

KYRV
 Sacramento, CA
 Quarterly Issues/Programs List
 Fourth Quarter, 2018
 01/04/2019

KYRV
 Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** An annual FREE self defense seminar for women only hosted by Robinsons TKD at 5 Sac area locations
- **CULTURE:** The American Heart Associations Liam Connolly discusses the importance of healthy eating & fitness
- **ENVIRONMENT/HEALTH:** TLCS works to assist homeless people with mental health issues. Discuss upcoming comedy fundraiser.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 10-07-18	Brain Tumor Survivor Courtney Gessford highlights upcoming Sacramento Brain Freeze charity event	Courtney Gessford	10/07/2018 06:01 AM	027:04
ENVIRONMENT/HEALTH	PAS 10-14-18	Josh Means works with kids with autism & shares his personal stories of working with the disability	Josh Means	10/14/2018 05:58 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME/COMMUNITY ISSUES	PAS 10-21-18	An annual FREE self defense seminar for women only hosted by Robinsons TKD at 5 Sac area locations	Rick Reed	10/21/2018 06:03 AM	027:56
CULTURE	PAS 10-28-18	The American Heart Associations Liam Connolly discusses the importance of healthy eating & fitness	Liam Connolly	10/28/2018 05:59 AM	028:55
ENVIRONMENT/HEALTH	PAS 11-11-18	Me-One Foundation's Christine Gearing talks about their annual fundraising benefit for Camp Weiser	Christine Gearing	11/11/2018 06:00 AM	030:00
ENVIRONMENT/HEALTH	PAS 11-18-18	TLCS works to assist homeless people with mental health issues. Discuss upcoming comedy fundraiser.	Erin Johansen	11/18/2018 05:55 AM	026:31
ENVIRONMENT/HEALTH	PAS 11-25-18	The Salvation Army teams up with California Backyard for the 9th annual Give-A-Tree charity drive	Sydney Fong	11/25/2018 05:56 AM	029:59
CULTURE	PAS 12-02-18	California Auto Museum Curator Carly Starr gives a history of Road Tripping Through the Years	Carly Starr	12/02/2018 06:02 AM	028:44
ENVIRONMENT/HEALTH	PAS 12-09-18	Eskaton's Kim Rhinehelder discusses the organization's	Kim Rhinehelder	12/09/2018 06:00 AM	029:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		philanthropic role in our community			
ENVIRONMENT/HEALTH	PAS 12-16-18	Sacramento Life Center's Exe Dir Marie Leatherby talks annual Baby Basket Drive for new moms & dads	Marie Leatherby	12/16/2018 05:59 AM	028:16
ENVIRONMENT/HEALTH	PAS 12-23-18	A talk with Chief Food Genius Amber Stott about the impact the Food Literacy Center on Sacramento	Amber Stott	12/23/2018 06:02 AM	029:08
ENVIRONMENT/HEALTH	PAS 12-30-18	Pharmacist Dave Fluitt with tips for staying healthy in the winter, including proper hydration	Dave Fluitt	12/30/2018 06:02 AM	026:02

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Event	EGGLANDS BEST BB	000:05	009
Community Event	RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7	000:06	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Event	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:07	013
Bullying	CRISIS TEXTLINE	000:30	005
Community	SALVATION ARMY	000:30	009
Community	SALVATION ARMY	000:31	006
Community Event	AFPCCC.ORG	000:25	027
Community Event	BRAIN FREEZE	000:15	018
Community Event	CYCLOCROSS	000:30	007
Community Event	MAKING STRIDES	000:32	012
Community Event	RIDE FOR REASON	000:25	024
Community Event	RIO AMERICANO	000:30	017
Community Event	SALVATION ARMY	000:31	034
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
COMMUNITY ISSUES	DRINK RESPONSIBLY	000:14	014
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	016
HEALTH AND FITNESS	RED	000:30	018
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011
Public Safety	COORS BREWING CO	000:11	027