

KYRV  
Sacramento, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/09/2020

KYRV  
Quarterly Issues/Programs List

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KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** Salvation Army's Annual Red Kettle Campaign & the efforts to help the homeless in our communities
- **CULTURE:** Courtney Gessford is a Brain Cancer Survivor & she highlights the upcoming "Brainfreeze Fundraiser"
- **ECONOMY/JOBS:** Make & stick with a holiday budget w/ Genovese Burford & Brothers' financial advisor John Lockwood
- **EDUCATION:** October is Bully Prevention Month. Scott Meyer discusses ways to identify and prevent bullying
- **ENVIRONMENT/HEALTH:** Raley's pharmacist Dave Fluitt talks winter health: hydration; flu shots; cold meds; sanitizing

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	PAS 10-06-19	Courtney Gessford is a Brain Cancer Survivor & she highlights the upcoming "Brainfreeze Fundraiser"	Courtney Gessford	10/06/2019 06:00 AM	027:56
EDUCATION	PAS 10-13-19	October is Bully Prevention Month.	Scott Meyer	10/13/2019 05:59 AM	027:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Scott Meyer discusses ways to identify and prevent bullying			
ENVIRONMENT/HEALTH	PAS 10-20-19	Me-One Foundation giving respite to adult cancer patients and their families - Benefit dinner	John Burke - Camp Weiser Dir.	10/20/2019 06:00 AM	030:00
ENVIRONMENT/HEALTH	PAS 10-27-19	National Nutrition Month - the importance of healthy eating & fitness with the AHA's Liam Connolly	Liam Connolly	10/27/2019 05:59 AM	029:22
ENVIRONMENT/HEALTH	PAS 11-03-19	iHeartRadio's A Look Into Diabetes: Living with diabetes and the role genetics play in prevention	Stephen Rungen	11/03/2019 06:00 AM	026:46
CRIME/COMMUNITY ISSUES	PAS 11-10-19	Narcan awareness	Chris Cochran	11/10/2019 06:00 AM	029:35
ENVIRONMENT/HEALTH	PAS 11-24-19	A fundraising event for the Me-One Foundation is highlighted. Discussion about Camp Weiser Respite	John Burke - Camp Weiser Dir.	11/24/2019 06:01 AM	030:00
CRIME/COMMUNITY ISSUES	PAS 12-01-19	Salvation Army's Annual Red Kettle Campaign & the efforts to help the homeless in our communities	Samantha Jarosz	12/01/2019 06:00 AM	028:32
ECONOMY/JOB	PAS 12-08-19	Make & stick with a holiday budget w/ Genovese Burford & Brothers' financial advisor John Lockwood	John Lockwood	12/08/2019 05:59 AM	030:00
ENVIRONMENT/HEALTH	PAS 12-15-19	Raley's pharmacist Dave Fluitt talks winter health:	Dave Fluitt	12/15/2019 06:01 AM	025:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		hydration; flu shots; cold meds; sanitizing			
EDUCATION	PAS 12-22-19	Food Literacy Center's Amber Stott highlights another expansive year teaching kids to eat healthy	Amber Stott	12/22/2019 06:03 AM	027:12
ENVIRONMENT/HEALTH	PAS 12-29-19	Getting the right OTC and how your pharmacist can help you; National Radon Action Month information	Natalia Deardorff	12/29/2019 05:59 AM	027:32

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
INTRODUCTION	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:07	035
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	006
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:31	007
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	001
Community Event	American Cancer Society	000:31	027
COVENANT HOUSE	COVENANT HOUSE	000:30	007
Environment	UN GOALS	000:30	015
HEALTH AND FITNESS	AFLAC	000:31	004

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	001
UN GOALS	UN GOALS	000:30	005