

## **KTED - Quarterly Issues Report, October – December 2023**

### **ISSUE: Youth Involvement**

- The Trick-Or-Treat Trail is an annual 5-hour safe Halloween event where businesses and organizations set up booths indoors for families to trick-or-treat at on Halloween. KTED had a booth as we have every year since inception and promoted heavily the details of the event throughout the month of October.
- Safe trick-or-treating took place at several organizations' facilities, including city offices, and KTED aired locations, dates and times the week leading up to Halloween, so families knew safe events for their children.
- Local law enforcement agencies held their annual Shop with a Cop for the holidays for underprivileged youth. KTED aired details on how families could sign up and encouraged involvement ahead of the November 17<sup>th</sup> deadline.

### **ISSUE: Community**

- Casper Senior Network is a community collaboration putting the local aging population in touch with needed resources. KTED airs every event and community forum of theirs so that people know of the resources and the hub that is their network.
- Local personal injury and criminal defense firms teamed up to host a Veteran's Day Meal on November 11<sup>th</sup> for current and past veterans. KTED aired those details and invites daily for two weeks leading up to the recognition event.
- From impacts to public transportation due to driver shortages, to trash collection schedule changes because of holidays, KTED kept listeners aware of schedules, so they knew how to properly plan. Also urging residents to recycle boxes from Christmas presents and live Christmas Trees after use at the city recycling depots.

### **ISSUE: Winter Weather**

- When the cold began to hit in early and mid-October, many house fires happened in the community. KTED aired daily all winter the safety tips provided by Casper Fire-EMS to educate listeners on safe ways to heat their homes.

### **ISSUE: Drives and Fundraisers**

- Casper College has a free High School Equivalency program and KTED aired their date and time details for information sessions and sign-up information ahead of the courses.
- KTED was a proud sponsor of the Teddy Bear Tea & Festival of Trees events to benefit Special Olympics Wyoming. Gala information was a part of programming from the beginning of November all the way up to November 30<sup>th</sup> when it all took place.
- KTED is an avid supporter of Habitat for Humanity, The Heart of Wyoming. We aired daily information on their application cycles, and for their annual Cookie Construction fundraiser the first two weeks of December.
- To encourage public support of The United Way of Natrona County, the Executive Director voiced an on-air campaign that KTED aired heavily throughout the year.

### **ISSUE: Homelessness and Hunger**

- KTED kept both topics top-of-mind awareness by encouraging those who were able to donate to do so monetarily or by volunteering their time to the Wyoming Rescue Mission and the Food Bank of Wyoming.