

# WARQ-FM/Q 93.5



## *Quarterly Issues and Programs Report*

Second Quarter 2016

APRIL-MAY JUNE



From: KOKO, Public Affairs Director  
Date: April 1 – June 30, 2016

### Index

I. *Real Talk*, Sunday Mornings at 6:30 A.M.

*A 30 minute interview-discussion Show on a variety of local, regional and national topics of concern to the community.*

II. Public Service Announcements

III. Public Service Events



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**2nd Quarter Report- 2016**

**ON-AIR PUBLIC SERVICE ANNOUNCEMENTS**

**The following is a brief list of PSA's broadcast in daily rotation during this quarter.**

SC United FC	04.14.16- 04.24.16
SC United FC	05.03.16- 05.05.16
Midlands Gives	04.23.16- 05.01.16
Columbia Chamber	04.13.16- 05.01.16

**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

**Real Talk- 5:45a.m.**

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**Youth**                      **10mins**                      **City of Columbia**                      **Apr 3**  
In recognition of National Youth Violence Prevention Week, the City of Columbia Parks and Recreation Department along with the Columbia Police Department have partnered to host a series of youth violence prevention activities from April 3-8, 2016. Shireese Bell, highlights the various planned activities which will be held in order to raise awareness and educate students, teachers, school administrators and staff, school resource officers, parents and the public about effective ways to prevent and reduce youth violence. Activities would also demonstrate the positive role young people can have in making their schools and communities safer.

**Charity**                      **10mins**                      **Central Community Foundation**                      **Apr 3**  
Cherise Arrendale from CCCF promotes the 3<sup>rd</sup> Annual Midlands Gives Day, a 24-hour local online giving challenge to local Non-Profit organizations. Cherise shares last years' event total which was 1.5 million, a goal they hope to exceed this year. Anne Marie Greene, Nonprofit Director of Autism Academy of South Carolina highlights various activities planned during Autism Awareness Month, and tells the story of the impact that day of giving had on her organization last year. Alicia Sharpe, the mother of a family who moved to SC so her kids could go to the Autism Academy of South Carolina describes the benefits enrolling her child in the program as it continues to help her child acquire the skills necessary to become a fully capable member of her community, ultimately able to prosper without the need for intensive intervention.

**The Poor**                      **10mins**                      **Transitions**                      **Apr 3**  
Craig Currey, Transitions CEO and Natascha Gochett, Development Coordinator, promote the 4<sup>th</sup> Annual Homelessness Awareness Walk, "A Step in the Right Direction". This is a community-wide event that is held not only to raise awareness about homelessness in the community, but also to raise money to provide services and support to homeless men and women that are working to re-enter the community as contributing citizens. They discuss the mission and history of the organization, programs and services, what makes them different from regular shelters, how the Day Center keeps homeless individuals off the streets during the day, the impact the facility has had on the community, volunteer opportunities and the need for donations.

**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

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---

**Disability**                      **7 ½ mins**                      **Autism Academy of SC**                      **Apr. 10**  
Anne Marie Greene, Nonprofit Director of Autism Academy of South Carolina highlights various activities planned during Autism Awareness Month. Alicia Sharpe, the mother of a family who moved to SC so her kids could go to the Autism Academy of South Carolina describes the benefits enrolling her child in the program as it continues to help her child acquire the skills necessary to become a fully capable member of her community, ultimately able to prosper without the need for intensive intervention.

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**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

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**Disability**                      **10mins**                      **Autism Academy of SC**                      **Apr. 17**  
Anne Marie Greene, Nonprofit Director of Autism Academy of South Carolina highlights various activities planned during Autism Awareness Month. Alicia Sharpe, the mother of a family who moved to SC so her kids could go to the Autism Academy of South Carolina describes the benefits enrolling her child in the program as it continues to help her child acquire the skills necessary to become a fully capable member of her community, ultimately able to prosper without the need for intensive intervention.

**Women**                              **10mins**                              **Sexual Trauma Services**                              **Apr. 17**  
**of the Midlands**  
Emily Martin, Marketing Coordinator gives the history, mission programs and services of the organization. She also promotes Sexual Assault Awareness Month as they host a variety of events and campaigns throughout April to celebrate Sexual Assault Awareness Month. Emily encourages listeners to find at least one way to get involved in educating the community to identify and prevent sexual violence.

