

KYRV  
Sacramento, CA  
Quarterly Issues/Programs List  
Third Quarter, 2017  
09/27/2017

KYRV  
Quarterly Issues/Programs List

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KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** The Roseville PD takes on homelessness and mental illness with compassion. Bridgette Dean joins us
- **CULTURE:** Tesla lead singer Jeff Keith joins us to discuss his 7th annual Ride4Reason benefiting foster kids
- **DISASTER PREPAREDNESS:** NorCal is seeing a blood donation shortage. Bloodsource in studio to discuss making blood donations
- **EDUCATION:** The drought in CA has officially ended but not the conservation efforts. RWA's Amy Talbot in studio
- **ENVIRONMENT/HEALTH:** Seasonal allergies and symptom relief. David Fluitt, Dir of Pharmacy Operations at Raleys joins us

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME/COMMUNITY ISSUES	PAS 07-02-17	"Transitions" helps opioid addicts get sober and get back into life. An upcoming community event	Richard Alcala	07/02/2017 06:02 AM	029:51
EDUCATION	PAS 07-09-17	The drought in CA has officially ended but not the conservation	Amy Talbot	07/09/2017 06:00 AM	029:36

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		efforts. RWA's Amy Talbot in studio			
DISASTER PREPAREDNESS	PAS 07-16-17	NorCal is seeing a blood donation shortage. Bloodsource in studio to discuss making blood donations	Erin Frye	07/16/2017 06:01 AM	026:37
ENVIRONMENT/HEALTH	PAS 07-23-17	Seasonal allergies and symptom relief. David Fluitt, Dir of Pharmacy Operations at Raleys joins us	DAVE ALVIN	07/23/2017 05:58 AM	028:00
CULTURE	PAS 07-30-17	Make-A-Wish Foundations 18th annual walk for wishes. Comm Dir Michele Flynn in studio to highlight	Michele Flynn	07/30/2017 06:01 AM	030:00
CULTURE	PAS 08-06-17	Chalk It Up! executive director Jerry Perry talks with us about this 27th annual Arts fundraiser	Cindy Kain	08/06/2017 05:59 AM	029:46
EDUCATION	PAS 08-13-17	Old City Cemetery Docent Eric Bradner shares Sacramento History and an upcoming special movie event	Eric Bradner	08/13/2017 06:02 AM	024:52
ENVIRONMENT/HEALTH	PAS 08-20-17	August is Immunization Awareness Month. We speak with Public Health Nurse Kate McCauly	Kate McCauly	08/20/2017 06:01 AM	030:00
CULTURE	PAS 08-27-17	Tesla lead singer Jeff Keith joins us to discuss his 7th annual Ride4Reason benefiting foster kids	Jeff Keith	08/27/2017 06:00 AM	027:55
DISASTER PREPAREDNESS	PAS 09-03-17	Elvis Duran & the Red Cross discuss Hurricane Harvey and its aftermath and how	Elvis Duran	09/03/2017 06:02 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		listeners can help			
CULTURE	PAS 09-10-17	Sax on the River is a Susan G Komen event to raise money and awareness for breast cancer survivors	Steve Garland	09/10/2017 05:53 AM	029:46
DISASTER PREPAREDNES	PAS 09-17-17	Elvis Duran & the Red Cross discuss recent hurricane destruction and how listeners can help out	Elvis Duran	09/17/2017 06:00 AM	029:58
CRIME/COMMUNITY ISSUES	PAS 09-24-17	The Roseville PD takes on homelessness and mental illness with compassion. Bridgette Dean joins us	Bridgette Dean	09/24/2017 06:00 AM	029:08

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7	000:06	013
-----	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:07	013
ARTS	UNDERSTOOD.ORG	000:30	010
Capital Airshow	SACRAMENTO COUNTY	000:30	055
Community Event	CHALK IT UP	000:32	039

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Community Event	CYCLOCROSS	000:31	021
Community Event	Race for the Arts	000:29	002
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	005
EDUCATION	NATIONAL SUMMER LEARNING	000:30	007
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
PEACE	PEACE IN THE STREETS	000:31	010
SCHOOL SUPPLIES	BOYS AND GIRLS CLUB	000:30	050
Special Needs Development	Eppies Great Race	000:30	024
Youth Services	WIND YOUTH	000:16	006