

# ORDER

Print Date 10/12/16 09:33:21 Page 1 of 2



**Orders**  
**Order / Rev:** 4824  
**Alt Order #:**  
**Product Desc:** Regulate Marijuana Like Alcohol ISSUE  
**Estimate:**  
**Flight Dates:** 10/10/16 - 10/17/16  
**Original Date / Rev:** 05/27/16 / 10/11/16  
**Order Type:** GENERAL

**WABI-TV 5**  
**Primary AE:** Bangor House  
**Sales Office:** RBANG  
**Sales Region:** Regional

**Agency**  
**Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Regulate Marijuana Like Alcohol  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	27	\$22,050.00	\$18,742.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$22,050.00	\$18,742.50	0.00
<b>Totals</b>	<b>27</b>	<b>\$22,050.00</b>	<b>\$18,742.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bangor House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WABI	10/10/16	10/16/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	11111--	:30	5	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--1----			1			\$950.00		0.00			
N 2	WABI	10/10/16	10/16/16	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$475.00	P-01	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-1---			2			\$475.00		0.00			
N 3	WABI	10/10/16	10/16/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	11111--	:30	5	\$550.00	P-01	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----			1			\$550.00		0.00			
N 4	WABI	10/10/16	10/16/16	TV5 News at Noon TV5 News at Noon	CM	12p-1230p	11111--	:30	5	\$550.00	P-01	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	----1--			1			\$550.00		0.00			
N 5	WABI	10/10/16	10/16/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	11111--	:30	5	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--1----			1			\$350.00		0.00			
N 6	WABI	10/10/16	10/16/16	TV5 News at 5p TV5 News at 5p	CM	5p-530p	11111--	:30	5	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---			1			\$950.00		0.00			

Order / Rev: 4824  
 Alt Order #:  
 Flight Dates: 10/10/16 - 10/17/16

Advertiser: Regulate Marijuana Like Alcohol  
 Product Desc: Regulate Marijuana Like Alcohol ISSUE  
 Estimate:

WABI-TV 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WABI	10/10/16	10/16/16	TV5 News at 530p TV5 News at 530p	CM	530p-6p	11111--	:30	5	\$950.00	P-01	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-1--1--		2			\$950.00		0.00				
N 8	WABI	10/10/16	10/16/16	TV5 News at 6p TV5 News at 6p	CM	6p-630p	11111--	:30	5	\$1,600.00	P-01	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	1-1----		2			\$1,600.00		0.00				
N 9	WABI	10/10/16	10/16/16	M-F 7p-730p M-F 7p-730p	CM	7p-730p	11111--	:30	5	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-1-1---		2			\$1,000.00		0.00				
N 10	WABI	10/10/16	10/16/16	M-F 730-8p M-F 730-8p	CM	730-8p	11111--	:30	5	\$950.00	P-01	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	--1-1--		2			\$950.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WABI	10/10/16-10/16/16	M-F 730-8p		730-8p	--W--F----	:30		<del>(\$950.00)</del>		0.00	NM		
		See MG 10.3													
		[No Avail] No Avail													
	3	WABI	10/17/16-10/17/16	M-F 730-8p		730-8p	M-----	:30		\$950.00		0.00	NM		
		Ⓜ MG for 10.2 10/14													
		[Client Approved MG]													
N 11	WABI	10/10/16	10/10/16	Monday Prime 1a Monday Prime 1a	CM	8:05 PM-8:30 PM (8:05 PM-8:30 PM)	1-----	:30	1	\$1,400.00	P-01	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	1-----		1			\$1,400.00		0.00				
N 12	WABI	10/11/16	10/11/16	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	10p-11p	-1-----	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-1-----		1			\$1,300.00		0.00				
N 13	WABI	10/14/16	10/14/16	Friday Prime Hr 3 Friday Prime Hr 3	CM	10p-11p	----1--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	----1--		1			\$1,000.00		0.00				
N 14	WABI	10/16/16	10/16/16	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	9p-10p	-----1	:30	1	\$1,300.00	P-01	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-----1		1			\$1,300.00		0.00				
N 15	WABI	10/10/16	10/16/16	TV5 News at 11p M-F TV5 News at 11p M-F	CM	11p-1135p	11111--	:30	5	\$500.00	P-01	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	111-1--		4			\$500.00		0.00				
N 16	WABI	10/15/16	10/15/16	TV5 News at 11p Sa-Su TV5 News at 11p Sa-Su	CM	11p-1130p	-----1-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-----1-		1			\$500.00		0.00				
N 17	WABI	10/16/16	10/16/16	TV5 News at 11p Sa-Su TV5 News at 11p Sa-Su	CM	11p-1130p	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-----1		1			\$500.00		0.00				
N 18	WABI	10/10/16	10/16/16	The Late Show The Late Show	CM	1135p-1236a	11111--	:30	5	\$375.00	P-01	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	1--1---		2			\$375.00		0.00				
Totals														27	\$22,050.00