

ORDER

EST # 3054

Orders
Order / Rev: 92506
Alt Order #: 25191775
Product Desc: Cheney for Wyoming
Estimate: 3054
Flight Dates: 06/23/16 - 06/29/16
Original Date / Rev: 06/14/16 / 06/14/16
Order Type: GENERAL
Primary AE: Katz Washington DC
Sales Office: K-WDC
Sales Region: NAT

Agency
Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Cheney, Liz
Demographic: A18+
Product Codes: PL Candidate
Priority: P-5
Revenue Codes: AGY, POL, CAND
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/26/16	2	\$20.00	\$17.00
06/27/16	06/28/16	2	\$20.00	\$17.00

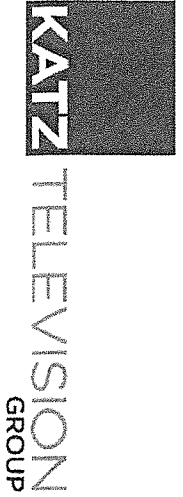
Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	2	\$20.00	\$17.00	0.00
July 2016	2	\$20.00	\$17.00	0.00
Totals	4	\$40.00	\$34.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KULR	06/23/16	06/23/16	LAST CALL	CM	12:30 XM-1:00 XM	---T---	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
				LAST CALL											
				LAST CALL WITH CARSON DALY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/20/16	06/26/16	---T---		1		\$10.00		0.00					
2	KULR	06/24/16	06/24/16	LAST CALL	CM	12:30 XM-1:00 XM	----F--	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
				LAST CALL											
				LAST CALL WITH CARSON DALY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/20/16	06/26/16	----F--		1		\$10.00		0.00					
3	KULR	06/27/16	06/27/16	LAST CALL	CM	12:30 XM-1:00 XM	-----	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
				LAST CALL											
				LAST CALL WITH CARSON DALY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/27/16	07/03/16	M-----		1		\$10.00		0.00					
4	KULR	06/28/16	06/28/16	LAST CALL	CM	12:30 XM-1:00 XM	-T-----	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
				LAST CALL											
				LAST CALL WITH CARSON DALY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/27/16	07/03/16	-T-----		1		\$10.00		0.00					
													Totals	4	\$40.00



125 West 55th St
New York, NY 10019

Contract # 25191775 Changes as of: 6/14/2016 at 1:04 PM Version: Original Order

CPE: 161/345/3054 Flight: 6/23/16 - 6/29/16 Station: KULR Total \$: \$40.00
 Agency: Crossroads Media LLC Advertiser: CHENEY, LIZ Market: Billings Total Spots: 4
 WILSON GRAND C/O Product: Cheney for Wyoming Office: WASHINGTON Total CPP: \$0.00
 CROSSROADS MED
 WILSON GRAND 66
 CANAL CENTER
 PLAZA, SUITE 555
 ALEXANDRIA VA
 22314

Agency Order #: 5131548 Primary Demo:
 Buyer: Milhoan, Emily Con Type: POLITICAL/VOTE
 Salesperson: KARL DUESTERHAUS Assistant: KARL DUESTERHAUS Separation:
 312-755-3833 312-755-3833

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	6/23 - 6/29										Total Spots	Total \$	CPP	GRP
						6/23	6/24	6/25	6/26	6/27	6/28	6/29							
1	Th-F-M-W 12:30a-1a		LAST CALL WITH CARSON DALY	\$10.00	60	1	1	0	0	1	1	0	4	\$40.00	\$0.00	0.0			
TOTALS:						1	1	0	0	1	1	0	4	\$40.00	\$0.00	0.0			



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25191775 Changes as of: 6/14/2016 at 1:04 PM Version: Original Order

CPE: 161/345/3054 Flight: 6/23/16 - 6/29/16 Total Spots: 4
Agency: Crossroads Media LLC Advertiser: CHENEY, LIZ Total Spots: 4
WILSON GRAND C/O Product: Cheney for Wyoming Office: WASHINGTON Total CPP: \$0.00
CROSSROADS MED
WILSON GRAND 66
CANAL CENTER
PLAZA, SUITE 555
ALEXANDRIA VA
22314

Agency Order #: 5131548 Primary Demo: Total GRP:
Buyer: Milhoan, Emily Con Type: POLITICAL/NOTE
Salesperson: KARL DUESTERHAUS Assistant: KARL DUESTERHAUS Separation:
312-755-3833 312-755-3833

Hit Listed Programs

Date/Time	Added by	Comment
06/14/16 2:45 PM	KARL DUESTERHAUS	Separation: 30

Competitive Information	
Market Budget:	\$40
KULR Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$40.00	N/A	0.0
Total	100%	4	\$40.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Jun	2	\$20.00	
2016-Jul	2	\$20.00	
Total	4	\$40.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/14/16 2:49 PM					\$0	\$0	
New	6/14/16 1:04 PM	KARL DUESTERHAUS	New	4		\$-40.00	\$40.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Crossroads Media,

being/on behalf of: Cheney for Wyoming,

a legally qualified candidate of the Republican

political party for the office of: US Congress Wyoming At Large

in the Primary

election to be held on: August 16th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cheney for Wyoming

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer Bill Scarlett

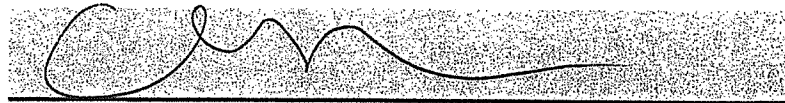
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/14/2016

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Cheney for Wyoming

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

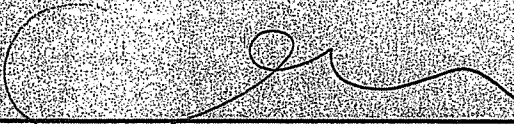
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Crossroads Media

printed name

06/14/2016

date

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.