



Maxair Media
KNNV/NBC
3460 Silverbell Rd
Chico, CA 95973

MATT ROGERS FOR DISTRICT ATTORNEY
123 main st
chico, CA 95928

Contract # 47004

Schedule Dates 05/23/18-06/02/18
Advertiser POL:MATT ROGERS FOR DISTRICT ATTORNEY (4
Agency MATT ROGERS FOR DISTRICT ATTORNEY (1935)
Product Political/Local (1119)
Brand 2018 (9248)
Salesperson Sweetin, Christopher (1007)
Sales Office KNNV/KHSL/CW
Buyer Name BRENT,DANA
Phone/Fax (530) 528-7399 /
CPE N/A
Account Types Local/Political
Billing Type Weekly/Irregular
Comments

Date Entered 05/22/18
Last Modified 05/22/18
Entered By Sher Hanley
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$151.50
Net Total \$858.50
Sales Tax

NBC (KNNV)

By Broadcast Month	Spots	Rate
May. 2018	6	\$660.00
Jun. 2018	6	\$350.00
Grand Total:	12	\$1,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS (1)	05/23/18-05/23/18	2	:30	11P- 11:35P (PST)				1					1	\$45.00	\$45.00	NBC (KNNV)		5/22/18
2.0	Normal Line / NEWS (2)	05/23/18-05/23/18	2	:30	6P- Action News Now @6pm				1					1	\$250.00	\$250.00	NBC (KNNV)		5/22/18
3.0	Normal Line / NEWS (3)	05/23/18-05/23/18	2	:30	4A- 4:30A (PST)				1					1	\$10.00	\$10.00	NBC (KNNV)		5/22/18
4.0	Normal Line / NEWS (4)	05/24/18-05/24/18	2	:30	6P- Action News Now @6pm					1				1	\$250.00	\$250.00	NBC (KNNV)		5/22/18
5.0	Normal Line / NEWS (5)	05/26/18-05/26/18	2	:30	6P- Action News Now @ 6pm/Wknd							1		1	\$35.00	\$35.00	NBC (KNNV)		5/22/18
6.0	Normal Line / NEWS (6)	05/27/18-05/27/18	2	:30	6P- Action News Now @ 6pm/Wknd								1	1	\$70.00	\$70.00	NBC (KNNV)		5/22/18
7.0	Normal Line / SPOT (7)	05/28/18-05/28/18	2	:30	9A- Live With Kelly & Ryan		1							1	\$80.00	\$80.00	NBC (KNNV)		5/22/18
8.0	Normal Line / SPOT (8)	05/28/18-05/28/18	2	:30	3P- Ellen		1							1	\$70.00	\$70.00	NBC (KNNV)		5/22/18
9.0	Normal Line / NEWS (9)	05/29/18-05/29/18	2	:30	4A- Early Today B/NBC			1						1	\$15.00	\$15.00	NBC (KNNV)		5/22/18
10.0	Normal Line / NEWS (10)	05/30/18-05/30/18	2	:30	11P- Action News Now @ 11pm				1					1	\$45.00	\$45.00	NBC (KNNV)		5/22/18
11.0	Normal Line / NEWS (11)	05/31/18-05/31/18	2	:30	4:30A- Early Today C/NBC					1				1	\$15.00	\$15.00	NBC (KNNV)		5/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	Normal Line / SPOT (12)	06/02/18-06/02/18	2	:30	11:29P- Saturday Night Live/NBC							1		1	\$125.00	\$125.00	NBC (KSNV)		5/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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