



# Order Confirmation

Page 1 of 3  
Printed: 06/21/2019 16:18:49

Advertiser No: 1027782      Order No: 1318057484  
Start Date: 06/22/2019      Co-op: No  
End Date: 06/28/2019      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: GN - GN - SD7  
AE: PHILADELPHIA, MMS  
Entered: 06/21/2019 01:49 PM by Fusion  
Last Update: 06/21/2019 03:51 PM by ccrcin1d  
Note: WKRC-AM 33000431 GN GN SD7 Political Issue - SD7 W  
Note 2:  
Spl Req Inv:

Generation Now, Inc  
c/o Strategic Media Placement  
Attn:  
7669 Stagers Loop  
  
Delaware, OH 43015-7010

| Market Station        | Blind To               | Start Date | End Date | No Of Weeks | Rate Rev. Type                      | Skip W. M T W T F S S | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
|-----------------------|------------------------|------------|----------|-------------|-------------------------------------|-----------------------|-----------|-------------|-----------|----------|
| 1 Cincinnati WKRC-AM  | 06:00-10:00 Commercial | 06/22/19   | 06/22/19 | 1           | 80.00<br>National Agency-Political  | 0      x              | 1         | 60          | 1         | 80.00    |
| 2 Cincinnati WKRC-AM  | 10:00-15:00 Commercial | 06/22/19   | 06/22/19 | 1           | 63.00<br>National Agency-Political  | 0      x              | 1         | 60          | 1         | 63.00    |
| 3 Cincinnati WKRC-AM  | 15:00-19:00 Commercial | 06/22/19   | 06/22/19 | 1           | 56.00<br>National Agency-Political  | 0      x              | 1         | 60          | 1         | 56.00    |
| 4 Cincinnati WKRC-AM  | 10:00-15:00 Commercial | 06/23/19   | 06/23/19 | 1           | 34.00<br>National Agency-Political  | 0      x              | 1         | 60          | 1         | 34.00    |
| 5 Cincinnati WKRC-AM  | 15:00-19:00 Commercial | 06/23/19   | 06/23/19 | 1           | 29.00<br>National Agency-Political  | 0      x              | 1         | 60          | 1         | 29.00    |
| 6 Cincinnati WKRC-AM  | 06:00-10:00 Commercial | 06/24/19   | 06/24/19 | 1           | 130.00<br>National Agency-Political | 0 x                   | 1         | 60          | 1         | 130.00   |
| 7 Cincinnati WKRC-AM  | 06:00-10:00 Commercial | 06/26/19   | 06/26/19 | 1           | 130.00<br>National Agency-Political | 0      x              | 1         | 60          | 1         | 130.00   |
| 8 Cincinnati WKRC-AM  | 06:00-10:00 Commercial | 06/28/19   | 06/28/19 | 1           | 130.00<br>National Agency-Political | 0      x              | 1         | 60          | 1         | 130.00   |
| 9 Cincinnati WKRC-AM  | 10:00-15:00 Commercial | 06/25/19   | 06/25/19 | 1           | 135.00<br>National Agency-Political | 0 x                   | 1         | 60          | 1         | 135.00   |
| 10 Cincinnati WKRC-AM | 10:00-15:00 Commercial | 06/27/19   | 06/27/19 | 1           | 135.00<br>National Agency-Political | 0      x              | 1         | 60          | 1         | 135.00   |
| 11 Cincinnati WKRC-AM | 15:00-19:00 Commercial | 06/24/19   | 06/24/19 | 1           | 170.00<br>National Agency-Political | 0 x                   | 1         | 60          | 1         | 170.00   |
| 12 Cincinnati WKRC-AM | 15:00-19:00 Commercial | 06/25/19   | 06/25/19 | 1           | 170.00<br>National Agency-Political | 0 x                   | 1         | 60          | 1         | 170.00   |
| 13 Cincinnati WKRC-AM | 15:00-19:00 Commercial | 06/26/19   | 06/26/19 | 1           | 170.00<br>National Agency-Political | 0      x              | 1         | 60          | 1         | 170.00   |
| 14 Cincinnati WKRC-AM | 15:00-19:00 Commercial | 06/28/19   | 06/28/19 | 1           | 170.00<br>National Agency-Political | 0      x              | 1         | 60          | 1         | 170.00   |
| 15 Cincinnati WKRC-AM | 19:00-23:59 Commercial | 06/24/19   | 06/24/19 | 1           | 30.00<br>National Agency-Political  | 0 x                   | 1         | 60          | 1         | 30.00    |