**Health**                              **10mins**                              **The March of Dimes**                              **Apr. 17**  
Jacki Apel Garbinsky, Director of Communication, March of Dimes South Carolina Chapter discusses the mission of the March of Dimes which is to improve the health of babies by preventing birth defects, premature birth and infant mortality, the economic cost associated with preterm birth, South Carolina's grade card based on the national Healthy People Objective for prematurity rate, vaccines, research, education and medical breakthroughs, and she promotes the upcoming March For Babies. Talyse Burkett, Mother of a "preemie", shared a little bit about their family's journey with premature birth, and why they are working with the March of Dimes.

**Minority**                              **10mins**                              **Dr. Doreen Addrizzo-Harris**                              **Apr. 24**  
Dr. Doreen Addrizzo-Harris, one of the nation's most knowledgeable lung specialists, Professor of Medicine at NYU School of Medicine and Associate Division Director of Pulmonary/Critical Care at NYU Langone Medical Center. She explains the little-known disease Sarcoidosis (something Mahalia Jackson, Bernie Mac and Reggie White all died from), the problems caused by misdiagnoses in the African-American community, signs and symptoms and early testing and prevention.

**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

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---

**Military**                      **10mins**                      **S.C. Run for the Fallen**                      **Apr. 24**  
Mike and Brandy Hill, Founders, discuss the mission of the organization, give an event description, why they started it, explain what a gold star family is, what they hope to be able to accomplish, what they need from the community, how the community can become involved, last year's success and sponsorship opportunities.

**The Poor**                      **10mins**                      **Transitions**                      **Apr. 24**  
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**Minority**                      **10mins**                      **Dr. Doreen Addrizzo-Harris**                      **Apr. 24**  
Dr. Doreen Addrizzo-Harris, talks about the problems caused by misdiagnosed Sarcoidosis in the African-American community. Sarcoidosis can affect any organ, but affects the lungs in 90 percent of cases. If left untreated, sarcoidosis can be fatal. Dr. Addrizzo-Harris shares the symptoms and stresses the importance of early testing.

**Charity**                      **10mins**                      **Central Community Foundation**                      **May 1**  
Cherise Arrendale from CCCF promotes the 3<sup>rd</sup> Annual Midlands Gives Day, a 24-hour local online giving challenge to local Non-Profit organizations. She talks about their partnership with Spirit Communications Park, Home of the Columbia Fireflies, how listeners can become a philanthropist by donating just \$20 to their favorite charity. Cherise also shares last years' total of \$1.5 million and talks about the 251 nonprofits across 11 counties in the Midlands who participated and how proceeds will benefit these organizations.

**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

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---

**Women      10min                      Sister Care                      May 1**  
Nancy Barton, Executive Director talks about services for battered women and their children, shares some facts about abuse and the problems we face with domestic violence in South Carolina and nationally, and what people can do to help.

**Service      10mins                      Project Unity USA                      May 1**  
**Organization**  
Bruce Trezvant, Founder promotes an upcoming emergency meeting for all black men and concerned citizens in the wake of a total of 15 murders prior to the commencement of summer. They will talk about ways to proactively reduce the number of deaths among young black men.

**Military      10mins                      DVD's for Vets                      May 8**  
Laurance Baschkin, Executive Director, gives the history and mission of the organization which is to provide DVD entertainment to returning injured Vets. Many returning Vets had suffered Traumatic Brain Injuries (TBI) and other serious wounds, and it has been found that something as simple as watching movies helped to stimulate the brain and in turn aid in their rehabilitation. He encourages schools, churches and civic organizations to hold a DVD collection drive and gives two ways they can donate to the VA facility nearest them.

**Youth      10mins                      Rivers Edges Retreat                      May 8**  
Founder and Executive Director of River's Edge Retreat, Steve Ware, gives the mission of the organization and shares his story about how being a homeless teenager inspired him to want to give back to other youths. The purpose of River's Edge Retreat is to provide a peaceful place for youth to lay down their burdens in an inviting environment filled with recreational activities and places for fellowship. He encourages parents to sign their children up for the summer camps and also talks about the facilities which are open to the public. Proceeds benefit summer camp.

