

WARQ-FM/Q 93.5



Quarterly Issues and Programs Report

First Quarter 2016

JAN- FEB- MARCH



From: KOKO, Public Affairs Director
Date: January 1 – March 31, 2016

Index

I. *Real Talk*, Sunday Mornings at 5:45 A.M.

A 30 minute interview-discussion Show on a variety of local, regional and national topics of concern to the community.

II. Public Service Announcements

III. Public Service Events

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Health **10mins** **DHEC** **Jan. 3**
Catherine A. Warner, Outreach Coordinator, announces that free nicotine replacement therapy is available to smokers who do not have health insurance through the agency's tobacco Quitline at 1-800-QUIT-NOW. She says many people without health insurance delay using effective aids like nicotine gum or patches to help them quit smoking because they worry about the costs. To overcome this barrier and increase the likelihood of a successful quit attempt, DHEC helps the uninsured access nicotine replacement therapies at no cost to them through their tobacco Quitline.

Women **10mins** **National Association of Women** **Jan. 3**
In Construction
Susan Clary, Marketing Director and Member on the Board of Directors, gives the history and mission of the organization, discusses the educational opportunities, and available scholarships for women in the Construction Industry, and talks about membership requirements.

Environment **10mins** **The City of Columbia** **Jan. 3**
Mary Pat Bauldaf, Sustainability Coordinator, encourages residents to Recycle Fried Turkey Used Cooking Oil from Thanksgiving, Christmas, New Years' and every other day of the year through the City's used cooking oil recycling program, Southern Fried Fuel. She also gives the benefits of recycling which are as follows: (1) it saves money associated with wastewater maintenance (2) it helps air quality and the environment and (3) it benefits the local economy.

Education **30mins** **S.C. Student Loan Corporation** **Jan. 10**
Mike Fox, Vice President, and Dr. Karen Woodfaulk, Director of Student Services at The Commission on Higher Education discuss the many scholarships, grant programs and loans which are available for college bound students, the application process and initial eligibility requirements.

Community **7 ½ mins** **The American Red Cross** **Jan. 17**
Organization
Krystal Overmyer, External Communications Manager issues an urgent call for blood donors in South Carolina through January. Since Jan. 1, winter weather has forced the cancellation of more than 300 Red Cross blood drives across 20 states, further depleting an already low blood supply, and causing an emergency need for donations right now. She shares how listeners can help alleviate this problem by donating blood and platelets on a long-term basis.

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Health **7 ½ mins** **The American Academy of** **Jan. 17**
Ophthalmology

Dr. Paul Zimmerman, Ophthalmologist, promotes National Eye Care Month and brings awareness to the importance of eye care health. His purpose was to educate listeners on the importance of medical Eye care and prevention methods of avoiding eye injuries and disease.

Charity **7 ½ mins** **Dickerson's Children's Advocacy** **Jan. 17**
Center

Carol Yarbrough, Executive Director gives the history and mission of the agency, and promotes the 21st year Anniversary as well as their Mardi Gras Gala.

Minority **7 ½ mins** **The City of Columbia** **Jan. 17**

Shireese Bell, Public Relations Manager, promotes The City of Columbia's 28th Annual Dr. Martin Luther King, Jr. Celebration to be held Monday, January 18, 2016, at 4 p.m. at the Martin Luther King, Jr. Park and Community Center, 2300 Greene Street. The celebration will also include a Wreath Laying Ceremony to commemorate the historic marker honoring Dr. Martin Luther King, Jr. Members of the Alpha Psi Lambda and Omicron Iota Lambda chapters of Alpha Phi Alpha Fraternity, Inc. will lead the ceremony then will team up with Bridging the Gap With Alpha, Inc. to hold the 26th Annual Martin Luther King, Jr. 5K Run/Walk and Kid's Run at 8:30 a.m. at Martin Luther King, Jr. Park located at 2300 Greene Street. Proceeds from the race will benefit the Martin Luther King, Jr. Memorial Foundation and The Alpha Academy.

Professional **30mins** **In Charge Education Foundation** **Jan. 24**

Mike Schiano, known worldwide as "The Debt Buster," gives practical steps to deal with the holiday debt hangover. He explains what junk mail says about your credit rating, why getting out of debt will improve your love life, how to get debt collectors to stop calling you, why the best way to attack credit card debt is to pay it off more quickly, why closing credit card accounts can be a big mistake, and the first thing everyone must do to begin to improve their credit score.

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Recreation **10mins** **Saluda Shoals Foundation** **Jan. 31**
Dolly Patton, Board Member gives the history and mission of the foundation and promotes *Shuckin on the Shoals*, the annual Oyster Roast and Silent Auction which supports the Park's environmental and cultural arts programs. She talks about membership opportunities and benefits as well as the many programs and services that they provide.