| Market Station        | Bind To                | Start Date | End Date | No Of Weeks | Rate Rev. Type                  | Skip W. M T W T F S S | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
|-----------------------|------------------------|------------|----------|-------------|---------------------------------|-----------------------|-----------|-------------|-----------|----------|
| 16 Cincinnati WKRC-AM | 19:00-23:59 Commercial | 06/25/19   | 06/25/19 | 1           | 30.00 National Agency-Political | 0 x                   | 1         | 60          | 1         | 30.00    |
| 17 Cincinnati WKRC-AM | 19:00-23:59 Commercial | 06/26/19   | 06/26/19 | 1           | 30.00 National Agency-Political | 0 x                   | 1         | 60          | 1         | 30.00    |
| 18 Cincinnati WKRC-AM | 19:00-23:59 Commercial | 06/27/19   | 06/27/19 | 1           | 30.00 National Agency-Political | 0 x                   | 1         | 60          | 1         | 30.00    |
| 19 Cincinnati WKRC-AM | 19:00-23:59 Commercial | 06/28/19   | 06/28/19 | 1           | 30.00 National Agency-Political | 0 x                   | 1         | 60          | 1         | 30.00    |

No. of Spots/Misc/Digital: 19/0/0

Ordered Gross: \$1,752.00  
Agency Commission: \$262.80  
Ordered Net: \$1,489.20  
Total Net Due: \$1,489.20

|            | Jun      | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | Jan  | Feb  | Mar  | Apr  | May  | Jun  |
|------------|----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Amt. Ord.: | 19       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| Gross:     | 1,752.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net:       | 1,489.20 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

### Participating Customers

Generation Now, Inc 100%

Jun 21, 19  
 CONT# 33000431 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WKRC-AM (Cincinnati, OH)  
 FM LAUREN ANNUCCI  
 OFF PHILADELPHIA  
 AGY STRATEGIC MEDIA PLACEMENT  
 ADDR 7669 STAGERS LOOP  
 DELAWARE, OH 43015

DDS CONT# 0  
 C/P/E: GN / GN / SD7

SALESPERSON FAX#

PH #

BYR .  
 ADV GENERATION NOW  
 PDT Political Issue - SD7 Wilson  
 FLT Jun 22, 19 - Jun 28, 19

\* REP ORDER COMMENT \*

\*\* 6/21/2019 12:24:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 6/21/2019 12:24:00 PM: AGENCY REQUIRES PRIOR APPROVAL FOR ALL MAKEGOODS

\*\* 6/21/2019 12:24:00 PM: PLEASE CONFIRM ELECTRONICALLY OR WITH CAYLYN CURRIE AT 404-365-4379 OR CAYLYNCURRIE@IHEARTMEDIA.COM

\*\* 6/21/2019 12:24:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL. EXCEPT FOR COLUMBUS WHICH IS LOCAL AGENCY POLITICAL. SALESFORCE INDUSTRY IS ISSUE. MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START. THIS IS A NEW ORDER. JEFF REHL IS DEV SALESPERSON. PLEASE CONFIRM ASAP. THANK YOU!

