



1st QUARTER 2021 ISSUES PROGRAMS KCVI

January

TOTAL:

2:08:05 hh:mm:ss

February

TOTAL:

2:00:46 hh:mm:ss

March

TOTAL:

2:04:00 hh:mm:ss



RIVERBEND COMMUNICATIONS

1st QUARTER 2021 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
January					
Health (Physical/Mental)	1/7/2021	8:15:00 AM	Local Produced	0:03:00	Discussed personal experience with sleep apnea, signs of sleep apnea, reasons that listeners should consider getting a sleep study, as well as proper care of your CPAP machine so it doesn't get packed with disgusting bacteria.
Crime/Safety	1/8/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	1/15/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	1/21/2021	12:37:00 PM	Local Produced	0:03:32	Check your smoke alarms, carbon monoxide alarms and change your filter. Phyllis shares a story about her smoke alarms and furnace filter.
Crime/Safety	1/22/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	1/22/2021	12:28:00 PM	Local Produced	0:00:50	Check your smoke alarms, Viktor talks about his own smoke alarms, he should probably check them.
Education	1/26/2021	3:44:00 PM	Local Produced	0:00:43	Museum of Idaho has two new exhibits about animals in Idaho! Opening tomorrow, I'll probably go this weekend to check it out.
Crime/Safety	1/29/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
February					
Crime/Safety	2/5/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Charity	2/12/2021	3:45:00 PM	Local Produced	0:00:46	Snake River Animal Shelter holding a \$20 cat adoption sale for Valentine's Day.
Crime/Safety	2/12/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	2/19/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.

Crime/Safety	2/26/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
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March

Charity	3/4/2021	12:00:00 PM	Local Produced	0:01:00	This ran 3/4/21 - 3/7/21 with a minimum of 20 mentions. Each mention was approximately :60 in length.
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KBear 101, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and KBear 101. Details at kbear.fm."

Crime/Safety	3/5/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
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Charity	3/8/2021	12:00:00 PM	Local Produced	0:01:00	This ran 3/8/21 - 3/10/21 with a minimum of 20 mentions. Each mention was approximately :60 in length.
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KBear 101, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and KBear 101. Details at kbear.fm."

Health (Physical/Mental)	3/11/2021	6:30:00 AM	Local Produced	0:02:00	Discussed the dangers of smoking and the availability of programs to help people quit the habit.
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Crime/Safety	3/12/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
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Crime/Safety	3/19/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
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Crime/Safety	3/26/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. a 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
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