**Charity      10 mins                      Dickerson's Children's Advocacy                      May 8**  
**Center**  
Carol Yarbrough, Executive Director gives the history and mission of the agency, and promotes the 21st year Anniversary as well as their Mardi Gras Gala.

**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

**Real Talk- 5:45a.m.**

---

**Community                      10mins                      American Red Cross                      May 15**  
**Organization**

Krystal Overmyer | External Communications Manager shares why summer is such a challenging time to collect blood and what people can do to make a difference, discusses the importance of giving blood regularly, and why platelets are needed. She also promotes the annual Boots & Badges Blood Drive. Sgt. Scott from the Lexington County Police Dept, and Brick Lewis from the Columbia Fire Department encourage listeners to donate blood and vote for their either the Police Department or the Fire Department.

**Health                              10mins                              DHEC    May 15**

Catherine A. Warner, Outreach Coordinator, announces that free nicotine replacement therapy is available to smokers who do not have health insurance through the agency's tobacco Quitline at 1-800-QUIT-NOW. She says many people without health insurance delay using effective aids like nicotine gum or patches to help them quit smoking because they worry about the costs. To overcome this barrier and increase the likelihood of a successful quit attempt, DHEC helps the uninsured access nicotine replacement therapies at no cost to them through their tobacco Quitline.

**Military                              10mins                              DVD's for Vets    May 15**

Laurance Baschkin, Executive Director, gives the history and mission of the organization which is to provide DVD entertainment to returning injured Vets. Many returning Vets had suffered Traumatic Brain Injuries (TBI) and other serious wounds, and it has been found that something as simple as watching movies helped to stimulate the brain and in turn aid in their rehabilitation. He encourages schools, churches and civic organizations to hold a DVD collection drive and gives two ways they can donate to the VA facility nearest them.

**Youth                                      10mins                                      Rivers Edges Retreat    May 22**

Founder and Executive Director of River's Edge Retreat, Steve Ware, gives the mission of the organization and shares his story about how being a homeless teenager inspired him to want to give back to other youths. The purpose of River's Edge Retreat is to provide a peaceful place for youth to lay down their burdens in an inviting environment filled with recreational activities and places for fellowship. He encourages parents to sign their children up for the summer camps and also talks about the facilities which are open to the public. Proceeds benefit summer camp.



**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

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**Charity**                    **10mins**                    **Central Community Foundation**                    **May 22**  
Cherise Arrendale from CCCF reports that this year's total of \$ 1,618,154 surpassed last year despite the computer malfunction. She expresses gratitude to the thousands of donors, partners, sponsors and over 375 nonprofit organizations this year who worked tirelessly to make this community a better place and how proceeds will benefit these organizations.

**Community**                    **10mins**                    **American Red Cross**                    **May 22**  
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Krystal Overmyer | External Communications Manager shares why summer is such a challenging time to collect blood and what people can do to make a difference, discusses the importance of giving blood regularly, and why platelets are needed. She also promotes the annual Boots & Badges Blood Drive. Sgt. Scott from the Lexington County Police Dept, and Brick Lewis from the Columbia Fire Department encourage listeners to donate blood and vote for their either the Police Department or the Fire Department.

**The Poor**                    **10mins**                    **Harvest Hope Food Bank**                    **May 29**  
Denise Holland, stresses the importance for more donations as summer approaches because many needy families will have children out of school for the summer and will not be able to adequately feed their children. Parents have their children in the Free Lunch Program, so they didn't have to worry during the school months. She also asks to partner with churches and civic groups to be a volunteer temporary food bank during the summer. Denise also talks about the need for volunteers.

**Military**                    **10mins**                    **DVD's for Vets**                    **May 29**  
Laurance Baschkin, Executive Director, gives the history and mission of the organization which is to provide DVD entertainment to returning injured Vets. Many returning Vets had suffered Traumatic Brain Injuries (TBI) and other serious wounds, and it has been found that something as simple as watching movies helped to stimulate the brain and in turn aid in their rehabilitation. He encourages schools, churches and civic organizations to hold a DVD collection drive and gives two ways they can donate to the VA facility nearest them.

