

**Remit Address:**  
**Lima Communications Corp.**  
 1424 Rice Ave  
 Lima, OH 45805  
 Main: (419)228-8835  
 Billing: (419)228-8835 ext 1015

# INVOICE

Advertiser	Ohicans Against the Deceptive RX Bailo
Product	FPHRM
Estimate Number	5095

Invoice #	193172-1
Invoice Date	10/29/17
Invoice Month	October 2017
Invoice Period	09/25/17 - 10/24/17

Property	WLIO
Account Executive	Katz Washington
Sales Office	Katz Washington
Sales Region	National

Order #	193172
Alt Order #	25771205
Deal #	
Order Flight	10/18/17 - 10/24/17

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 210 W. Pennsylvania Ave  
 Ste. 250  
 Towson, MD 21204

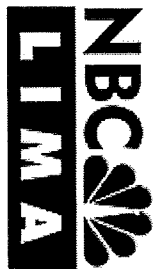
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Political

Agency Code	9912736
Advertiser Code	377
Product 1/2	458

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLIO	M-F Late Night	1235a-135a		10/16/17 to 10/22/17	1x	--W----				
	WLIO			W	10/18/17	:30	1:32 AM	OHXX101217H /Join us	\$10.00		1
2	WLIO	M-F Late Night	1235a-135a		10/16/17 to 10/22/17	1x	---T---				
	WLIO			Th	10/19/17	:30	1:35 AM	OHXX101217H /Join us	\$10.00		1
3	WLIO	M-F Late Night	1235a-135a		10/16/17 to 10/22/17	1x	----F--				
	WLIO			F	10/20/17	:30	1:22 AM	OHXX101217H /Join us	\$10.00		1
4	WLIO	M-F Late Night	1235a-135a		10/23/17 to 10/29/17	1x	M-----				
	WLIO			M	10/23/17	:30	1:34 AM	OHXX101217H /Join us	\$10.00		1
5	WLIO	M-F Late Night	1235a-135a		10/23/17 to 10/29/17	1x	-T-----				
	WLIO			Tu	10/24/17	:30	1:14 AM	OHXX101217H /Join us	\$10.00		1
6	WLIO	M-F 4p-5p	4p-5p		10/16/17 to 10/22/17	1x	--W----				
	WLIO			W	10/18/17	:30	4:40 PM	OHXX101217H /Join us	\$30.00		1
7	WLIO	M-F 4p-5p	4p-5p		10/16/17 to 10/22/17	1x	----F--				
	WLIO			F	10/20/17	:30	4:55 PM	OHXX101217H /Join us	\$30.00		1
8	WLIO	M-F 4p-5p	4p-5p		10/23/17 to 10/29/17	1x	M-----				
	WLIO			M	10/23/17	:30	4:11 PM	OHXX101217H /Join us	\$30.00		1
9	WLIO	M-F 4p-5p	4p-5p		10/23/17 to 10/29/17	1x	-T-----				
	WLIO			Tu	10/24/17	:30	4:42 PM	OHXX101217H /Join us	\$30.00		1
10	WLIO	M-F 3P-4P	3P-4P		10/16/17 to 10/22/17	1x	--W----				
	WLIO			W	10/18/17	:30	3:45 PM	OHXX101217H /Join us	\$30.00		1

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Special Handling	Political

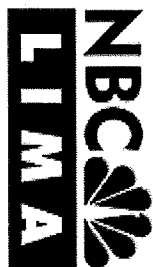
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Product 1/2	458

Mentzer Media Services  
Attention: Accounts Payable  
210 W. Pennsylvania Ave  
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Towson, MD 21204

