

Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Justin Behrens, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Justin Behrens

Authorized committee:

Centre County Future PAC

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Treasurer

Date of election:

11/7/2023



General



Primary

Treasurer of candidate's authorized committee:

ANNE LAYNG

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>JUSTIN BEHRENS</u>	Name: <u>STACY SNYDER</u>
Date of Request to Purchase Ad Time: <u>10/24/23</u>	Date of Station Agreement to Sell Time: <u>10/24/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10-24-23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>17194636292459</u>	Station Call Letters: <u>WOLFS-FM</u>	Date Received/Requested: <u>10-25-2023</u>
Est. #:	Station Location: <u>State College</u>	Run Start and End Dates: <u>10-26-23-11-7-23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Seven Mountains

Advertiser: CENTRE CO FUTURE PAC
 Order #: 6794638292459
 Date Entered: 10/25/2023
 Last Modified: 10/25/2023
 Product: JUSTIN BEHRENS TREASURER
 Salesperson: Christy Shoemaker
 Billing Cycle: Calendar Month
 Estimate #:

CENTRE CO FUTURE PAC
 PO Box 743
 State College, Pennsylvania 16804

Order Date Range: 10/26/2023 through 11/07/2023 (2 weeks)
 Media Outlets: WBUS-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/26/23-11/07/23	WBUS-FM	06:00AM-10:00AM	30	1	1	1	1	1	--	--	5	36.12	9	325.08
2	11/02/23-11/03/23	WBUS-FM	10:00AM-03:00PM	30	--	--	--	1	1	--	--	2	36.12	2	72.24
3	10/26/23-11/03/23	WBUS-FM	03:00PM-07:00PM	30	1	1	1	1	1	--	--	5	36.12	7	252.84
4	11/06/23-11/07/23	WBUS-FM	10:00AM-03:00PM	30	2	1	--	--	--	--	--	3	36.12	3	108.36
5	11/04/23-11/05/23	WBUS-FM	06:00AM-10:00AM	30	--	--	--	--	--	1	1	2	21.50	2	43.00
6	11/04/23-11/05/23	WBUS-FM	10:00AM-03:00PM	30	--	--	--	--	--	--	1	1	21.50	1	21.50
7	11/04/23-11/05/23	WBUS-FM	03:00PM-07:00PM	30	--	--	--	--	--	1	1	2	21.50	2	43.00
8	11/06/23-11/07/23	WBUS-FM	06:00AM-07:00PM	30	2	2	--	--	--	--	--	4	36.12	4	144.48

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WBUS-FM	30	0	0	0	\$1,010.50	\$1,010.50
Totals	30	0	0	0	\$1,010.50	\$1,010.50

Total Charges: \$1,010.50
 Total Net: \$1,010.50

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
October	2023	\$288.96	\$288.96
November	2023	\$721.54	\$721.54
Totals		\$1,010.50	\$1,010.50

Accepted for Seven Mountains

Accepted for advertiser OR agency as agent for the advertiser

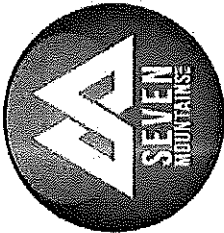
Name _____

Title _____

Name _____

Title _____

Order No.:	Industry Code:	Food Products	Revenue Type:	Local Direct	Order Type:	Calendar
New Business	No	No	Email Invoice	No	AE:	Christy Shoemaker



Customer No.: _____
 Agency: _____
 Address: _____
 (if new)
 Phone #: _____
 Email: _____

Customer Name: Justin Behrens
 Cust. Contact: Justin Behrens
 Note (Product): _____
 Campaign (internal only): _____

