

KYRV
Sacramento, CA
Quarterly Issues/Programs List
Third Quarter, 2018
10/03/2018

KYRV
Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** 3Strands Global CEO, Ashlie Bryant, talks prevalence of Human Trafficking in the Sacramento Valley.
- **CULTURE:** 13th anniversary of the California Cap Airshow - highlighting the annual volunteer rally
- **EDUCATION:** The drought in CA has officially ended but not the conservation efforts. RWA's Amy Talbot in studio
- **ENVIRONMENT/HEALTH:** UCP's Steve Horton discusses STEP-tember fundraiser for Cerebral Palsy

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 07-01-18	Helping addicts to recovery and a new clean living style	Kurt von Geldern	07/01/2018 05:58 AM	027:59
EDUCATION	PAS 07-09-17	The drought in CA has officially ended but not the conservation efforts. RWA's Amy Talbot in studio	Amy Talbot	07/08/2018 06:03 AM	029:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 07-15-18	AQMD's Lori Kobza discusses the annual 'Spare The Air' campaign - now in its 24th year	Lori Kobza	07/15/2018 05:56 AM	030:00
CULTURE	PAS 07-22-18	13th anniversary of the California Cap Airshow - highlighting the annual volunteer rally	Darcy Brewer	07/22/2018 06:02 AM	024:46
EDUCATION	PAS 07-29-18	Safe Kids's Jennifer Rubin discusses the dangers of leaving kids in hot cars; pool safety	Jennifer Rubin	07/29/2018 05:59 AM	030:00
ENVIRONMENT/HEALTH	PAS 08-05-18	UCP's Steve Horton discusses STEP-tember fundraiser for Cerebral Palsy	Steve Horton	08/05/2018 06:00 AM	025:05
ENVIRONMENT/HEALTH	PAS 08-12-18	California is under seige by wildfires. CalFires Scott McLean talks defensible space around homes	Scott McLean	08/12/2018 05:59 AM	030:00
EDUCATION	PAS 08-19-18	Food Literacy Center's Amber Stott with special Americorps guest Strawberry Sylvia	Amber Stott	08/19/2018 05:59 AM	030:00
ENVIRONMENT/HEALTH	PAS 08-26-18	Kids First Auburn/Roseville's Mike Mason in studio to discuss Child Abuse Awareness and Prevention	Mike Mason	08/26/2018 06:01 AM	029:41
ENVIRONMENT/HEALTH	PAS 09-02-18	Eskaton's Darlene Cullivan discusses volunteer opportunities with	Darlene Cullivan	09/02/2018 06:00 AM	028:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the Non-Profit organization			
ENVIRONMENT/HEALTH	PAS 09-09-18	Brain Aneurysm survivor Michele Jones discusses causes/symptoms and local AVM support group	Michele Jones	09/09/2018 06:02 AM	028:51
EDUCATION	PAS 09-16-18	SCUSD's Jennifer Kretschmen and Wellington Smith discuss their "Be HERE" Awareness campaign	Jennifer Kretschman	09/16/2018 05:59 AM	026:52
EDUCATION	PAS 09-23-18	September is Baby Safety Month - carseat safety tips / CruiseFest 2018 fundraiser on Fulton Ave	Jennifer Rubin	09/23/2018 05:59 AM	028:03
CRIME/COMMUNITY ISSUES	PAS 09-30-18	3Strands Global CEO, Ashlie Bryant, talks prevalence of Human Trafficking in the Sacramento Valley.	Ashlie Bryant	09/30/2018 06:03 AM	029:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7	000:06	014
-----	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:07	014
American Red Cross	American Red Cross	000:29	009
Community Event	Alzheimer's Association	000:30	009
Community Event	BRAIN FREEZE	000:15	007
Community Event	CA CAPITAL AIR SHOW	000:30	024
Community Event	CHALLENGE FAILURE	000:30	009
Community Event	FREEDOM FEST	000:15	010
Community Event	MAKING STRIDES	000:32	020
Community Event	Race for the Arts	000:30	002
Community Event	RIDE FOR REASON	000:25	021
Community Event	RIDE FOR REASON	000:29	014
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	001
DISASTER RELIEF	100 ROOFS	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	026
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	015
Poverty	GLOBAL CITIZEN FESTIVAL	000:31	009
PSA	9-11 DAY	000:30	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003