Service **10mins** **Souper Bowl of Caring** **Jan. 31**
Organization
Sumner Bender, South Carolina Field Director gives the history of this organization which was birthed in Columbia and is now growing into a national effort. She explains the purpose and concept of the Souper Bowl of Caring, the goal, and how listeners can serve. She also promotes the Service Blitz Kick-Off-Rally featuring Mayor Steve Benjamin along with representatives from Harvest Hope Food Bank and Souper Bowl of Caring.

Women **10mins** **City of Columbia** **Jan. 31**
Councilwoman Tameika Isaac Devine, City of Columbia officials, American Heart Association representatives and leaders from local businesses, neighborhoods and civic organizations National Wear Red Day to help honor and support the women affected by heart disease, the number 1 killer of women. The Go Red For Women movement encourages awareness of this issue and action to help save lives. Councilwoman Devine also promotes the Go Red Columbia Fashion Show.

The Poor **15mins** **Mom 4 Moms** **Feb. 7**
Shanna Graham-Garrett, President and CEO promotes the two day "Spread the Love" event downtown at Drew Wellness Center to distribute a week's worth of diapers, wipes and ointment to families in need. Diapers are not offered by any government funded programs in South Carolina. Many families struggle to afford diapers, Moms4Moms' mission is to provide relief to families by providing this basic necessity. She also solicits volunteers.

The Poor **15mins** **SC Thrive** **Feb. 7**
Richard Moses, Regional Manager, talks about the benefits of this free service which is available at local sites such as faith-based organizations, food banks, free medical clinics and other non-for profit community-based entities. He also talks about the services they provide such as free state and federal tax preparation for those who earn \$60,000 or least, the SNAP program, Medicaid Health Insurance, free FAFSA filing as well as programs and benefits available for Veterans.

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Business **15mins** **City of Columbia (OBO)** **Feb. 14**
Community

Paul Featheringill with the City's Office of Business Opportunities (OBO) talks about the launch of the Small Business Disaster Recovery Loan Program. The Small Business Disaster Recovery Loan Program is designed to assist small businesses in the City of Columbia that have been impacted by the historic flood due to physical damage, lost revenue significantly reduced revenue or customers being unable to reach the business location. He instructs listeners how to access the program and get more information.

The Poor **15mins** **Mom 4 Moms** **Feb. 14**

Shanna Graham-Garrett, President and CEO promotes the two day "Spread the Love" event downtown at Drew Wellness Center to distribute a week's worth of diapers, wipes and ointment to families in need. Diapers are not offered by any government funded programs in South Carolina. Many families struggle to afford diapers, Moms4Moms' mission is to provide relief to families by providing this basic necessity. She also solicits volunteers.

The Elderly **10mins** **City of Columbia** **Feb. 21**

Jean Govan, Contestant, promotes the *Puttin' on the Ritz* Senior Talent Show sponsored by the City of Columbia Parks and Recreation Department. The showcase will feature the many talents of local seniors age 55 and older. Performance categories include: vocal, instrumental, dance, comedy, drama, rap, acrobatics, martial arts, juggling or poetry and will be at the Greenview Park Senior Club. She also talks about various programs offered to Seniors and encourages them to stay active and involved.

Disability **10mins** **S.C. Assistive Tech** **Feb. 21**

Dr. Carol Page, Program Manager, promotes the annual South Carolina Assistive Technology Expo, which features cutting edge products and services for people with all types of disabilities and age-related limitations, over 50 unique workshops addressing topics relating to assistive technology for home living, education and literacy, augmentative communication, and computer access.

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Environment 10mins Keep the Midlands Beautiful Feb. 21
Jacqueline Buck, Executive Director gives the mission and history of the organization, promotes the upcoming Corn Hole Tournament and opportunity for volunteers to fellowship while also giving others a chance to become familiar with what they are about in a fun way. She also discusses recycling opportunities such as year round recycling for telephone books, and Clear Streams Recycling, a program which loans bins for trash disposal during festivals,. Jacqueline promotes the Green Drinks Program, a networking event for the purpose of discussing ideas to help people implement programs and tell how people can get involved, as well as their upcoming signature event, the Great American Clean-Up.

Military 10mins S.C. Run for the Fallen Feb. 28
Mike and Brandy Hill, Founders, discuss the mission of the organization, give an event description, why they started it, explain what a gold star family is, what they hope to be able to accomplish, what they need from the community, how the community can become involved, last year's success and sponsorship opportunities.