Pre-Paid Political (Pre-emptible with notice)
 Internal Comments: _____

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Lgth	RATE	Spots	Rate
1	Bus	10/26/2023	10/27/2023	1.00		6a-10A	Commercial				1	1			:30	\$36.12	2	\$72.14
2	Bus	10/26/2023	10/27/2023	1.00		3P-7P	Commercial				1	1			:30	\$36.12	2	\$72.14
3	Bus	10/30/2023	11/3/2023	1.00		6a-10A	Commercial	1	1	1	1	1			:30	\$36.12	5	\$180.60
4	Bus	11/2/2023	11/3/2023	1.00		10A-3P	Commercial				1	1			:30	\$36.12	2	\$72.14
5	Bus	10/30/2023	11/3/2023	1.00		3P-7P	Commercial	1	1	1	1	1			:30	\$36.12	5	\$180.60
6	Bus	11/3/2023	11/4/2023	1.00		6A-10A	Commercial						1	1	:30	\$21.50	2	\$43.00
7	Bus	11/3/2023	11/4/2023	1.00		10A-3P	Commercial							1	:30	\$21.90	1	\$21.90
8	Bus	11/3/2023	11/4/2023	1.00		3P-7P	Commercial						1	1	:30	\$21.50	2	\$43.00
9	Bus	11/6/2023	11/7/2023	1.00		6A-7P	Commercial	2	2						:30	\$36.12	4	\$144.48
10	Bus	11/6/2023	11/7/2023	1.00		6A-10A	Commercial	1	1						:30	\$36.12	2	\$72.14
11	Bus	11/6/2023	11/7/2023	1.00		10A-3P	Commercial	2	1						:30	\$36.12	3	\$108.36
12																		
13																		
14																		
15																		

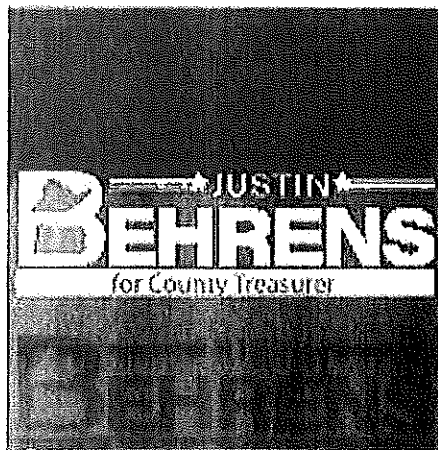
Revision Codes: A=Add, D=Delete, CD=Change Date, CS=Change # Spots, CT=Change Times, CR=Change Rate, CL=Change Leng

Total No. Spots 30

CLIENT SIGNATURE _____ SALES PERSON SIGNATURE _____
 Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender.
 Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating,
 Sales Mgr _____ Contract Total \$1,010.50
 Bus. Mgr _____
 Traffic _____



A Custom Marketing Program for...



Presented to:
Justin Behrens for Treasurer

SEVENMOUNTAINSMEDIA.COM



JUSTIN
BEHRENS
for County Treasurer

Summary

M	T	W	TH	F	SA	SU
	X	X	X			
3	3	3	3	3	3	3
5	4					

BUS:

- 12 (6a-10a, M-F) (\$34.40/spot)
- 2 (10a-3p, M-F)
- 11 (3p-7p, M-F) (\$34.40/spot)
- 2 (6a-10a, Sat/Sun) (\$19.78/spot)
- 1 (10a-3p) Sat/Sun) (\$19.78/spot)
- 2 (3p-7p) Sat/Sun) (\$19.78/spot)

TOTAL: \$1,010.50

POLITICAL= Pre-paid + political paperwork & voice a portion or all of your own spot in house.

BUSINESS NAME: Centre County Future PA

AUTHORIZED SIGNATURE: [Signature]

PRINTED NAME: JUSTIN BEHRENS **DATE:** 10/24/23



RDASMS03

CENTRE COUNTY FUTURE PAC
PO BOX 743
STATE COLLEGE, PA 16804-0743

DATE 24 Oct 2013 8-9/1430 8

\$ 1010.50

DOLLARS

PAY TO THE ORDER OF: Swen Mountain Media
One Thousand and Ten 50/100

PNC Bank, National Association
Pittsburgh
00177

MEMO Mountain Ave Amn... ..

⑈0000⑈ ⑆043000096⑆ 1082078649⑈