

KGBI-FM

Omaha

QUARTERLY ISSUES / PROGRAMS LIST AND REPORT

October, November & December 2023

1. Family Issues
2. Healthy Lifestyles
3. Needs of Children
4. Money Management
5. Community Services

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Jill & Jeremy Tracey (MS) Local. Morning Show - Four hour program with segments throughout airs on FM M-F 6a – 10am weekdays.

Lindsay Martin: (AS) Local. Midday Show - Two hour program with segments throughout airs on FM M-F 10p-12p weekdays.

Tami Wittrock: (AS) Local. Afternoon Show - Three hour program with segments throughout airs on FM M-F 12p-3p weekdays.

Bruce Otto: (AS) Local. Afternoon Show - Four hour program with segments throughout airs on FM M-F 3p-7p weekdays.

Nick Kalina: (EV) Local. Evening Show - Three hour program with segments throughout airs on FM M-F 7p-10p weekdays.

Ben Coleman: (WKS) Local. Saturdays 10am to 2pm and Sundays 6am to 8am and 12p-2p.

Ally Epperson: (WKS) Local. Saturdays 2pm-6pm and Sundays 2pm-6pm.

Ryan Martinez: (WKS) Local. Saturdays 8am-10am and 6pm-10pm and Sundays 6pm-8pm.

Jill Tracey: (WKS) Local. Jill hosts a Sunday Morning show to keep people encouraged and informed on the way to church. Sundays 8am to Noon.

Difference Maker (DF) Local. Throughout the day FM M-SUN 24 hours a day

Family Life Blended (FLB) Ron Deal talks about issues concerning blended families FM 3:20a, 3:10p, 10:20p weekdays, 3:20a, 6:20p Sat s & 3:20, 4:20p Sun

Family Health Checkup (FHC) Doug Chamberlain talks about health issues families face today and how to cope FM 11:20pm weekdays

Parenting Today's Teen (PTT) Mark Gregston offers parenting advice to parents of teens FM 1:20a, 7:15a weekdays, 1:20a, 8:20a, 10:20p Sat, 1:20a, 12:20p, 10:20p Sun

MoneyWise Minute (MM) Rob West talks about with financial suggestions for families FM 12:20a, 4:20am, 8:15a, 5:10p weekdays, 12:20a, 4:20a Sat, 12:20a, 4:20a Sun

Special Report (SR) Local. News or Public Affairs. Varying in length, these are aired when need or interest

Promotion (PR) Local. A promotion that is part of a specific day part or covers all day parts.

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PRO-GRAM	DATE	TIME	LENGTH	FM	PROGRAM DESCRIPTION
FAMILY ISSUES	FLB	10/5	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal explained the difficulty stepparents in split custody situations have in bonding with their stepchildren, and creating a balance of teaching discipline and having fun in a shorter timeframe.
COMMUNITY SERVICES	PR	10/8-10/25	Various	2:00	FM	Hoodies for Hope was highlighted during this time as a drive for hoodies to stock the Omaha Salvation Army's Winter Night Watch program. This program provides opportunities for those without a home to receive warm clothing, food, and resources during the coldest months of the season. Life 100.7's listeners donated nearly 500 hoodies to the program.
HEALTHY LIFESTYLES	FHC	10/10	11:20p	:60	FM	Host Doug Chamberlain explained the health benefits of taking a short nap during the day, along with how to set up surroundings for the most ideal naptime.
MONEY MANAGEMENT	MM	10/17	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West expressed the benefits of negotiating the price of not only items, but services and recurring payments.
NEEDS OF CHILDREN	PTT	10/24	1:20am & 7:15am	:60	FM	Host Mark Gregston offered to parents the key to protecting their teens from poor decisions may indeed be the honesty of their own life experiences.
COMMUNITY SERVICES	DM	10/30-11/5	Various	1:15	FM	Heartland Hope Mission was highlighted all week. This organization give assistance to working poor families in the Omaha area by providing staples, including food, clothing and hygiene items, as well as SNAP assistance and job resources.
COMMUNITY SERVICES	PR	11/6-11/27	Various	2:00	FM	The Adopt-A-Family program through Heartland Hope Mission was promoted during this time. The program allows families in need to apply for assistance with food and Christmas gifts for their children. Then people in the community can apply to "adopt" the children of those families, and purchase Christmas gifts for them, based on what the children want as well as what they need.
FAMILY ISSUES	FLB	11/7	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal stressed the importance of removing the distraction of electronics in favor of spending quality time with loved ones.

MONEY MANAGEMENT	MM	11/8	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West explained deductibles and qualifications of an HSA, but also revealed that after age 65, there are no longer penalties for using HSA funds for non-medical expenses, so it could be use to save for retirement.
HEALTHY LIFESTYLES	FHC	11/17	11:20p	:60	FM	Host Doug Chamberlain revealed how to create a balanced diet by reducing processed foods, adding fruits and vegetables, and allowing oneself to enjoy the occasional treat without guilt.
NEEDS OF CHILDREN	PTT	11/30	1:20am & 7:15am	:60	FM	Host Mark Gregston spoke of the need for parents to come together and have a healthy plan ahead of when their teenagers begin to date.
HEALTHY LIFESTYLES	FHC	12/6	11:20p	:60	FM	Host Doug Chamberlain explained that shoveling snow, along with care to stay warm and proper form, is an excellent form of exercise during the winter.
FAMILY ISSUES	FLB	12/11	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal urged remarried couples to be open to learning about each other, and not allow experiences from past marriages overshadow their lives.
MONEY MANAGEMENT	MM	12/14	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West explained the differences between different types of annuities and how they are paid out, as well as what to watch fees to watch out for.
NEEDS OF CHILDREN	PTT	12/20	1:20am & 7:15am	:60	FM	Host Mark Gregston advised parents to firmly but lovingly respond to a teenager who has made a poor choice.

If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

ABORTION	dangers of: personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues
DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTH LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community

RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.
A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.	

KGBI provides:

Traffic, Weather & Local News: 2 times an hour between 6:00 am and 9:00 am

Traffic: 2 times an hour between 3:00 pm and 6:00 pm