Government 10mins US Dept. of the Treasury Feb 28
Andrea Risotto, Spokesperson gives the purpose of the Making Home Affordable Program that helps homeowners avoid foreclosure, stabilize the country's housing market, and improve the nation's economy. She talks about different types of assistance available for homeowners struggling with their mortgage, those who have already fallen behind and help for homeowners who are still current on their mortgage.

Disability 10mins S.C. Assistive Tech Feb. 28
Dr. Carol Page, Program Manager, promotes the annual South Carolina Assistive Technology Expo, which features cutting edge products and services for people with all types of disabilities and age-related limitations, over 50 unique workshops addressing topics relating to assistive technology for home living, education and literacy, augmentative communication, and computer access.

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Community 10mins Hearts For Inmates March 6
Erica Fielder, Founder of Hearts For Inmates discusses the history and mission of the organization which was established to advocate for men and women incarcerated in South Carolina prisons within legislation and policies. She promotes the upcoming rallies at the South Carolina State Capitol and talks about participation in homeless drives, and advocacy training as part of their commitment to help our community. She also talks about having met with House Members and Senators as she is advocating for legislators on retroactively reducing the mandatory minimum from 85% to 65% for all offenders, , re-establishing good behavior and work credits and providing training and skills for those while they are incarcerated ; and, those inmates sentenced to life without parole after serving 15 years the right to a second chance to go before a judge.

Disability 10mins Senior Resources March 6
Donna Neel, LCRAC, Council on Aging Fundraising Coordinator, talks about the mission of the organization, the Meals on Wheels Program that is provided through Lexington County Recreation and Aging Commission which is a nationwide campaign of Meals On Wheels America. Throughout the month of March, local MOW programs like ours try and raise awareness, community support, and funds through PR efforts. At the end of the month, we apply for a grant and depending on our success, we can get up to \$10,000 (3,333 meals!). She encourages volunteering, and promotes the upcoming fundraisers, Rockin Shamrock Zumbathon

Charity 10mins Greater Cayce-West Columbia March 6
Chamber of Commerce
Greg Pinner, promotes the 8th Annual Good Deed Friday Charity Event which was created by The Ambassadors of The Greater Cayce-West Columbia Chamber of Commerce in 2009 in order to recognize the needs of local charities and assist them in tough economic times throughout the year. On Good Friday, residents are encouraged to support their area non-profits by donating gently used or new items to charity.

Community 15mins Patter Pets March 13
Patter Pets Inc. - President, Haley Ray talks about the mission and history of the organization which began in 2009 to provide a safe haven to dogs and cats in a home like environment. She promotes their upcoming event, the 1st Annual Dog & Pony Show , describes the available volunteer opportunities and solicits donations from the community.

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Community Organization 10mins Hearts For Inmates March 13

Erica Fielder, Founder of Hearts For Inmates discusses the history and mission of the organization which was established to advocate for men and women incarcerated in South Carolina prisons within legislation and policies. She promotes the upcoming rallies at the South Carolina State Capitol and talks about participation in homeless drives, and advocacy training as part of our commitment to help our community. She also talks about having met with House Members, Senators as she is advocating for legislators on retroactively reducing the mandatory minimum from 85% to 65% for all offenders, , re-establishing good behavior and work credits and providing training and skills for those while they are incarcerated ; and, those inmates sentenced to life without parole after serving 15 years the right to a second chance to go before a judge.

Women 10Mins Girl Scouts of South Carolina March 13

Karen Kelly, Director, Marketing and Communications for Girl Scouts of South Carolina - Mountains to Midlands talks about their rich history which dates back to 1912, talked about the roles the Girls Scouts played in honor of Girl Scout week as honorary Pages in both the House and Senate. She also promotes the Girl Scout Cookies Campaign, discusses how selling cookies teaches girls business skills that last a life time, where profits go, and the membership requirements.

Youth 10mins Big Brothers Big Sisters March 20
of Greater Columbia

Cristy Marshall, President, promotes the upcoming Bowl For Kids' Sake, one of their biggest fundraisers. She describes what's new this year, and how one can participate or make a donation. She elaborates on how they were selected as a Community Impact recipient from the Spring Valley Rotary and what this honor means.

Charity 10mins Greater Cayce-West Columbia March 20
Chamber of Commerce

Greg Pinner, promotes the 8th Annual Good Deed Friday Charity Event which was created by The Ambassadors of The Greater Cayce-West Columbia Chamber of Commerce in 2009 in order to recognize the needs of local charities and assist them in tough economic times throughout the year. On Good Friday, residents are encouraged to support their area non-profits by donating gently used or new items to charity.

WARQ-FM
2016 PROGRAMS & ISSUES REPORT
JAN • FEB • MARCH
1st Quarter Report

Real Talk- 5:45a.m.

