#### CONTRACT



**KULR** 2045 Overland Ave Billings, MT 59102 (406)656-8000

www.kulr8.com

And:

**Great American Media** 3050 K St. NW Ste 100 Washington, DC 20007

	Contract / Rev	<u>/ision</u>		Alt Order #	
	93678	1		25243481	
Product	<u> </u>				
GOOD JOBS MONTANA					
Contract Dates	Estimate #				
07/08/16 - 07/14/16	5039				
Advertiser			Ori	ginal Date	Revision
POL/Good Jobs Montana	l		0	7/07/16	/ 07/07/16
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	<u>xecutive</u>	Sales Office
	KULR	Katz W	/asl	nington DC	Katz Washingto
	Special Hand	ling			
	Demographic			<del></del>	
	Women 35-64	ļ			
	IDB#	Advert	iser	Code	Product Code
		294			314
	Agency Ref			Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn TypeSpots	Amount
D 1 KULR 07/09/16 07/09/16 NBC SPORTS SPECIALS	6:00 AM-8:00 AM	:30	NM	\$0.00
N 2 KULR 07/11/16 07/14/16 2PM M-F	2:00 PM-3:00 PM	:30	NM	1 \$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/08/16	Rate Rating			
	\$60.00 0.00			
N 3 KULR 07/11/16 07/13/16 11AM M-F Start Date End Date Weekdays Spots/Week	11:00 AM-12:00 PN Rate Rating	:30	NM	1 \$50.00
Week: 07/08/16 07/14/16 MTW 1	\$50.00 0.00			
N 4 KULR 07/11/16 07/14/16 12N M-F	12:30 PM-1:00 PM	:30	NM	1 \$40.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 07/08/16 07/14/16 MTWT 1	\$40.00 0.00			
N 5 KULR 07/08/16 07/11/16 12N M-F	12:00 PM-12:30 PN	:30	NM	1 \$40.00
Start Date End Date Weekdays Spots/Week Week: 07/08/16 07/14/16 MTWTF 1	<u>Rate</u> <u>Rating</u> \$40.00 0.00			
N 6 KULR 07/11/16 07/13/16 10AM M-F Start Date End Date Weekdays Spots/Week	10:00 AM-11:00 AN Rate Rating	:30	NM	2 \$100.00
Week: 07/08/16 07/14/16 MTW 2	\$50.00 0.00			
N 7 KULR 07/11/16 07/13/16 2PM M-F	2:00 PM-3:00 PM	:30	NM	1 \$60.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 07/08/16 07/14/16 MTW 1	\$60.00 0.00			
D 8 KULR 07/10/16 07/10/16 Sun 430PM	4:30 PM-5:00 PM	:30	NM	0 \$0.00
D 9 KULR 07/09/16 07/09/16 Sat 430PM	4:30 PM-5:00 PM	:30	NM	0 \$0.00
D 11 KULR 07/09/16 07/09/16 LOCAL NEWS @ 5 SAT	5:00 PM-5:30 PM	:30	NM	0 \$0.00
N 12 KULR 07/10/16 07/10/16 LOCAL NEWS @ 5 SUN	5:00 PM-5:30 PM	:30	NM	1 \$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 07/04/16 07/10/16S 1	<u>Rate</u> <u>Rating</u> \$250.00 0.00			
			LIN 6	
D 13 KULR 07/09/16 07/09/16 Sat 6PM	6:00 PM-6:30 PM	:30		0 \$0.00
D 14 KULR 07/09/16 07/09/16 Saturday Prime Various		:30		0 \$0.00
N 15 KULR 07/11/16 07/14/16 12N M-F Start Date End Date Weekdays Spots/Week	12:00 PM-12:30 PN	:30	NM	1 \$30.00
Start Date End Date Weekdays Spots/Week Week: 07/11/16 07/17/16 MTWT 1	<u>Rate</u> <u>Rating</u> \$30.00 0.00			
N 16 KULR 07/11/16 07/13/16 4PM M-F	4PM M-F	:30	NM	1 \$150.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	1 111/1	. 0130.00
			•	



KULR 2045 Overland Ave Billings, MT 59102 (406)656-8000

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	Contract / Revision 93678 /	<u>Alt Order #</u> 25243481
Contract Dates 07/08/16 - 07/14/16	Product GOOD JOBS MON	Estimate # NTAN/5039
Advertiser POL/Good Jobs Monta	ına	Original Date / Revision 07/07/16 / 07/07/16