**WARQ-FM**  
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**Military**                      **10mins**                      **Gandy-Griffin VFW Post 4262**                      **May 29**  
Commander Singleton, Vietnam Veteran, promoted the Vietnam War Veterans Parade and 50<sup>th</sup> Anniversary Award Ceremony. He reminds listeners that we're approaching the 50<sup>th</sup> Anniversary of the Vietnam War. He invites everyone to come join them as they honor these heroic Post members that received medals of valor, bravery and sacrifice.

**Education**                      **15mins**                      **TN Development Corporation**                      **June 5**  
Marsheqa Martin, Program Coordinator and Gloria Saeed, Executive Director discuss their partnership with Eau Claire Development Corporation and the newly revamped Work It Up Job Training Scholarship Program. This grant-funded program was designed to help individuals gain training through the Midlands Technical College QuickJobs Courses and to increase potential to gain employment earning a livable wage and benefits, improving the quality of life for families and strengthening communities. They also talk about the available courses, qualifications for the program and benefits for residents within the incorporated areas of the City of Columbia .

**Health**                      **15mins**                      **SC Tobacco-Free Collaborative**                      **June 5**  
Meagan Hicks, Executive Director, gives some background history on the organization, talks about efforts to increase smoke-free/tobacco-free environments – indoor workplaces, college campuses, school districts, and faith-based organizations, how tobacco use affects South Carolina, new FDA regulations set to go in to effect Aug. 8, 2016, and how listeners can get involved.

**Community**                      **10mins**                      **Columbia Animal Shelter**                      **June 12**  
**Organization**  
Marli Drum and Nicole Rusinyak promote National Adopt a Shelter Cat Month. The Columbia and Lexington Animal Services will be holding a special reduced pet adoption fee during the month of June to encourage listeners to adopt. Each cat is spayed or/neutered, microchipped, Feline Leukemia/Heartworm Tested with initial vaccines and deworming.

**Military**                      **10mins**                      **SC Army National Guard**                      **June 12**  
Nia McCray, Veteran Advisor promotes the upcoming Military Career & Resource Fair, which is not just open for the National Guard. She talks about requirements, what to bring, the wide variety of vendors and the great opportunity to connect not only with local employers but to connect with local resources that people may or may not know are available to them.

**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
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**Women                              10mins                              Columbia College                              June 19**  
Dr. Christine Lomer La Cola, Ed.D., and Andy, Columbia College Student talk about the new certification they just received: Network for Teaching Entrepreneurship, and YEScarolina as well as what this means for young women, and the impact they are making in their lives. They also promote the upcoming Summer Leadership Institute. Rising 10<sup>th</sup>- 12<sup>th</sup> Graders will form startup enterprises during the week, and can go on to compete in pitch competitions at the state and national levels. The Step Ahead day camp program will cultivate girls' entrepreneurial mindsets, focusing on initiative and self-direction, risk-taking, flexibility and adaptability, creativity and innovation, critical thinking and problem solving.

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**WARQ-FM**  
**2016 PROGRAMS & ISSUES REPORT**  
**APR • MAY • JUNE**  
**2<sup>nd</sup> Quarter Report**

**Real Talk- 5:45a.m.**

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**Youth                      10mins                      Rivers Edges Retreat                      May 26**  
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**The Environment    10mins                      Palmetto Pride                      May 26**  
Sarah Lyles, who handles the Public Relations and Communications as well as manages the Keep South Carolina Beautiful network, talks about the history and mission of the organization and highlights the many programs and volunteer opportunities.

**Community                      10mins                      Columbia Animal Shelter                      May 26**  
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***LIVE BROADCASTS AND COMMUNITY EVENTS***  
Second *Quarter* 2016  
April- May- June



The following is a summary of community events and activities  
WARQ participated in this quarter:

**WARQ-FM** partnered with the Central community Foundation and broadcasted live for the 3<sup>rd</sup> Annual Midlands Gives on May 3, 2016. A total of \$1,618,154 was raised for Nonprofit Organizations. Thousands of donors, partners, sponsors and over 375 nonprofit organizations worked tirelessly to make this community a better place. **WARQ-FM** provided at least 25 mentions.