Military **10mins** **Support Military Spouses** **March 20**
Amie Conway, Communications Coordinator for Support Military Spouses, gives the mission and history of the organization and promotes their Support Military Spouses' Appreciation Care Package Delivery Party. Military Spouses & their children in Columbia & Sumter will receive Appreciation Care Packages from Support Military Spouses. She invites listeners to attend and witness the impact that is being made in the lives of those whom we consider our Heroes on the Home Front, military families.

[Please Note: March 27, 2016 show did not air due to technical difficulties]



**Web Public Service Announcements
JAN • FEB • MARCH
1st Quarter Report- 2016**

Main Street Ice- Outdoor ice skating rink in downtown Columbia.

Date: Nov. 27 - Jan. 19, 2016

Hours: Dec. 21-Jan 1 noon-9 p.m. (10 p.m. Fridays); Mon-Thu 4-9 p.m., Fri 4-10 p.m., Sat 10 a.m.-10 p.m., Sun 1-9 p.m.

Venue: Corner of Main and Hampton Streets

Address: Corner of Main and Hampton Streets, 29201 Columbia, SC

Telephone: 545-3100

Web site: columbiasc.net

Restaurant Week Columbia- Restaurant week is an eleven-day celebration of South Carolina cuisine at hundreds of participating restaurants. From fine to casual dining, participating restaurants will feature special menus items, promotions and discounts.

Date: Jan. 7 - Jan. 17, 2016

Hours: Vary

Venue: Various

Address: Various Locations Columbia, SC

Web site: restaurantweeksouthcarolina.com/

Historic Happy Hour at Hollings Library- Take part in a whiskey tasting from Crouch Distilling and explore the University of South Carolina's current exhibition, Pat Conroy: A Retrospective, before taking a tour of the vaults with the department's archivist, Jessica Crouch.

Date: Jan. 15

Hours: 5:30-7 p.m.

Venue: Thomas Cooper Library

Address: 1322 Greene St., 29208 Columbia, SC

Telephone: 803-252-1770

Web site: historiccolumbia.org/events/happy-hour-at-hollings-library



**Web Public Service Announcements
JAN • FEB • MARCH
1st Quarter Report- 2016**

FAC Fundraiser Gala & Auction- Gala fundraiser for the Fine Arts Center will feature cocktails, a seated dinner, and silent and live auctions under the direction of a professional auctioneer, Chris Pracht.

Date: Jan. 23

Hours: 6-10 p.m.

Venue: Springdale Club

Address: 810 Lyttleton St., 29020 Camden, SC

Telephone: 803-425-7676

Web site: fineartscenter.org

Italian desserts, champagne and Audrey Hepburn -- there's no going wrong on Valentine's Day with this combination.

Join **Harbison Theatre at Midlands Technical College** for **Valentine's Cinema: *Roman Holiday*** on Saturday, Feb. 13 at 7:00 p.m. The annual event will feature bubbly, Italian-inspired sweet and savory hors d'oeuvres and a themed photo booth in the lobby at 7:00 p.m. before the screening of the classic romantic comedy *Roman Holiday* at 8:00, starring iconic, Academy-Award winning actors Audrey Hepburn and Gregory Peck. Tickets, \$17, are available online: <http://bit.ly/HT-romanholiday> or by calling [803-407-5011](tel:803-407-5011). Hopeful guests can **enter to win** two tickets to Valentine's Cinema: *Roman Holiday* and dinner for two from any of the five Columbia-based Homegrown Hospitality Group restaurants, including Kaminsky's and Rioz, online until Feb. 7 at 11:59 p.m.: <http://bit.ly/win-vday2016>

Charity Bridal Showcase- A showcase of everything associated with everything to do with weddings. You will find many items and products for a bride and groom, Sunday February 28th, 2016, from 1pm-5pm at The Cantey Building at the State Fairgrounds, 1200 Rosewood Dr, Columbia, SC 29201. For more information, call (803) 463-4644

Shuckin' on the Shoal's Annual Fundraiser with delectable oysters, chili, beer, wine, a silent auction, and a raffle! Sunday February 28th, 2016 from 4pm-7pm at Saluda Shoals Park, 5605 Bush River Rd, Columbia, SC 29212. (803) 213-2035

WARQ-FM
LIVE BROADCASTS AND COMMUNITY EVENTS
First Quarter 2016
Jan- Feb- March



The following is a summary of community events and activities WWDM participated in this quarter:

- 01.09.31 Richland County Recreation Commission Disco Dash
- 02.06.16 Souper Bowl of Caring
- 02.12.16- A Night to Shine at Harvest Church
- 03.09.16 Job Fair Metropolitan Convention Center
- 03.12.16 Town of Lexington St. Patrick's Day Parade
- 03.23.16 Support Military Spouses Care Package Delivery Day