| MC | LN  | REV TYPE                   | DAYS    | TIME     | LEN | EFFECTIVE DATES       | # OF WKS | NPW | RATE     | TOT SPTS |
|----|-----|----------------------------|---------|----------|-----|-----------------------|----------|-----|----------|----------|
|    |     | <b>FLIGHT 1</b>            |         |          |     |                       |          |     |          |          |
|    | 1.1 | National Agency-Political  | .....S. | 6A - 10A | 60  | 6/22/2019 - 6/22/2019 | 1W       | 1   | \$80.00  | 1        |
|    | 1.2 | National Agency-Political  | .....S. | 10A - 3P | 60  | 6/22/2019 - 6/22/2019 | 1W       | 1   | \$63.00  | 1        |
|    | 1.3 | National Agency-Political  | .....S. | 3P - 7P  | 60  | 6/22/2019 - 6/22/2019 | 1W       | 1   | \$56.00  | 1        |
|    | 1.4 | National Agency-Political  | .....S  | 10A - 3P | 60  | 6/23/2019 - 6/23/2019 | 1W       | 1   | \$34.00  | 1        |
|    | 1.5 | National Agency-Political  | .....S  | 3P - 7P  | 60  | 6/23/2019 - 6/23/2019 | 1W       | 1   | \$29.00  | 1        |
|    |     | ** WEEKLY FLIGHT TOTALS ** |         |          |     |                       |          | 5   | \$262.00 |          |
|    |     | <b>FLIGHT 2</b>            |         |          |     |                       |          |     |          |          |
|    | 2.1 | National Agency-Political  | M.....  | 6A - 10A | 60  | 6/24/2019 - 6/24/2019 | 1W       | 1   | \$130.00 | 1        |
|    | 2.2 | National Agency-Political  | ..W.... | 6A - 10A | 60  | 6/26/2019 - 6/26/2019 | 1W       | 1   | \$130.00 | 1        |
|    | 2.3 | National Agency-Political  | ....F.. | 6A - 10A | 60  | 6/28/2019 - 6/28/2019 | 1W       | 1   | \$130.00 | 1        |
|    | 2.4 | National Agency-Political  | .T..... | 10A - 3P | 60  | 6/25/2019 - 6/25/2019 | 1W       | 1   | \$135.00 | 1        |
|    | 2.5 | National Agency-Political  | ...T... | 10A - 3P | 60  | 6/27/2019 - 6/27/2019 | 1W       | 1   | \$135.00 | 1        |

Jun 21, 19  
 CONT# 33000431 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: GN / GN / SD7

|                            |                           |         |          |    |                       |    |    |            |   |
|----------------------------|---------------------------|---------|----------|----|-----------------------|----|----|------------|---|
| 2.6                        | National Agency-Political | M.....  | 3P - 7P  | 60 | 6/24/2019 - 6/24/2019 | 1W | 1  | \$170.00   | 1 |
| 2.7                        | National Agency-Political | .T..... | 3P - 7P  | 60 | 6/25/2019 - 6/25/2019 | 1W | 1  | \$170.00   | 1 |
| 2.8                        | National Agency-Political | ..W.... | 3P - 7P  | 60 | 6/26/2019 - 6/26/2019 | 1W | 1  | \$170.00   | 1 |
| 2.9                        | National Agency-Political | ....F.. | 3P - 7P  | 60 | 6/28/2019 - 6/28/2019 | 1W | 1  | \$170.00   | 1 |
| 2.10                       | National Agency-Political | M.....  | 7P - 12A | 60 | 6/24/2019 - 6/24/2019 | 1W | 1  | \$30.00    | 1 |
| 2.11                       | National Agency-Political | .T..... | 7P - 12A | 60 | 6/25/2019 - 6/25/2019 | 1W | 1  | \$30.00    | 1 |
| 2.12                       | National Agency-Political | ..W.... | 7P - 12A | 60 | 6/26/2019 - 6/26/2019 | 1W | 1  | \$30.00    | 1 |
| 2.13                       | National Agency-Political | ...T... | 7P - 12A | 60 | 6/27/2019 - 6/27/2019 | 1W | 1  | \$30.00    | 1 |
| 2.14                       | National Agency-Political | ....F.. | 7P - 12A | 60 | 6/28/2019 - 6/28/2019 | 1W | 1  | \$30.00    | 1 |
| ** WEEKLY FLIGHT TOTALS ** |                           |         |          |    |                       |    | 14 | \$1,490.00 |   |

|       |         |  |  |  |  |  |  |
|-------|---------|--|--|--|--|--|--|
|       | Jun 19  |  |  |  |  |  |  |
| SPOTS | 19      |  |  |  |  |  |  |
| CASH  | 1752.00 |  |  |  |  |  |  |
| TRADE | 0.00    |  |  |  |  |  |  |
| NSL   | 0.00    |  |  |  |  |  |  |
| TOTAL | 1752.00 |  |  |  |  |  |  |

|       |  |  |  |  |  |  |          |
|-------|--|--|--|--|--|--|----------|
|       |  |  |  |  |  |  | TOTAL    |
| SPOTS |  |  |  |  |  |  | 19       |
| CASH  |  |  |  |  |  |  | 1,752.00 |
| TRADE |  |  |  |  |  |  | 0.00     |
| NSL   |  |  |  |  |  |  | 0.00     |
| TOTAL |  |  |  |  |  |  | 1,752.00 |

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.