

QUARTERLY ISSUES/PROGRAMS

The following is a listing of some of the significant issues responded to by station KNBZ -FM, along with the most significant programming treatment of those issues for the period 10/1/22 to 12/31/23. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

ISSUE

Pheasant Hunting Kickoff Campaign 2023

DESCRIPTION

Station provided air time for the Aberdeen Convention and Visitors Bureau to help them kickoff the Pheasant hunting season. Organizers told us about the reception planned at the Aberdeen Regional Airport, pheasant sandwich lunch and the CVB provided statistics on how the fall hunting season impacts the region.

ISSUE

Salvation Army Red Kettle kickoff

DESCRIPTION

The Salvation Army's Red Kettle campaign kickoff was discussed to make listeners aware of the season. Authorities from the Salvation Army told us about the goals of the fundraising and how they're in need of bell ringers and other volunteers to help. The goal for this year's campaign is 80,000 dollars. They also updated listeners on the Holiday dinners planned for Thanksgiving and Christmas with meals.

ISSUE

Avera Foundation Holiday fundraiser

DESCRIPTION

Avera St. Lukes in Aberdeen held a Holiday charity event in which patrons could bid on several experiences and other gift packages to help raise funds for cancer research, hospice care and other activities. Station had spokespeople on to promote the event.

ISSUE

Mistletoe On Main

DESCRIPTION

Station hosted the Mistletoe On Main Event at the Engels Event Center. Santa and Mrs. Claus were on hand to meet the kids and they helped decorate make and take ornaments for the kids to take home.

ISSUE

Severe Weather

DESCRIPTION

Station reported on and gave constant information regarding severe weather events. Station interrupts regular programming in the event of severe weather, watches and warnings for the entire coverage area and airs cancellations and postponements.

ISSUE

Agricultural news

DESCRIPTION

Station reported on several major topics related to agriculture, including drought, flooding, farm policies, and country of origin labeling to name a few.

ISSUE

Charitable causes and Public Service

DESCRIPTION

Station provides numerous PSA announcements to promote upcoming charitable events, fundraisers and organizations that directly benefit the listening area.

ISSUE

Spot news stories

DESCRIPTION

Aside from major breaking stories covered by local and national news sources, station will also concentrate on covering local based human interest stories and anything that is happening that pertains or may be of interest to local listeners.