



3rd QUARTER 2021 ISSUES PROGRAMS KCVI

July

TOTAL:

6:02:30 | *hh:mm:ss*

August

TOTAL:

2:11:17 | *hh:mm:ss*

September

TOTAL:

3:15:20 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

3rd QUARTER 2021 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
July					
Health (Physical/Mental)	7/1/2021	12:00:00 AM	Local Produced	0:01:00	<p>This ran from 07/05/2021 - 09/27/21 and had a minimum of 18 mentions, each was approx. :60 in length.</p> <p>We've all experienced tough times and that's why we here at KBear 101 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>(If you decide to mention the hotline number....only do one at a time. The Hotline does not need to be mentioned every time.) Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday and KBear 101.</p>
Charity	7/1/2021	12:00:00 AM	Local Produced	0:01:00	<p>Summer Drive-In Movie Series - Ronald McDonald House</p> <p>This ran from 7/1/21 - 8/12/21 with a minimum of 50 mentions. Each mention was approximately :60 in length.</p> <p>If you're looking for something fun to do with the family while supporting a great cause, check out the Summer Drive-In Movie series benefiting the Rondal McDonald House Charities of Idaho, present by Blue Corss of Idaho and Kbear 101. This is a great way to get out of the house while staying safe, having fun and supporting local families here in east Idaho. Details at kbear.fm</p>
Other	7/1/2021	12:00:00 AM	Local Produced	0:00:30	<p>This ran from 7/1/21 - 8/27/21 with a minimum of 100 mentions. Each mention was approximately :30 in length.</p> <p>Idaho Falls Parks & Recreation presents: Idaho Central Credit Union's Movies in the Park. Enjoy several movies this summer in Freeman Park at the Bandshell! Movies are shown on the second and forth Friday of June, July and August. Movies begin at Dark. More info can be found at kbear.fm</p>
Environment	7/1/2021	8:15:00 AM	Local Produced	0:02:00	<p>Discussed the potential dangers of wasp/hornet nests at your home, places to look for them, and how to eradicate them.</p>
Crime/Safety	7/2/2021	8:45:00 AM	Local Produced	0:30:00	<p>Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.</p>

Charity	7/4/2021	12:00:00 AM	Local Produced	0:01:00	<p>This ran from 07/04/21 - 07/16/2021 had a minimum of 35 mentions. Each mention was approximately :60 in length. We even drove the station vehicles out to the event to help promote it.</p> <p>Join KBear 101 and the American Cancer Society for The Main Event, Relay For Life 2021. This fun event celebrates cancer survivors and their caregivers, we remember those we've lost and fundraise to fight back and find a cure for cancer. With a Hawaiian theme this year, "Luau for Life", there will be live performances, hula dancing lessons, face painting, and great food. Luau for Life will be Friday, July 16th at the Thunder Ridge High School Stadium in Idaho Falls. The survivor dinner will be at 4 p.m. and the main event is from 6 to 11 p.m. Everyone is invited and admission is free! Join KBear 101 and the American Cancer Society's Main Event, Relay for Life 2021. For more details visit kbear.fm</p>
Crime/Safety	7/6/2021	7:15:00 AM	Local Produced	0:02:00	<p>Discussed the dangers of swimming in the Snake River after seeing a question posted about doing so in the Idaho Falls subreddit on reddit. https://www.reddit.com/r/idahofalls/comments/oekb68/river_swimming_cliff_jumping/</p>
Other	7/8/2021	12:00:00 AM	Local Produced	0:01:00	<p>This was mentioned a minimum of 75 times 7/8/21 - 8/16/21. Each mention was approximately :60 in length.</p> <p>The 2021 LIVE UNITED Concert Series presented by United Way of Idaho Falls, Idaho Falls Community Hospital and Mountain View Hospital has kicked off!</p> <p>Concerts will be held Thursday nights, through August 19 from 6 - 9 pm. Concerts are a FREE, family event with food vendors and lots of great LIVE music. Join us at The Waterfront at Snake River Landing for a enjoyable evening.</p> <p>Each week comes with a special Community Engagement Project. Look for opportunities to get involved each week and join us as we show what it means to Live United here in Eastern Idaho.</p>
Health (Physical/Mental)	7/8/2021	8:15:00 AM	Local Produced	0:02:00	<p>Discussed the dangers of sleep apnea, warnings signs and reasons to get a sleep study, and a recent CPAP machine recall for Philips brand CPAP machines. https://www.usa.philips.com/healthcare/e/sleep/communications/sr-c-update</p>
Crime/Safety	7/9/2021	8:45:00 AM	Local Produced	0:30:00	<p>Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.</p>
Environment	7/14/2021	1:42:00 PM	Local Produced	0:00:30	<p>East Idaho News - Stage One Fire Restrictions</p>
Crime/Safety	7/16/2021	8:45:00 AM	Local Produced	0:30:00	<p>Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.</p>
Health (Physical/Mental)	7/27/2021	6:45:00 AM	Local Produced	0:03:00	<p>Discussed long-term side effects of covid-19, as well as the rising numbers of cases at this time. Encouraged social distancing and cleanliness.</p>

