

KTED - Quarterly Issues Report, January – March 2023

ISSUE: Helping Children

- KTED encouraged listeners throughout January to consider becoming a Court Appointed Special Advocate for local abused or neglected children as they go through the court system.
- The Natrona County Prevention Coalition and Mercer Family Resource Center held their annual Family Game Night Carnival on February 17 to help create stronger family bonds. KTED aired reminders several times daily for two weeks to encourage attendance.
- Girl Scouts of Montana and Wyoming launched their annual cookie sales and KTED promoted for free January 31st through February 19th during the pre-order phase, with details on the upcoming dates for pop-up Cookie Booths.

ISSUE: Food Insecurity

- KTED added a permanent button on our website to the Wyoming Food Bank so that listeners could always have a direct link to volunteer, donate or find food. They are told on the air around the clock that the button is there with a plea to help when they can.
- The Wyoming Food for Thought Project is always in need of volunteer help for the packing up and delivery of food baskets for the community. With the need ongoing, our support is ongoing, and dates and times to help are always broadcast on KTED as a constant reminder.

ISSUE: Homelessness

- The Unaccompanied Students Initiative is a local non-profit helping local homeless teens. In January they held a town hall to inform the public of who they are and the services they provide. KTED is an avid supporter, and aired daily announcements giving the date and time in the hopes many would attend.
- KTED helps homeless pets, too. The Casper Humane Society held their Art fundraising event on February 19th. Throughout the stretch, we aired several PSAs daily asking for artists to donate, and for fans of art or supporters of the shelter to bid on the art to help

fund the animal care.

ISSUE: Extreme Weather

- It's been a winter full of record low temperatures and record snowstorms. KTED is always giving safety tips and information on how to stay warm, protect homes, and protect entire neighborhoods ahead of, during and following these events.
- There have been many house fires, many related to the extreme winter, and KTED shares every safety tip that Casper Fire-EMS provides in the hopes it could prevent every next one.

ISSUE: Community Issues & Awareness

- The United Way of Natrona County held their free volunteer income tax assistance program from January 31st through April 8th. KTED aired constant awareness so that everyone knew it was available, and when and where to go to get help with their taxes.
- The Casper Police Department wanted to warn the community about the new trends seen locally in scams and frauds becoming high-tech. From the moment we got the press release on February 24, we put the information out on KTED daily in different day parts for the rest of the quarter.
- Special Olympics Wyoming had their Jackalope Jump fundraiser on March 3rd. KTED promoted the event and encouraged challenges etc. from the moment the date was announced, January 17, right up to the day of the fundraiser.
- Central Wyoming Hospice & Transitions needs volunteers and offered volunteer training on March 11. KTED explained the need, encouraged listeners to consider becoming volunteers, and reminded them of the date and time for the ten days leading up to the training.
- Casper College received 27 CMA pre-hire grants and KTED encouraged residents who wanted a new career to apply for these, which paid their entire tuition costs. Free announcements aired several times daily from March 10 to March 24.