877-IDGIVES
Crime/Safety	5/7/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	5/14/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	5/21/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Charity	5/21/2021	6:00:00 AM	Local Produced	0:01:00	This ran from 5/21/21 - 6/17/21 with a minimum of 25 mentions. Each mention was approximately :30 to :60 in length.  IF YOU'RE LOOKING FOR SOMETHING FUN TO DO WITH THE FAMILY WHILE SUPPORTING A GREAT CAUSE. CHECK OUT THE SUMMER DRIVE-IN MOVIE SERIES BENEFITING THE RONALD MCDONALD HOUSE CHARITIES OF IDAHO PRESENTED BY BLUE CROSS OF IDAHO AND Z103. THIS IS A GREAT WAY TO GET OUT OF THE HOUSE WHILE STAINING SAFE, HAVING FUN AND SUPPORTING LOCAL FAMILIES RIGHT HERE IN EAST IDAHO
Crime/Safety	5/28/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.

Crime/Safety

5/29/2021

6:00:00 AM Local  
Produced

0:01:00 KBEAR CARES

This is a recorded feature that plays at 6a, 12p & 5p on one day then flips to 7a, 1p and 6p the next day. Each recorded promo runs about :10 to :30 seconds long.

Memorial Day Weekend is here. The unofficial start to summer brings with it barbeques, camping trips and the beginning of the most dangerous time on Idaho's roads. Kbear 101 and Idaho Falls Community Hospital want to remind you to be safe on the road this summer during the 101 deadliest days of summer. Kbear Cares.

Summer brings with it the 101 deadliest days on the road. Idaho Falls Community Hospital and Kbear Cares that you have a great and safe summer. Please don't text and drive.

Idaho Falls Community Hospital and Kbear Cares about being safe on the road. We are in the middle of the 101 deadliest days of summer. Accidents happen in the blink of an eye. Remember to take that extra moment and arrive alive.

We have some of the best roads here in Idaho for motorcycle riding. Idaho Falls Community Hospital and Kbear Cares about our 2 wheeled friends. Look twice for motorcyclists.

**June**

Charity	6/1/2021	4:47:00 PM	Local Produced	0:00:42	Snake River Animal Shelter is having a cat sale the entire month of June
Crime/Safety	6/3/2021	3:47:00 PM	Local Produced	0:01:12	Be careful in Yellowstone; a grizzly almost attacked Park Ranger; story at EastIdahoNews.com
Crime/Safety	6/4/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Other	6/5/2021	6:00:00 AM	Local Produced	0:01:00	Movies in the Park: This is running from 6/5/21 - 8/27/21 with 25 per mentions per movie. Each mention was approx. :30 to :60 seconds in length.  Idaho Falls Parks & Recreation presents: Idaho Central Credit Union's Movies in the Park. Enjoy several movies this summer in Freeman Park at the Bandshell! Movies begin at dark. Snacks and prizes will be available.
Charity	6/7/2021	12:00:00 PM	Local Produced	0:01:00	Fill the Boot ran from 6/7/21 - 6/12/21 had a min. Each mention was approx. :60 in length. There was a post promotion that ran on 6/15/21 one mention per shift, each mention was approx. :60 in length.  KBear 101 has teamed up with the MDA (Muscular Dystrophy Association) and the Idaho Falls Fire Department to Fill the Boot. Fill the Boot will be happening this Friday, June 11th and Saturday June 12th from 9a-5p. At the intersection of 17th Street and Hitt Road (25th East) in Idaho Falls, keep an eye out for our local firefighters collecting donations for this great cause. Please donate what you can, even the spare change in your cup holder will help. You can even donate online at anytime at "filltheboot.donordrive.com/team/idahofalls".

Health (Physical/Mental)	6/10/2021	8:45:00 AM	Local Produced	0:03:00	Discussed the dangers of sleep apnea, and reasons that a person may want to have a sleep study performed.
Crime/Safety	6/11/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	6/16/2021	11:42:00 AM	Local Produced	0:00:30	East Idaho News Major Multi vehicle car accident near I-15 Broadway Street Ext. KBEAR CARES - 101 Deadliest Days of Summer
Crime/Safety	6/16/2021	5:47:00 PM	Local Produced	0:02:40	National Park service tells you do's & don'ts if you encounter a bear. Pushing your slower friend is frowned upon. Listed what you need to do in case of a bear attack. Climbing trees is a bad idea.
Crime/Safety	6/18/2021	8:45:00 AM	Local Produced	0:30:00	Viktor Wilt and Sergeant Marvin Crain host Traffic School, a live call-in show featuring questions about Idaho law from live callers, website submissions, and the KBear 101 text line.
Health (Physical/Mental)	6/21/2021	6:00:00 AM	Local Produced	0:01:00	<p>MENTAL HEALTH MONDAY This started running on June 21, each mention was approx. :30 to :60 seconds in length.</p> <p>We've all experienced tough times and that's why we here at KBear 101 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p>
Crime/Safety	6/25/2021	8:45:00 AM	Local Produced	0:30:00	Phyllis, Peaches and Sergeant Marvin Crain host Traffic School, a live call-in show featuring questions about Idaho law from live callers, website submissions, and the KBear 101 text line.
Charity	6/28/2021	2:19:00 PM	Local Produced	0:00:30	SRAS is having their cat adoption special, sale ends June 30th. Only a few days left.