

KTED - Quarterly Issues Report, July – September 2023

ISSUE: Community

- KTED is the proud media sponsor of the Casper Art Walk, a series of events held on the first Thursday of every fair-weather month throughout the local art district, all to support the arts and local artists. Promoting on the air two full weeks ahead of each event and manning our own booth outdoors serving as a refreshment and information station for the Casper Art Walk.
- On July 11th, Wyoming Dementia Care participated in the national Give65 fundraising event, and the week leading up to that fundraiser KTED educated the listeners about the resources available through Wyoming Dementia Care and asked them to donate early for matching funds that were available.
- On July 12th, 326 Wyoming charities participated in WyoGives, a 24-hour day of online giving. KTED aired several free announcements daily in the weeks leading up to the event to help raise awareness and to encourage donations. More than 4 million dollars was raised this year, the fourth year of the campaign!
- August 8th was the National Night Out, and for the week leading up to it KTED reminded listeners of the local event with all local law enforcement at David Street Station.
- The Casper Police Department launched a bicycle registration portal on their website on August 14th. For the rest of the summer, KTED directed listeners there to register their bicycles, while educating them that most bicycles lost or stolen are never recovered and that this will change that.
- A driver shortage in our public transportation organization had routes shortened for several weeks late August through September. KTED kept listeners up on those dates and times to help allow them time to plan.
- On September 11, first responders held their memorial stair climb to honor those lost on 9/11/01. The event was public, so everyone was invited to watch or even join in. KTED aired invites for ten days leading up to the morning of the tribute.
- Central Wyoming Hospice & Transitions held new volunteer training on September 26th, and KTED encouraged listeners to consider becoming volunteers with the organization. KTED is a large on-air support of our local hospice, donating airtime for every fundraiser, support group, program and awareness campaign they offer.

ISSUE: Children's Issues

- The Natrona County School District's Summer Food Service Program provided free meals to all children, 18 years of age and under and in need, all summer long. Knowing this is the only meal too many local kids get, KTED aired occasional reminders with details about the five pick-up locations and times throughout the summer so that families knew when and where they could obtain free lunches.
- It took a while for summer temperatures to arrive, but on July 10 when we began to hit 90s, Prevent Child Injury and the Casper Police Department spearheaded a "Look before you lock" campaign to remind parents and caregivers to always check their back seats before getting out of a vehicle to make doubly sure no children or pets were left in a hot car. KTED aired constant reminders to keep it top-of-mind for our listeners.
- August 19th, Habitat for Humanity the Heart of Casper held a fundraiser with local credit unions to raffle off a playhouse, all to help finance their construction efforts. KTED supports Habitat for Humanity on the air always, with this fundraiser but also with application cycles and volunteer drives.
- September 9th was our annual Casper Kids Fest, which is a large event geared toward families of children under 12 to learn of programs and activities, safety and welfare in a fun way for six hours at the Ford Wyoming Center. Hundreds of families attended again this year.

ISSUE: Health

- KTED always shares any information given by the Casper-Natrona County Health Department, from flu shot and COVID vaccine drives to any specific needs or requests of theirs when it comes to the health of the community.

ISSUE: Animal Welfare

- The Casper Humane Society held their Super Garage Sale fundraiser September 15-17, and KTED urged listeners to donate items to the sale for the three weeks the shelter was taking donations, then drove listeners to the sale itself and encouraged healthy tipping to go toward the animals' care.

- Metro Animal Services became an outlet for the PetHub ID tags on August 25th. For the rest of summer, KTED encouraged listeners to get the extra level of protection to help get lost/stray pets back home.