

KYRV  
Sacramento, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2023  
01/01/2024

KYRV  
Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PAS10-01-23	PRIDE Industries celebrates National Disability Awareness Month. PRIDE has an upcoming hiring event	Darelyn Pazdel	10/01/2023 06:01 AM	026:50
	PAS 10-07-23	Saint John's For Real Change holds their annual Party for Change fundraiser to help homeless women	Julie Hirota	10/08/2023 06:03 AM	026:51
	PAS 10-15-23	Autism Speaks Walk - a fundraising event to support the needs of people w/ autism & their families	Ayesha Williamson	10/15/2023 06:01 AM	026:51
	PAS 10-22-23	3Strands Global Foundation assists victims of human trafficking and engages in public awareness	Ashlie Bryant	10/22/2023 05:59 AM	026:51
	PAS 10-29-23	The 2nd annual Trunk or Treat-hosted by Bethany Presbyterian Church-benefitting SSIP Food Closet	Cathy Betts Sapunor	10/29/2023 05:59 AM	026:51
	PAS 11-05-23	Adopt A Cabin Open House - assists homeless young adults while transitioning into permanent homess	Joesph Pacheco	11/05/2023 06:03 AM	026:51
	PAS 11-12-23	16th Crocker Holiday Artisan Market over Thanksgiving Weekend - proceeds support CALS art outreach	Connie Spickelmier	11/12/2023 06:00 AM	024:51
	PAS 11-19-23	The Salvation Army begins its annual Red Kettle Campaign; Angel Tree Program; ways to volunteer	Major Rio Ray	11/19/2023 06:00 AM	026:21
	PAS 11-26-23	Next Move's Give-A-Gift program assists homeless	Debbie Hughes	11/26/2023 06:00 AM	026:50

		families in need this holiday season			
	PAS 12-03-23	Red Door Desserts for the holidays or as a monthly subscription. All proceeds benefit Saint John's	Julie Hirota	12/03/2023 06:01 AM	026:50
	PAS 12-10-23	Womens Empowerment annual Gift & Craft Drive; United Way Gift Drive for San Juan Uniifed School Dis	Zoe Fishman	12/10/2023 06:00 AM	023:50
	PAS 12-17-23	Discussion about the "Holiday Blues" and its associated stigmas. Mental health tips for well being	LA VIOLA WARD	12/17/2023 06:00 AM	026:50
	PAS 12-24-23	American Heart Association with tips on how to reduce stress and heart attacks over the holidays.	Dr. Reetu Sharma	12/24/2023 06:03 AM	025:16
	PAS 12-31-23	The Food Literacy Center works in low income schools teaching kids healthy eating habits	Amber Stott	12/31/2023 06:01 AM	025:25

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	16
FINANCIAL COACHING	OPERATION HOPE	000:29	2
GS PSA 30	Local Promo PSA	000:29	21
HOMEBASE	HOMEBASE	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	13
VITALANT_15	Local Promo PSA	000:15	13