

KTED - Quarterly Issues Report, April – June, 2022

ISSUE: The Arts

- KTED is the proud media sponsor of the First Thursday Art Walks, a series of events held on the first Thursday of every fair-weather month throughout the local art district, all to support the arts and local artists. Promoting on the air two full weeks ahead of each event and manning our own booth outdoors serving as a refreshment and information station for the Art Walk.
- The annual NIC Fest art festival at the Nicolaysen Art Museum happened on the third weekend in June. KTED donated airtime daily for two weeks leading up to the festival to encourage participation by artists and attendance by art fans.

ISSUE: Children

- The annual Spring into Safety event was held on May 6th, where families were invited in to get tips on helmet safety, fire, water and animal safety, dangerous household chemicals, railroads, and much more. All kids who completed the round of demonstrations received a free bike helmet and life jacket. KTED aired invites several times daily for two weeks ahead of the event.
- Kid's Fishing Day is a free fishing event held at a local pond stocked with fish for kids 14 and under to help them discover outdoor recreation. Held June 3rd this year, KTED aired free daily announcements outlining how families could participate.
- KTED donated free airtime for CASA (Court Appointed Special Advocates) of Natrona County to encourage responsible adult listeners to volunteer and invite all to their Red Wagon Gala on April 21.

ISSUE: Health

- Central Wyoming Hospice & Transitions held an informational advanced care planning event at the Natrona County Library on April 11th. KTED promoted the event daily for the two weeks leading up to it.

- The 3rd annual Night at the Races was a fundraiser for Central Wyoming Senior Services was held on May 6th, and KTED aired invites for a month leading up to the event to encourage ticket purchases and support for the organization.
- Iris Clubhouse is a working community for adults with mental illness, and they held their annual Be Kind to Your Mind 5k on June 4th. KTED is an avid supporter of Iris Clubhouse and donated free promotional announcements through all of May to encourage listeners to participate, but to also simply raise awareness of Iris Clubhouse itself.

ISSUE: Homelessness

- The Wyoming Rescue Mission held their 10th annual Fishin' for the Mission on June 7th and 8th to raise money for the homeless shelter. KTED promoted the event a full month ahead of time and encouraged non-fisherpersons to donate monetarily directly through the mission's website.
- Habitat For Humanity, the Heart of Wyoming began their application cycle on July 3rd, but KTED encourages listeners to get ahead of the cycle to collect the information they will need ahead of time, so teased it all June long on the air.

ISSUE: Hunger

- The Natrona County Meals on Wheels Foundation held their annual Spring Plant Sale, raising money for the Casper Meals on Wheels who feed local homebound and elderly, and KTED aired daily announcements letting listeners know how to participate.
- Wyoming First Lady Jennie Gordon's Wyoming Hunger Initiative, with the Cent\$ible Nutrition Program and the University of Wyoming Extension held their annual "Grow a Little Extra" campaign during the spring. Residents could visit the Extension office for free seeds, grow them through the summer, harvest them in the coming fall and donate them to local anti-hunger organizations. KTED is always a huge supporter of anti-hunger campaigns, and this campaign was on the air every day through the stretch.
- May 13th was the national Stamp Out Hunger campaign with the USPS. For three weeks leading up to that Saturday KTED donated a free on-air push encouraging listeners to leave a bag of non-perishable food near their mailbox for pickup. KTED also recorded a 15-minute interview with our local post office, the Food Bank of Wyoming and main distribution partners and drove listeners to our website to listen to that when they could.

- The Natrona County School District's Summer Food Service Program provides free meals to all children 18 years of age and under all summer long. Knowing this is the only meal too many local kids get, KTED shared the information on the pick-up locations and times over the last weeks of school and into the first weeks of summer so that families knew when and where they could obtain free lunches.

ISSUE: Community

- Every spring the City of Casper holds its compost sale at the city landfill. Residents donate to the pile every year; the Solid Waste Department turns it in to compost and sells it cheap to beautify the city. KTED aired free announcements daily leading up to, and through, the sale.
- KTED airs free announcements for the Natrona County Library regarding any special event they hold. We've also happily begun doing the same for the Glenrock Library.
- National Police Week being the third week in May, KTED encouraged listeners to find any on-duty officer of local law enforcement for a free blue support ribbon. Local law enforcement also held their annual block party in front of the Hall of Justice on May 16th, and KTED encouraged listeners to attend and meet their local officers from every law enforcement department.