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Types	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 07/11/1607/17/16MTW1	<u>Rate</u> \$150.00	Rating 0.00				
N 17 KULR 07/10/16       07/10/16       Sunday Today Show         Start Date       End Date       Weekdays       Spots/Week         Week:       07/04/16       07/10/16      S       1	7-8AM <u>Rate</u> \$90.00	Rating 0.00	:30	MM	1	\$90.00
N 18 KULR 07/11/16 07/14/16 LOCAL NEWS @ 5 M-F LN  Start Date	5-530pm <u>Rate</u> \$275.00	Rating 0.00	:30	MM	1	\$275.00
N 19 KULR 07/11/16 07/14/16 9AM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/11/16 07/17/16 MTwT 1	9-10AM <u>Rate</u> \$75.00	Rating 0.00	:30	NM	1	\$75.00
N 20 KULR 07/10/16       07/10/16 Sunday Prime Various 2         Start Date       End Date       Weekdays       Spots/Week         Week: 07/04/16       07/10/16      S       1	6-10PM <u>Rate</u> \$200.00	Rating 0.00	:30	NM	1	\$200.00
			Totals	0.00	14	\$1,420.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 -07/14/16	14	\$1,420.00	\$1,207.00
Totals	14	\$1,420.00	\$1,207.00

Signature:	Date:	
•		



125 West 55th St New York, NY 10019

Contract # 25243481 Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 CPE: 294/314/5039 Changes as of: 7/8/2016 at 9:21 AM Flight: 7/8/16 - 7/11/16

Advertiser: Good Jobs Montana
Product: GOOD JOBS
MONTANA

Version: Highlighting Revision 2
Station: KULR
Market: Billings
Office: WASHINGTON

Total Spots: 14 Total CPP: \$0.00 Total \$: \$1,420.00

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KARL DUESTERHAUS
312-755-3833 Separation: Total GRP:

Agency Order #: 5194766

Buyer: Ritterstein, Gary

Salesperson: KARL DUESTERHAUS 312-755-3833

	7/8 - 7/8	Total Total		
# Day/Time DP Program	Rate Rating Len 7/8		CPP	GRP
1 7a-8a SUNDAY TODAY	\$90.00 0 30 1	1 \$90.00	\$0.00	0.0
Changes: Day/Time from Sa 6a-8a to Su 7a-8a, Program from Saturday Today to SUNDAY TODAY				
2 2p-3p RACHAEL RAY	\$60.00 0 30 1	1 \$60.00	\$0.00	0.0
y/Time from F,M-				
3 11a-12n Today Show III	\$50.00 0 30 1	1 \$50.00	\$0.00	0.0
y/Time from F,M-				
4 12:30a-1p Celebrity Name Game	\$40.00 0 30 1	1 \$40.00	\$0.00	0.0
/Time from F.M-				
M 5 12n-12:30p Who Wants to be a Millionaire	\$40.00 0 30 1	1 \$40.00	\$0.00	0.0
Changes: Day/Time from F,M-Th 12n-12:30p to M 12n-12:30p				
6 10a-11a Live with Kellly & Michael	\$50.00 0 30 1	1 \$50.00	\$0.00	0.0
Day/Time from F.M-				
7 2p-3p Rachael Ray	\$60.00 0 30 1	1 \$60.00	\$0.00	0.0
Day/Time from F,M-			T	
8 12n-12:30p MILLIONAIRE	\$30.00 0 30 1	1 \$30.00	\$0.00	0.0
Changes: Day/Time from Su 4:30p-5p to M 12n-12:30p, Program from Family Feud to MILLIONAIRE	anily Feud to MILLIONAIRE		П	
9 10a-11a LIVE W/ KELLY	\$50.00 0 30 1	1 \$50.00	\$0.00	0.0
Changes: DayTime from Sa 4:30p-5p to M 10a-11a, Program from Family Feud to LIVE WI KELLY	ly Feud to LIVE WI KELLY			
10 4p-5p Ellen	\$150.00 0 30 1	1 \$150.00	\$0.00	0.0
Changes: Day/Time from F,M-Th 4p-5p to M 4p-5p				
11 5p-5:30p First News at 5p	\$275.00 0 30 1	1 \$275.00	\$0.00	0.0
Changes: Day/Time from Sa 5p-5:30p to M 5p-5:30p				
12 5p-5:30p First News at 5p	\$250.00 0 30 1	1 \$250.00	\$0.00	0.0
13 9a-10a TODAY SHOW	\$75.00 0 30 1	1 \$75.00	\$0.00	0.0
Changes: Day/Time from Sa 6p-6:30p to M 9a-10a, Program from Modern Family to TODAY SHOW				



TELEVISION GROUP

125 West 55th St New York, NY 10019

Sa 7:30p-10p # Day/Time

PP

Program

Changes: Day/Time from Sa 9p-10p to Sa 7:30p-10p, Program from SNL Encores-NBC to OLYMPIC TRIALS

