

Sales Order

Station: KXKL-FM Contract#: 312954 Agency: WALHEIM MEDIA
 Contract Name: ENVIRON DEFENSE FUND KXKL 7.17 Address: 4438 17TH ST
 Proposal#: 3F7C8E52-946A-4F6C-8569-3515D799330A City: SAN FRANCISCO State: CA Zip: 94114
 Buyer: _____
 Start Date: 7/24/17 End Date: 7/30/17 Tax Schedule: _____ (None)
 Revenue Type: NATIONAL POLITICAL Type: Cash Agency Commission %: 15
 Advertiser: ENVIRONMENTAL DEF ACTION Billing Cycle: Standard
 Address: _____ Salesperson: 580CSAN Comm %: 0
 City: _____ State: _____ Zip: _____ Makegood Policy: CLIENT APPROVAL
 Product Name: EDF Action
 Estimate #: na
 Agency Client Code: edf
 Competitive Code: POLITICAL & GOVERNMENT

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/24/17	7/28/17		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	135.00	5	675.00	3	
2	7/24/17	7/28/17		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	135.00	5	675.00	4	
3	7/24/17	7/28/17		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	135.00	5	675.00	3	
4	7/24/17	7/28/17		7:00 PM	8:00 PM	30	1	1	1	1	1			5	D	10.00	5	50.00	5	
5	7/24/17	7/28/17		8:00 PM	10:00 PM	30	1	1	1	1	1			5	D	5.00	5	25.00	5	
6	7/29/17	7/29/17		8:00 AM	7:00 PM	30							2		D	50.00	2	100.00	4	
7	7/30/17	7/30/17		8:00 AM	7:00 PM	30							3	3	D	20.00	3	60.00	4	

Billing Projections: By Month

Jul 17
 CA 2,260.00
 ST 2,260.00

Print Spot Prices

TOTAL SPOTS 30
 GROSS TOTAL \$ 2,260.00
 ADJUSTED SPOTS 30
 ADJUSTED TOTAL \$ 2,260.00

APPROVE DECLINE

- Brenda Egger
- Steve Price
- Jennifer Singer
- David Zobl

Political
New

Jul 10, 17
 CONT# 30964012 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KXKL-FM (Denver, CO)
 FM ROCKY COSGROVE (SAN FR)
 OFF SAN FRANCISCO
 AGY WALHEIM MEDIA
 ADDR 4438 17TH ST
 SAN FRANCISCO, CA 94114

DDS CONT# 0
 C/P/E: edf / na / na

SALESPERSON FAX#

PH #

BYR ERIN WALHEIM
 ADV ENVIRONMENTAL DEFENSE FUND
 PDT EDF Action
 FLT Jul 24, 17 - Jul 30, 17

July
RE *7W* *30931*

* REP ORDER COMMENT *

** 7/10/2017 3:59:00 PM: *FOR MON-FRI, PLEASE DISTRIBUTE SPOTS EVENLY HORIZONTALLY AND VERTICALLY OVER DAYS/DAYPARTS (EXAMPLE: 1 SPOT PER DAYPART PER DAY). **FOR WEEKEND SPOTS, PLEASE SEPARATE SPOTS BY AT LEAST 1 HOUR.

** 7/10/2017 3:59:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM WITH FATIMA SANTOS AT FATIMA.SANTOS@KATZRADIOGROUP.COM OR (415)281-2483.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	7/24/2017 - 7/28/2017	1W	5	\$135.00	5
ADD	1.2	MTWTF..	10A - 3P	30	7/24/2017 - 7/28/2017	1W	5	\$135.00	5
ADD	1.3	MTWTF..	3P - 7P	30	7/24/2017 - 7/28/2017	1W	5	\$135.00	5
ADD	1.4	MTWTF..	7P - 8P	30	7/24/2017 - 7/28/2017	1W	5	\$10.00	5
ADD	1.5S.	8A - 7P	30	7/29/2017 - 7/29/2017	1W	2	\$50.00	2
ADD	1.6S	8A - 7P	30	7/30/2017 - 7/30/2017	1W	3	\$20.00	3
ADD	1.7	MTWTF..	8P - 10P	30	7/24/2017 - 7/28/2017	1W	5	\$5.00	5
					** WEEKLY FLIGHT TOTALS **		30	\$2,260.00	

	Jul 17					
SPOTS	30					
CASH	2260.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2260.00					

						TOTAL
SPOTS						30
CASH						2,260.00
TRADE						0.00
NSL						0.00
TOTAL						2,260.00

Jul 10, 17
CONT# 30964012 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: edf / na / na

**** Competitive Comments ****

SVC:

Demo Adults 25-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Keith Gaby, on behalf of EDF Action, do hereby request station time concerning the following issue:

Defend the EPA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: EDF Action

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

Yes
 No

Our leadership

Elizabeth B. Thompson, President

Elizabeth leads EDF Action's advocacy efforts. She has an extensive policy and legislative background and, in her prior role as EDF's Legislative Director, was lead strategist for the U.S. Climate Action Partnership.

Fred Krupp Executive Director

Joe Bonfiglio Associate Vice President

Board of Directors

Susan Ford Dorsey, Co-chair
President, Sand Hill Foundation

Lise Strickler, Co-Chair
Three Cairns Group

Frank Loy, Chair Emeritus
Former Under Secretary of State for Global Affairs

Cristóbal J. Alex
President, Latino Victory Project

Brian Conboy
Of Counsel, Willkie Farr & Gallagher

Thomas F. Darden, II
CEO, Cherokee Investment Partners

Richard H. Davis
Partner and COO, Pegasus Capital Advisors

Kirsten J. Feldman
Former Managing Director, Morgan Stanley

Carl Ferenbach
Chairman and Co-founder, High Meadows Foundation; Co-founder, Berkshire Partners, LLC

William R. Goodell
Chief Operating Officer, Partner Fund Management, L.P.

Charles J. Hamilton, Jr.
Senior Counsel, Windels Marx Lane & Mittendorf, LLP

Coddy Johnson
COO and Co-founder, AltSchool

The Honorable Thomas H. Kean
Chairman, Carnegie Corporation of New York

John C. Kerr
General Partner, Texas Next Capital

Abby Leigh
Artist

Susan Mandel
ZOOM Foundation

Jerome Ringo
Founder and Executive Chairman, Zoetic Global

Jeffrey P. Williams
2013 ALI Fellow, Harvard University

Paul Junger Witt
Partner, Witt-Thomas Productions

Joanne Witty
Director, Brooklyn Bridge Park Corporation

Environmental Defense Action Fund
1875 Connecticut Ave NW Suite 600
Washington, DC 20009
(800) 591-1919

ERIN M WALHEIM
DBA WALHEIM MEDIA
4438 17TH ST
SAN FRANCISCO, CA 94114-1807

1607
11-4289/1210 4834

Pay to the Order of KXKL-FM Date 2/10/17 \$ 1921.00 Dollars

ONE thousand nine hundred twenty one

WELLS FARGO
Wells Fargo Bank, N.A.
California
wellsfargo.com

For EDF Action [Signature]