

# CONTRACT



**WCFB-FM**  
**Cox Radio, Inc.**  
**PO Box 83197**  
**Chicago, IL 60691-0197**  
**(855) 333-2676**

<u>Contract / Revision</u> 454221 /		<u>Alt Order #</u> 32187490
<u>Product</u> Florida State Senate District 8		
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Estimate #</u> FLSD8
<u>Advertiser</u> POL/Kayser Enneking/SEN/D8/FL-A		<u>Original Date / Revision</u> 09/24/18 / 09/24/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCFB-FM	<u>Account Executive</u> Philadelphia Katz Rep	<u>Sales Office</u> Christal Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u> P00017473		<u>Advertiser Ref</u> P00066434-A

And:

**Katz Communications Inc**  
**125 West 55th St**  
**3rd Floor**  
**Attn: Helen Hanratty**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Code	Rtn	Type	Spots	Amount
N 1	WCFB	09/25/18	10/01/18	M-F 6a-10a	6:00 AM-10:00 AM		1:00			P-01		NM	9	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/24/18	09/30/18	-2212--				7	\$350.00					
	Week:	10/01/18	10/07/18	2-----				2	\$350.00					
N 2	WCFB	09/25/18	10/01/18	Midday	10:00 AM-3:00 PM		1:00			P-01		NM	7	\$2,100.00
	Week:	09/24/18	09/30/18	-2121--				6	\$300.00					
	Week:	10/01/18	10/07/18	1-----				1	\$300.00					
N 3	WCFB	09/25/18	10/01/18	Afternoon Drive - M-F	3:00 PM-7:00 PM		1:00			P-01		NM	8	\$2,800.00
	Week:	09/24/18	09/30/18	-1212--				6	\$350.00					
	Week:	10/01/18	10/07/18	2-----				2	\$350.00					
N 4	WCFB	09/29/18	10/01/18	Sa 6a-10a	6:00 AM-10:00 AM		1:00			P-01		NM	2	\$200.00
	Week:	09/29/18	10/05/18	-----2-				2	\$100.00					
N 5	WCFB	09/29/18	10/01/18	Sa 10a-3p	10:00 AM-3:00 PM		1:00			P-01		NM	2	\$280.00
	Week:	09/29/18	10/05/18	-----2-				2	\$140.00					
N 6	WCFB	09/30/18	10/01/18	Su 6a-10a	6:00 AM-10:00 AM		1:00			P-01		NM	2	\$240.00
	Week:	09/30/18	10/06/18	-----2				2	\$120.00					
N 7	WCFB	09/30/18	10/01/18	Su 10a-3p	10:00 AM-3:00 PM		1:00			P-01		NM	2	\$260.00
	Week:	09/30/18	10/06/18	-----2				2	\$130.00					
<b>Totals</b>								0.00				32	\$9,030.00	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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454221 /	32187490

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/18 - 10/01/18	Florida State Senate Dis	FLSD8

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Kayser Enneking/SE	09/24/18 / 09/24/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	27	\$7,330.00	(\$1,099.50)	\$6,230.50
10/01/18 - 10/28/18	5	\$1,700.00	(\$255.00)	\$1,445.00
<b>Totals</b>	<b>32</b>	<b>\$9,030.00</b>	<b>(\$1,354.50)</b>	<b>\$7,675.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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