



RIVERBEND COMMUNICATIONS

4th QUARTER 2023 ISSUES PROGRAMS KCVI

October

TOTAL: 6:40:00 hh:mm:ss

November

TOTAL: 2:22:00 hh:mm:ss

December

TOTAL: 2:09:00 hh:mm:ss



RIVERBEND COMMUNICATIONS

4th QUARTER 20223 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
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October

Health (Physical/Mental)	10/2/2023	12:00:00 PM	Local Produced	0:00:15	<p>Mental Health Monday</p> <p>This ran Oct 2, 9, 16, 23, and 30 with a minimum of 5 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and that's why we here at KBear 101 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire hope.</p>
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Health (Physical/Mental)	10/3/2023	6:00:00 AM	Local Produced	0:01:00	<p>Break for the Cure</p> <p>This was mentioned a minimum of 10 times 9/26/23 - 10/3/23. Each mention was approximately :30 in length. There was also a live broadcast on 10/3/23 from 6:00a - 9:00a with minimum of 8 mentions. Each mention was approximately :30 - :60 in length.</p> <p>It's Breast Cancer Awareness Month and we'd like you to join us as we Break For The Cure. Tuesday morning from 6:30a - 9:30a join us at Teton Cancer Institute and grab yourself a gift bag which includes a light breakfast, a variety of gifts from local businesses, breast cancer information and a discount mammogram coupon. It's all happening Tuesday morning 6:00a - 9:00a as we Break For The Cure.</p>
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Crime/Safety	10/6/2023	8:45:00 AM	Local Produced	0:30:00	<p>Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.</p>
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Health (Physical/Mental)	10/10/2023	12:00:00 PM	Local Produced	0:01:00 Breast Cancer Awareness Month 2023 This was mentioned a minimum of 80 times 10/1/23 - 10/31/23. Each mention was approximately :30 - :60 in length. It's Breast Cancer Awareness Month and KBear 101 Cares about you and your health. We have partnered with Idaho Falls Community Hospital, Mountain View Hospital and Teton Cancer Institute to make it easier than ever to get a mammogram. Go to KBear.fm and download your coupon for a discount mammogram today. Idaho ranks 50th in the nation in breast cancer screening. Remember early detection is key. Get your discount mammogram coupon now at KBear.fm. 1 in 8 women in America will be diagnosed with breast cancer in her lifetime. The most significant risk factors for breast cancer are being a woman and growing older. So get your baseline mammogram now and follow your doctor's recommendation after that. Twelve point four percent of women in the United States will develop breast cancer over the course of her lifetime. This makes breast cancer the most common cancer among women after skin cancer. On average, every 2 minutes a woman is diagnosed with breast cancer and 1 woman will die of breast cancer every 13 minutes. Each year, approximately 70,000 men and women age 15 to 39 are diagnosed with cancer in the United States. Breast cancer is also the most common cancer for women in this age group. Most women, about eight out of 10, who get breast cancer do not have a family history of the disease.
Crime/Safety	10/13/2023	8:45:00 AM		0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Crime/Safety	10/20/2023	4:30:00 PM		0:00:30 Information about prescription drug take back day coming up on October 28.
Crime/Safety	10/20/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Crime/Safety	10/27/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
November				
Crime/Safety	11/3/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Education	11/5/2023	12:00:00 PM	Local Produced	0:00:30 This ran 11/1/23 - 11/05/23 with a minimum of 10 mentions. Each mention was approximately :30 in length. To help bring awareness to Daylight Saving Time, KBear talked about it leading up to the time change

Health (Physical/Mental)	11/6/2023	12:00:00 PM	Local Produced	0:00:15 Mental Health Monday This ran Nov 6, 13, 20, and 27, with a minimum of 5 mentions each day. Each mention was approximately :15 in length. We've all experienced tough times and that's why we here at KBear 101 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741 Together we can inspire hope.
Education	11/7/2023	12:00:00 PM	Local Produced	0:00:30 Get Out and Vote This ran 11/1/22 - 11/7/22 with a minimum of 24 mentions. Each mention was approximately :30 in length. This Tuesday November 7th is the 2023 General Election day here in Idaho, so we here at KBear wanna remind you to do your civic duty and GET OUT AND VOTE! Please take the time to educate yourselves on all of the candidates and issues prior to going to the polls. If you want to be heard, it's your responsibility to take action, and our local elections are one of the very best places to make your voice heard! Your vote is essential, whether you'd like to see change, or see things remain the same, your vote counts. Hit up Vote Idaho dot gov to register to vote, find your polling place, and more!
Crime/Safety	11/10/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Crime/Safety	11/17/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Crime/Safety	11/24/2023	8:45:00 AM		0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
December				
Crime/Safety	12/1/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.

Health (Physical/Mental)	12/4/2023	12:00:00 PM	Local Produced	0:00:15 Mental Health Monday This ran December 4, 11, 18, and 25 with a minimum of 5 mentions each day. Each mention was approximately :15 in length. We've all experienced tough times and that's why we here at KBear 101 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741 Together we can inspire hope.
Crime/Safety	12/8/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Crime/Safety	12/15/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Crime/Safety	12/29/2023	8:45:00 AM	Local Produced	0:30:00 Traffic School, a 30 minute live call-in program where listeners can ask an Idaho State Police officer questions pertaining to Idaho law.
Health (Physical/Mental)	12/27/2023	6:30:00 AM	Local Produced	0:02:00 Discussed the American Red Cross blood drive events coming up in January. https://www.eastidahonews.com/2023/12/if-you-give-blood-you-have-a-chance-to-win-a-super-bowl-experience-in-las-vegas/
Environment	12/27/2023	8:45:00 AM	Local Produced	0:02:00 Discussed proper Christmas tree disposal and the annual Ammon Christmas tree bonfire. https://localnews8.com/news/2023/12/26/city-of-ammon-holding-bonfire-to-dispose-of-live-christmas-trees/