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WLIO	M-F 3P-4P	3P-4P		10/16/17 to 10/22/17	1x	---T---				
	WLIO	M-F 3P-4P	3P-4P	Th	10/19/17	:30	3:21 PM	OHXX101217H /join us	\$30.00		1
11	WLIO	M-F 3P-4P	3P-4P		10/16/17 to 10/22/17	1x	----F--				
	WLIO	M-F 3P-4P	3P-4P	F	10/20/17	:30	3:45 PM	OHXX101217H /join us	\$30.00		1
12	WLIO	M-F 3P-4P	3P-4P		10/23/17 to 10/29/17	1x	M-----				
	WLIO	M-F 3P-4P	3P-4P	M	10/23/17	:30	3:13 PM	OHXX101217H /join us	\$30.00		1
13	WLIO	M-F 3P-4P	3P-4P		10/23/17 to 10/29/17	1x	-T-----				
	WLIO	M-F 3P-4P	3P-4P	Tu	10/24/17	:30	3:31 PM	OHXX101217H /join us	\$30.00		1
14	WLIO	M-F 3P-4P	3P-4P		10/16/17 to 10/22/17	1x	--W----				
	WLIO	M-F 3P-4P	3P-4P	W	10/18/17	:30	12:26 PM	OHXX101217H /join us	\$50.00		1
15	WLIO	M-F 12p-1p Noon Ed	12p-1p		10/16/17 to 10/22/17	1x	---T---				
	WLIO	M-F 12p-1p Noon Ed	12p-1p	Th	10/19/17	:30	12:22 PM	OHXX101217H /join us	\$50.00		1
16	WLIO	M-F 12p-1p Noon Ed	12p-1p		10/16/17 to 10/22/17	1x	----F--				
	WLIO	M-F 12p-1p Noon Ed	12p-1p	F	10/20/17	:30	12:21 PM	OHXX101217H /join us	\$50.00		1
17	WLIO	M-F 12p-1p Noon Ed	12p-1p		10/23/17 to 10/29/17	1x	M-----				
	WLIO	M-F 12p-1p Noon Ed	12p-1p	M	10/23/17	:30	12:45 PM	OHXX101217H /join us	\$50.00		1
18	WLIO	M-F 12p-1p Noon Ed	12p-1p		10/23/17 to 10/29/17	1x	-T-----				
	WLIO	M-F 12p-1p Noon Ed	12p-1p	Tu	10/24/17	:30	12:56 PM	OHXX101217H /join us	\$50.00		1
19	WLIO	M-F 12p-1p Noon Ed	12p-1p								
20	WLIO	Sa 730p-8p	730p-8p								

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Special Handling	Political

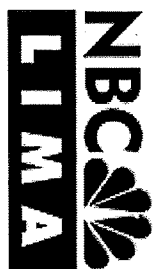
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WLIO	Sa 730p-8p	730p-8p		10/16/17 to 10/22/17	1x	-----S-				
	WLIO	All Inventory	5a-5x		10/16/17 to 10/22/17	:30	7:35 PM	OHRX101217H /Join US	\$60.00		1
21	WLIO	M-F 5a-530a	5a-530a		10/16/17 to 10/22/17	1x	-----S				
	WLIO	M-F 5a-530a	5a-530a		10/16/17 to 10/22/17	:30	5:28 AM	OHRX101217H /Join US	\$10.00		1
22	WLIO	M-F 5a-530a	5a-530a		10/16/17 to 10/22/17	1x	-----S				
	WLIO	M-F 5a-530a	5a-530a		10/16/17 to 10/22/17	:30	5:23 AM	OHRX101217H /Join US	\$20.00		1
23	WLIO	M-F 5a-530a	5a-530a		10/16/17 to 10/22/17	1x	-----S				
	WLIO	M-F 5a-530a	5a-530a		10/16/17 to 10/22/17	:30	5:15 AM	OHRX101217H /Join US	\$20.00		1
24	WLIO	SA Weekend Today Show	7a-9a		10/16/17 to 10/22/17	1x	-----S-				
	WLIO	SA Weekend Today Show	7a-9a		10/16/17 to 10/22/17	:30	8:29 AM	OHRX101217H /Join US	\$75.00		1
25	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	1x	-----F--				
	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	:30	5:58 AM	OHRX101217H /Join US	\$30.00		1
26	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	1x	-----F--				
	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	:30	5:39 AM	OHRX101217H /Join US	\$30.00		1
27	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	1x	-----F--				
	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	:30	5:39 AM	OHRX101217H /Join US	\$30.00		1
28	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	1x	-----F--				
	WLIO	Ag Day	530a-6a		10/16/17 to 10/22/17	:30	5:39 AM	OHRX101217H /Join US	\$30.00		1
29	WLIO	M-F 7P-730P	7P-730P		10/16/17 to 10/22/17	1x	-----F--				
	WLIO	M-F 7P-730P	7P-730P		10/16/17 to 10/22/17	:30	7:12 PM	OHRX101217H /Join US	\$250.00		1

