

# ORDER

EST # 3052

**Orders**  
**Order / Rev:** 92500  
**Alt Order #:** 25191774  
**Product Desc:** Cheney for Wyoming  
**Estimate:** 3052  
**Flight Dates:** 06/16/16 - 06/22/16  
**Original Date / Rev:** 06/14/16 / 06/14/16  
**Order Type:** GENERAL

**KULR**  
**Primary AE:** Katz Washington DC  
**Sales Office:** K-WDC  
**Sales Region:** NAT

**Agency Name:** Crossroads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Cheney, Liz  
**Demographic:** A18+  
**Product Codes:** PL Candidate  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/21/16	4	\$40.00	\$34.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	4	\$40.00	\$34.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$40.00</b>	<b>\$34.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KULR	06/16/16	06/16/16	LAST CALL LAST CALL	CM	12:30 XM-1:00 XM	---T---	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/16	06/19/16	---T---					1	\$10.00		0.00			
E 2	KULR	06/17/16	06/17/16	LAST CALL LAST CALL	CM	12:30 XM-1:00 XM	----F--	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/16	06/19/16	----F--					1	\$10.00		0.00			
E 3	KULR	06/20/16	06/20/16	LAST CALL LAST CALL	CM	12:30 XM-1:00 XM	M-----	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/20/16	06/26/16	M-----					1	\$10.00		0.00			
E 4	KULR	06/21/16	06/21/16	LAST CALL LAST CALL	CM	12:30 XM-1:00 XM	-T-----	1:00	1	\$10.00	P-5	0.00	NM	1	\$10.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/20/16	06/26/16	-T-----					1	\$10.00		0.00			
													<b>Totals</b>	<b>4</b>	<b>\$40.00</b>



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25191774

Changes as of: 6/14/2016 at 1:04 PM

Version: Original Order

CPE: 161/345/3052

Flight: 6/16/16 - 6/22/16

Station: KULR

Total \$: \$40.00

Agency: Crossroads Media LLC

Advertiser: CHENEY, LIZ

Market: Billings

Total Spots: 4

WILSON GRAND C/O

Product: Cheney for Wyoming

Office: WASHINGTON

Total CPP: \$0.00

CROSSROADS MED

WILSON GRAND 66

CANAL CENTER

PLAZA, SUITE 555

ALEXANDRIA VA

22314

Agency Order #: 5131450

Buyer: Millhoan, Emily

Primary Demo:

Total GRP:

Salesperson: KARL DUESTERHAUS

Con Type: POLITICAL/NOTE

Separation:

312-755-3893

Assistant: KARL DUESTERHAUS

312-755-3893

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	6/16 - 6/22										Total Spots	Total \$	CPP	GRP	
						6/16	6/17	6/18	6/19	6/20	6/21	6/22								
1	Th-F-M-W 12:30a-1a		LAST CALL WITH CARSON DALY	\$10.00	60	1	1	0	0	1	1	0					4	\$40.00	\$0.00	0.0
TOTALS:						1	1	0	0	1	1	0					4	\$40.00	\$0.00	0.0



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25191774  
 Changes as of: 6/14/2016 at 1:04 PM  
 Version: Original Order  
 Total \$: \$40.00  
 CPE: 161/345/3052  
 Flight: 6/16/16 - 6/22/16  
 Station: KULR  
 Agency: Crossroads Media LLC  
 Advertiser: CHENEY, LIZ  
 Market: Billings  
 Product: Cheney for Wyoming  
 Office: WASHINGTON  
 Total Spots: 4  
 Total CPP: \$0.00  
 WILSON GRAND C/O  
 CROSSROADS MED  
 WILSON GRAND 66  
 CANAL CENTER  
 PLAZA, SUITE 555  
 ALEXANDRIA VA  
 22314

Agency Order #: 5131450  
 Buyer: Millioan, Emily  
 Salesperson: KARL DUESTERHAUS  
 312-755-3833  
 Primary Demo:  
 Con Type: POLITICAL/NOTE  
 Assistant: KARL DUESTERHAUS  
 312-755-3833  
 Total GRP:  
 Separation:

Hit Listed Programs	Added by	Comment
	KARL DUESTERHAUS	Separation: 30

Date/Time	Added by	Comment
06/14/16 2:44 PM	KARL DUESTERHAUS	Separation: 30

Competitive Information	
Market Budget:	\$40
KULR Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$40.00	N/A
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$40.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jun	4	\$40.00
<b>Total</b>	<b>4</b>	<b>\$40.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/14/16 2:46 PM					\$0	\$0	
New	6/14/16 1:04 PM	KARL DUESTERHAUS	New	4		\$40.00	\$40.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Crossroads Media,

being/on behalf of: Cheney for Wyoming,

a legally qualified candidate of the Republican

political party for the office of: US Congress Wyoming At Large

in the Primary

election to be held on: August 16th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Cheney for Wyoming

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer Bill Scarlett

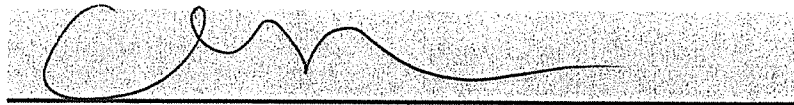
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

06/14/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Cheney for Wyoming

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

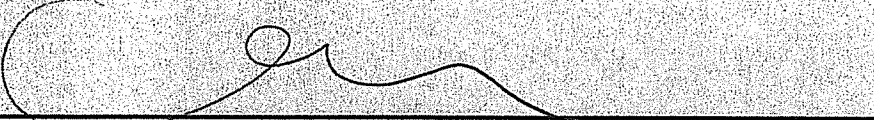
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Crossroads Media

printed name

06/14/2016

date

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**