

KGBI-FM

Omaha

QUARTERLY ISSUES / PROGRAMS LIST AND REPORT

July August September 2023

1. Family Issues
2. Healthy Lifestyles
3. Needs of Children
4. Money Management
5. Community Services

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Jill & Jeremy Tracey (MS) Local. Morning Show - Four hour program with segments throughout airs on FM M-F 6a – 10am weekdays

Ryan Martinez: (AS) Local. Midday Show - Two hour program with segments throughout airs on FM M-F 10p-12p weekdays & Saturdays 6pm – 10pm.

Tami Wittrock: (AS) Local. Afternoon Show - Three hour program with segments throughout airs on FM M-F 12p-3p weekdays

Bruce Otto & Nichole Parada: (AS) Local. Afternoon Show - Four hour program with segments throughout airs on FM M-F 3p-7p weekdays

Nick Kalina: (EV) Local. Evening Show - Three hour program with segments throughout airs on FM M-F 7p-10p weekdays

Lauren Banik: (WKS) Tracked from Sioux Falls but the show is locally focused. Saturdays 6am to 10am and Sundays 2pm to 8pm.

Ally Epperson: (WKS) Local. Saturdays 10am to 2pm and Sundays 12pm to 2pm.

Suzanne Happs: (WKS) Local. Suzanne hosts a Sunday Morning show to keep people encouraged and informed on the way to church. Sundays 8am to Noon.

Difference Maker (DF) Local. Throughout the day FM M-SUN 24 hours a day

Family Life Blended (FLB) Ron Deal talks about issues concerning blended families FM 3:20a, 3:10p, 10:20p weekdays, 3:20a, 6:20p Sat s & 3:20, 4:20p Sun

Family Health Checkup (FHC) Doug Chamberlain talks about health issues families face today and how to cope FM 11:20pm weekdays

Parenting Today's Teen (PTT) Mark Gregston offers parenting advice to parents of teens FM 1:20a, 7:15a weekdays, 1:20a, 8:20a, 10:20p Sat, 1:20a, 12:20p, 10:20p Sun

MoneyWise Minute (MM) Rob West talks about with financial suggestions for families FM 12:20a, 4:20am, 8:15a, 5:10p weekdays, 12:20a, 4:20a Sat, 12:20a, 4:20a Sun

Special Report (SR) Local. News or Public Affairs. Varying in length, these are aired when need or interest

Promotion (PR) Local. A promotion that is part of a specific day part or covers all day parts.

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PRO-GRAM	DATE	TIME	LENGTH	FM	PROGRAM DESCRIPTION
NEEDS OF CHILDREN	PTT	9/21	1:20am & 7:15am	:60	FM	Host Mark Gregston explained that comparing one's teenager to others can lead to a ruined parent-teen relationship.
HEALTHY LIFESTYLES	FHC	9/15	11:20p	:60	FM	Host Doug Chamberlain shared tips on how to ease or avoid the symptoms of fall allergies.
FAMILY ISSUES	FLB	9/8	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal explained that there is a tension between parents and teenagers caused by parents trying to learn to trust their children, and their children pushing the boundaries. Grace and understanding are important in the parent-teen relationship to help ease the tension.
MONEY MANAGEMENT	MM	9/6	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West revealed other options to the increasingly common Parent Plus student loans, placing importance on parents investing early in their children's education while allowing themselves to save for retirement.
COMMUNITY SERVICES	PR	8/28-9/15	Various	2:00	FM	City Serve 2023 has been promoted heavily during this time. This week-long community collaboration includes multiple service projects benefiting various areas in the city of Omaha. The event took place 9/17 – 9/22, and involved many individual volunteers as well as larger volunteer groups throughout the city.
HEALTHY LIFESTYLES	PR	8/9-8/27	Various	2:00	FM	The Creighton 5k Run/Walk has been promoted, driven by the Morning Team. The Creighton 5k Run/Walk registrations benefit the Make A Wish Foundation and listeners are encouraged to join the station's team. This brings support and awareness to the Make A Wish Foundation, and connects the station to a long-standing community event in the Heartland.
NEEDS OF CHILDREN	PTT	8/21	1:20am & 7:15am	:60	FM	Host Mark Gregston revealed an effective way to navigate the boundaries of teen dating without causing a battle within the family.
HEALTHY LIFESTYLES	FHC	8/16	11:20p	:60	FM	Host Doug Chamberlain explained the steps of finding and choosing an effective primary care physician for an individual's needs.

COMMUNITY SERVICES	DM	8/14-8/20	Various	1:15	FM	Heartland Workforce Solutions was highlighted all week. The organization is a non-profit workforce resource dedicated to strengthening the Nebraska workforce and connecting people to opportunities, whether they are job seekers or employers.
MONEY MANAGEMENT	MM	8/10	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West explained the importance of preparing for tough questions in a job interview. Honesty is key, and presenting any negatives as personal growth opportunities can go a long way.
FAMILY ISSUES	FLB	8/10	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal revealed the statistic that few adult stepchildren believe they should care for their elderly stepparent, which leaves the elderly parents to fend for themselves when they need care. He explained that caring for their biological parents' spouse would relieve the stress this places on their biological parent.
HEALTHY LIFESTYLES	FHC	7/31	11:20p	:60	FM	Host Doug Chamberlain spoke of ways to encourage one's teen driver by offering to have them drive for an errand, and pointing out what they've done well before correcting errors.
NEEDS OF CHILDREN	PTT	7/26	1:20am & 7:15am	:60	FM	Host Mark Gregston spoke of motivating an uninterested teenager to take a step toward progress, by offering an age-appropriate reward involving independence and trust.
MONEY MANAGEMENT	MM	7/17	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West expressed reassurance that building credit history from the ground up is possible, and placed importance on paying bills in full and on time.
FAMILY ISSUES	FLB	7/3	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal explained that balancing expectations of a child who lives in the home part-time with the expectations of the children who live in the house consistently is important to the family's, especially the children's well-being.

If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

ABORTION	dangers of; personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues
DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTH LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.

LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.
A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.	

KGBI provides:

Traffic, Weather & Local News: 2 times an hour between 6:00 am and 9:00 am

Traffic: 2 times an hour between 3:00 pm and 6:00 pm