OLYMPIC TRIALS

\$200.00

TOTALS: 14

Rate

A35P Rating

Len 7/8

Agency: Great American Media CPE: 294/314/5039 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25243481

Product: GOOD JOBS MONTANA

Advertiser: Good Jobs Montana

Changes as of: 7/8/2016 at 9:21 AM Flight: 7/8/16 - 7/11/16

Version: Highlighting Revision 2
Station: KULR

Market: Billings

Office: WASHINGTON

Total Spots: 14

Total \$: \$1,420.00

Total CPP: \$0.00

Total GRP:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KARL DUESTERHAUS
312-755-3833

Salesperson: KARL DUESTERHAUS 312-755-3833 Buyer: Ritterstein, Gary

**Agency Order #: 5194766** 

7/8 - 7/8

Separation:

\$200.00 \$0.00

4

\$1,420.00

\$0.00

0.0

Spots Total

CPP

GRP

Total 40



Special Instructions

Market Budget: KULR Share: 100% Comment

125 West 55th St New York, NY 10019

Contract # 25243481 Agency: Great American Media 294/314/5039 Changes as of: 7/8/2016 at 9:21 AM Flight: 7/8/16 - 7/11/16 Version: Highlighting Revision 2 Station: KULR Market: Billings

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Advertiser: Good Jobs Montana Product: GOOD JOBS MONTANA

Office: WASHINGTON

Total Spots:

4

Total \$: \$1,420.00

Total CPP: \$0.00

Agency Order #: 5194766 Buyer: Ritterstein, Gary Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total GRP:

Assistant: KARL DUESTERHAUS 312-755-3833 Separation:

Salesperson: KARL DUESTERHAUS 312-755-3833

Day/Time Total % Distrib 100% 100% **Daypart Summary** Spots 44 \$1,420.00 \$1,420.00 Dollars NA CPP GRP

Created/Received Created by \$1,420 Competitive Unknown 7/8/16 9:21 AM KARL DUESTERHAUS Competitive Information Revised Status Spot+ Spot-Transaction History **\$ Chg** \$0 Contract \$ Comment \$1,420.00 Changes: 13 buylines added or modified. 2016-Jul Month Total Monthly Summary Spots 4 4 \$1,420.00 \$1,420.00 Dollars

Revision Non-Discrimination Policy New 7/7/16 1:51 PM KARL DUESTERHAUS 7/7/16 1:50 PM KARL DUESTERHAUS PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. Confirmed New 4 \$0 \$1,420.00 \$1,420.00 \$1,420.00 Changes: User Entered \$ from \$0.00 to \$1,420.00, Demo Meta to [R16], Product from Issue to GOOD JOBS MONTANA. 1 buyline added or modified.

\$0

\$0

Queued for Electronic Contracting

7/7/16 2:16 PM

Revision Trans

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

Station and Lo	ocation:			Date:	
				2010	
		N 1 = al: as			
Great A	\merican	Media			
do hereby requ	uest station time	e concerning th	e following issu	ie:	
Montana Gove	rnor election to	be held on No	v. 8, 2016		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	and attached	aabadula		,	

This broadcast time will be used by: Good Jobs Montana

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
Good Jobs Montana, 1633 Main Street, Suite A-354, Billings, MT 59105
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Great American Media is authorized agent for Inquiry/purchase of station broadcast time for sponsor. 3050 K St NW #100, Washington, DC 20007
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Scott C McCulloch, Treasurer
For programming that "communicates a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonable atto above-requested advertisement( also agrees to prepare a script	y and hold harmless the station for orney's fees, that may ensue from s). For the above-stated broadce, transcript, or tape, which will bore the time of the scheduled broadce.	the broadcast of the ast(s), the sponsor be delivered to the
TO BE SIGNED E	BY ISSUE ADVERTISER (SP	ONSOR)  202 336-500  Contact Phone Number
TO BE SIGNI	ED BY STATION REPRESENTAT	TIVE
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see order				
And and a second			e de la companya de l		

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for	☐ a candidate request	The request was	□ accepted#
	☐ an election message request *		□ rejected
an issue request *			
Candidate Named in Message: GREG GHANFORTE			
Candidate Named in Mossago.			
Office Being Sought:		MT GOVERNOR	
Election or Issue Referred to:		PRIMARY	
Sponsor (or authorized candidate committee): 600D JOBS MONTANA			
Treasurer of authorized candidate committee:			
		GORM RITTERSTEIN	
	7	:(	

<sup>\*</sup> An "<u>election message request</u>" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.