

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WLIO-NBC-Lima</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">9/19/12</span>
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I, Angela McCann

do hereby request station time concerning the following issue:

Ohioans Against the Deceptive RX Ballot Issue

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies		9/20-9/26 See Attached			

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Deceptive RX Ballot Issue  
100 S Third Street  
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Slagel, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Ohioans Against the Deceptive RX Ballot Issue  
100 S Third Street  
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Christopher Slagel, Treasurer

G.R. \$4950

Net \$4207.50

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 Hrs before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/17/2017 Charles N. Selt Council 614.222.8826  
Date Signature Contact Phone Number  
*Orion's Against the Deceptive R.R. Ballot*  
*FSM*

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Kevin Creamer Kevin Creamer Pres./GM  
Signature Printed Name Title



**Client Information Form**  
**Issue**

**Advertiser Group Name:**

Ohioans Against the Deceptive RX Ballot Issue

**Address:**

C/O Christopher Slagel, Treasurer

**City, State & Zip Code:**

100 S Third Street

Columbus, OH 43215

**Phone:**

\_\_\_\_\_

**Website URL:**

\_\_\_\_\_

**Group Treasurer:**

Christopher Slagle

**CONTRACT**

**Lima Communications Corp.**  
**1424 Rice Ave**  
**Lima, OH 45805**  
**(419)228-8835**

And:

**Mentzer Media Services**  
**210 W. Pennsylvania Ave**  
**Ste. 250**  
**Towson, MD 21204**

<b>Contract / Revision</b> 191710 /		<b>Alt Order #</b> 25747377
<b>Product</b> FPHRM		
<b>Contract Dates</b> 09/20/17 - 09/26/17		<b>Estimate #</b> 4965
<b>Advertiser</b> Ohioans Against the Deceptive RX Ballot Issi		<b>Original Date / Revision</b> 09/19/17 / 09/19/17
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLIO	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz Washington
<b>Special Handling</b> Political		
<b>Demographic</b> Adults 18+		
<b>Agy Code</b> 9912736	<b>Advertiser Code</b> 377	<b>Product 1/2</b> 458
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLIO	09/22/17	09/22/17	M-F First Edition	6a-7a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	----F--				1	\$110.00				
N 2	WLIO	09/25/17	09/25/17	M-F First Edition	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	M-----				1	\$200.00				
N 3	WLIO	09/22/17	09/22/17	M-F 7a-9a Today Show	7a-9a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	----F--				1	\$110.00				
N 4	WLIO	09/26/17	09/26/17	M-F 7a-9a Today Show	7a-9a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	-T-----				1	\$110.00				
N 5	WLIO	09/25/17	09/25/17	M-F 5p-530p	5P-530P		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	M-----				1	\$55.00				
N 6	WLIO	09/26/17	09/26/17	M-F 5p-530p	5P-530P		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	-T-----				1	\$55.00				
N 7	WLIO	09/20/17	09/20/17	Local 6pm News	6p-630p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	--W----				1	\$375.00				
N 8	WLIO	09/25/17	09/25/17	M-F 630p-7p Nightly News	630p-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	M-----				1	\$1,000.00				
N 9	WLIO	09/26/17	09/26/17	M-F 630p-7p Nightly News	630p-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	-T-----				1	\$1,000.00				
N 10	WLIO	09/25/17	09/25/17	Monday Prime 10p-11p	10p-11p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	M-----				1	\$325.00				
N 11	WLIO	09/20/17	09/20/17	M-Su Late News	11p-1135p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	--W----				1	\$275.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



**Lima Communications Corp.**  
**1424 Rice Ave**  
**Lima, OH 45805**  
**(419)228-8835**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191710 /	25747377

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/17 - 09/26/17	FPHRM	4965

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohioans Against the Deci	09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WLIO	09/25/17	09/25/17	M-Su Late News	11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	M-----				1	\$350.00				
N 13	WLIO	09/26/17	09/26/17	M-Su Late News	11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	-T-----				1	\$350.00				
N 14	WLIO	09/22/17	09/22/17	M-F Tonight Show	1135p-1235a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	----F--				1	\$60.00				
N 15	WLIO	09/26/17	09/26/17	M-F Tonight Show	1135p-1235a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/25/17	10/01/17	-T-----				1	\$60.00				
N 16	WLIO	09/22/17	09/22/17	Friday Prime 8P-10p	8p-10p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	----F--				1	\$150.00				
N 17	WLIO	09/23/17	09/23/17	SA Weekend Today Show	7a-9a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	-----S-				1	\$50.00				
N 18	WLIO	09/23/17	09/23/17	M-Su Late News	11p-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	-----S-				1	\$250.00				
N 19	WLIO	09/24/17	09/24/17	SU Weekend Today Show	8a-9a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/18/17	09/24/17	-----S				1	\$65.00				
<b>Totals</b>								<b>0.00</b>				<b>19</b>	<b>\$4,950.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	9	\$1,445.00	(\$216.75)	\$1,228.25
09/25/17 -09/26/17	10	\$3,505.00	(\$525.75)	\$2,979.25
<b>Totals</b>	<b>19</b>	<b>\$4,950.00</b>	<b>(\$742.50)</b>	<b>\$4,207.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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