Crime/Safety	7/23/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	7/30/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
August					
Other	8/2/2021	12:00:00 AM	Local Produced	0:01:00	This was mentioned a minimum of 10 times 8/2/21 - 8/6/21. Each mention was approximately :30 in length. The Bonneville County Fair is happening all week long. Take the whole family out and enjoy the Bouncy Houses, the Grit League Obstacle Course and don't forget to listen to Cannonball 101 to get the scoop on each day's events. The Bonneville County Fair has been held near the Idaho Falls Zoo since 1912 but our community has grown substantially since then, so now there is a brand new location out near Sandy Downs on 73rd South. Get all the details at bonnevillecountyfairgrounds.com .
Crime/Safety	8/6/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Environment	8/13/2021	10:15:00 AM	Local Produced	0:00:35	Meteor Shower -- East Idaho News
Crime/Safety	8/13/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	8/16/2021	10:25:00 AM	Local Produced	0:00:35	101 Deadliest Days Of Summer tied in to a Florida Story.
Health (Physical/Mental)	8/17/2021	6:45:00 AM	Local Produced	0:02:00	Encouraged listeners to stay home if they weren't feeling well, discussed a story out of Reno, NV about a family sending their child to school two days after they tested positive for Covid-19. https://www.cnn.com/2021/08/12/us/reno-nevada-school-covid-exposure/index.html
Crime/Safety	8/20/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Health (Physical/Mental)	8/24/2021	12:15:00 PM	Local Produced	0:02:29	Discussed a story about ignoring digestive troubles
Education	8/25/2021	11:32:00 AM	Local Produced	0:00:38	Idaho Falls Zoo welcomes a new tiger -- https://www.eastidahonews.com/2021/08/idaho-falls-zoo-welcomes-new-tiger/
Crime/Safety	8/27/2021	8:45:00 AM	Local Produced	0:30:00	Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.

September

Crime/Safety	9/3/2021	8:45:00 AM	Local Produced	0:30:00 Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Other	9/8/2021	12:00:00 AM	Local Produced	<p>0:01:00 This ran from 09/08/2021 - 09/19/2021 This had a minimum of 72 mentions and each mention was approx. :60 in length.</p> <p>We even did one live break from "The Wall That Heals" and recorded the procession of the Wall going to and arriving at Jensen's Grove. The Wall that Heals - Focus on Driving people to Volunteer until Tuesday Sept 14th. Blackfootwallthatheals.org Kbear 101 would like to invite you to visit the Wall That Heals as it makes a stop at Jensen Grove in Blackfoot Tuesday Sept 14 through Sunday Sept 19th. The Wall That Heals is a 375 foot wide, 7 ½ foot tall touring replica of the Vietnam Veteran Memorial in Washington DC. This event is meant to honor Vietnam Veterans that paid the ultimate sacrifice while allowing their surviving loved ones and surviving veterans to heal from their losses within the familiarity of our own community. It is free to visit and if you'd like to volunteer to help please do so at blackfootwallthatheals.org or by following the link at Kbear.fm. The Wall That Heals will arrive on Sept. 14, 2021 at 1:45p and will be escorted from the Idaho State Vietnam Veterans Memorial located at Freeman Park in Idaho Falls to Jensen Grove in Blackfoot, Idaho at 3p where it will be set up and open for viewing on Thursday, Sept. 16 at 12 a.m. through Sunday Sept 19th at 2 p.m.</p>
Education	9/9/2021	12:20:00 PM	Local Produced	0:02:20 A discussion about emojis being used to send to doctors in the future and transitioned into the plastic blue pumpkins made to support trick or treaters with autism or other mental handicaps.
Crime/Safety	9/10/2021	8:45:00 AM	Local Produced	0:30:00 Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Charity	9/12/2021	2:21:00 PM	Local Produced	0:01:00 Cats and kittens \$10 at the Snake River Animal Shelter starting tomorrow through the 25th. They all come fixed, vaccinated and microchipped, a great deal!
Crime/Safety	9/17/2021	8:45:00 AM	Local Produced	0:30:00 Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.
Crime/Safety	9/24/2021	8:45:00 AM	Local Produced	0:30:00 Traffic School with Sergeant Marvin Crain of the Idaho State Police. A 30 minute program taking live calls, texts, and messages from listeners with questions about Idaho law and safety.