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Agency Code	9912736
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WLIO	M-F 7P-730P	7P-730P		10/23/17 to 10/29/17	1x	-T-----				
30	WLIO	M-F 7P-730P	7P-730P		Tu 10/24/17	:30	7:07 PM	OHXR101217H /Join us	\$250.00		1
31	WLIO	M-F 7a-9a Today Show	7a-9a		10/16/17 to 10/22/17	1x	--W----				
32	WLIO	M-F 7a-9a Today Show	7a-9a		W 10/18/17	:30	7:56 AM	OHXR101217H /Join us	\$250.00		1
33	WLIO	M-F 7a-9a Today Show	7a-9a		10/16/17 to 10/22/17	1x	----F--				
34	WLIO	M-F First Edition	6a-7a		F 10/20/17	:30	8:53 AM	OHXR101217H /Join us	\$250.00		1
35	WLIO	M-F First Edition	6a-7a		10/23/17 to 10/29/17	1x	-T-----				
36	WLIO	M-F First Edition	6a-7a		Tu 10/24/17	:30	8:40 AM	OHXR101217H /Join us	\$250.00		1
37	WLIO	M-F First Edition	6a-7a		10/16/17 to 10/22/17	1x	----F--				
38	WLIO	M-F First Edition	6a-7a		F 10/20/17	:30	6:20 AM	OHXR101217H /Join us	\$200.00		1
39	WLIO	M-F First Edition	6a-7a		10/23/17 to 10/29/17	1x	M-----				
40	WLIO	M-F First Edition	6a-7a		M 10/23/17	:30	6:18 AM	OHXR101217H /Join us	\$200.00		1
41	WLIO	M-F First Edition	6a-7a		10/16/17 to 10/22/17	1x	--W----				
42	WLIO	M-F First Edition	6a-7a		W 10/18/17	:30	6:28 PM	OHXR101217H /Join us	\$550.00		1
43	WLIO	M-F First Edition	6a-7a		10/16/17 to 10/22/17	1x	---T---				
44	WLIO	M-F First Edition	6a-7a		Th 10/19/17	:30	6:28 PM	OHXR101217H /Join us	\$550.00		1
45	WLIO	M-F First Edition	6a-7a		10/16/17 to 10/22/17	1x	----F--				
46	WLIO	M-F First Edition	6a-7a		F 10/20/17	:30	6:15 PM	OHXR101217H /Join us	\$550.00		1

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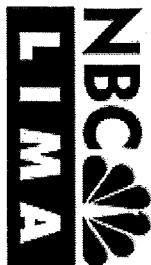
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39	WLIO	Local 6pm News	6p-630p		10/23/17 to 10/29/17	1x	-T-----				
	WLIO			Tu	10/24/17	:30	6:16 PM	OHXX101217H /Join us	\$550.00		1
40	WLIO	M-Su Late News	11p-1135p		10/16/17 to 10/22/17	1x	---T---				
	WLIO			Th	10/19/17	:30	11:32 PM	OHXX101217H /Join us	\$350.00		1
41	WLIO	M-Su Late News	11p-1135p		10/23/17 to 10/29/17	1x	-T-----				
	WLIO			Tu	10/24/17	:30	11:31 PM	OHXX101217H /Join us	\$350.00		1
42	WLIO	M-F Today Show III	10a-11a		10/16/17 to 10/22/17	1x	----F--				
	WLIO			F	10/20/17	:30	10:47 AM	OHXX101217H /Join us	\$50.00		1
	WLIO			M	10/23/17	:30	10:55 AM	OHXX101217H /Join us	\$50.00		2
43	WLIO	Today Show II	9a-10a		10/16/17 to 10/22/17	1x	---TF--				
	WLIO			F	10/20/17	:30	9:59 AM	OHXX101217H /Join us	\$100.00		1
	WLIO			M	10/23/17	:30	9:32 AM	OHXX101217H /Join us	\$100.00		2
44	WLIO	Monday Prime 8p-10p	8p-10p		10/23/17 to 10/29/17	2x	M-----				
	WLIO			M	10/23/17	:30	8:25 PM	OHXX101217H /Join us	\$500.00		2
	WLIO			M	10/23/17	:30	9:39 PM	OHXX101217H /Join us	\$500.00		1
47		Aired Spots									

**Gross Total \$6,715.00**

**Payment Terms 30 Days**

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Agency Commission \$1,007.25  
 Net Amount Due \$5,707.75