

KQJK  
Sacramento, CA  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/01/2014

KQJK  
Quarterly Issues/Programs List

---

KQJK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Donation:** Leslie Botos of Bloodsource talked the important of blood and platelet donation.
- **Disaster Prep:** The CEA helps Californians get prepared for the next big earthquake
- **Employment:** The Job Journal is holding employment fairs in both Sacramento and Stockton
- **Heart Health:** The American Heart Association has a marathon training program that also raises funds for research
- **Home Ownership:** This show concentrated on a federal program that offers mortgage assistance
- **Job Fair:** Kat with the Job Journal was on the line to talk about their next HIREvent
- **PUBLIC SERVICE SHOW:** (No issue/program description given.)
- **Stephanie Bray:** Stephanie Bray with the United Way talked about their nonprofit and bookdrive
- **Tax Preparation:** Dan Tahara with the Franchise Tax Board shares tax preparation tips

---

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SERVICE SHOW	PLACER MPOWER 3	-----	PUBLIC SERVICE SHOW	01/05/2014 07:01 AM	022:59
PUBLIC SERVICE SHOW	California Earthquake Authority	-----	PUBLIC SERVICE SHOW	01/12/2014 07:00 AM	025:49
PUBLIC SERVICE SHOW	PLACER MPOWER 3	-----	PUBLIC SERVICE SHOW	01/19/2014 07:00 AM	022:59
Employment	JOB JOURNAL JANUARY 2014	The Job Journal is holding employment fairs in both Sacramento and Stockton	John Nelson	01/26/2014 06:59 AM	027:07
Heart Health	STAR TRAINING PROGRAM	The American Heart Association has a marathon training program that also raises funds for research	Justin Carlino	02/02/2014 07:00 AM	026:39
Home Ownership	PA Show - KEEP YOUR HOME CA 2013 & 20 14	This show concentrated on a federal program that offers mortgage assistance	Even Gerberdine	02/09/2014 07:01 AM	026:24
PUBLIC SERVICE SHOW	NEW BLOODSOURCE	-----	PUBLIC SERVICE SHOW	02/16/2014 07:01 AM	028:31
Disaster Prep	PA Show - California Earthquake Authority	The CEA helps Californians get prepared for the next big earthquake	Glenn Pomeroy	02/23/2014 06:58 AM	025:49
Tax Preparation	TAX SEASON PUBLIC AFFAIRS	Dan Tahara with the Franchise Tax Board shares tax preparation tips	Dan Tahara	03/02/2014 07:00 AM	028:21
Stephanie Bray	UNITED WAY MARCH 2014	Stephanie Bray with the United Way talked about their nonprofit and bookdrive	UNITED WAY	03/09/2014 07:02 AM	028:10
Tax Preparation	TAX SEASON PUBLIC AFFAIRS	Dan Tahara with the Franchise Tax Board shares tax	Dan Tahara	03/16/2014 06:59 AM	028:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		preparation tips			
Job Fair	JOB JOURNAL MARCH-APRIL	Kat with the Job Journal was on the line to talk about their next HIREvent	Kat Maudru	03/23/2014 07:00 AM	025:44
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	03/30/2014 07:00 AM	028:31

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	JACK PUBLIC AFFAIRS SHOW CLOSE- 93.7	000:05	012
-----	JACK PUBLIC AFFAIRS SHOW OPEN-93.7	000:04	012
Community	Kids Helping Kids Sacramento	000:15	012
EDUCATION	Runnin' For Rhett	000:15	032
Government/Military	SHOW YOUR STRIPES	000:15	385
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	029
Heart Health	AMERICAN HEART ASSOCIATION	000:15	049
MILITARY AND	SHOW YOUR STRIPES	000:29	089

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS			
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	263
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	148
PSA	SHOW YOUR STRIPES	000:30	006
Unemployment	Job Journal	000:15	008

## **KQJK-FM Quarterly Issues Addendum: Q1 2014**

---

1/05:

Issue: Energy Efficiency

Program Title: Placer MPower 3

Description: Tom Romano produced this show about a tax credit for solar program in Placer County

Guest: Kimberly Holly

1/12:

Issue: Disaster Prep

Program Title: California Earthquake Authority

Description: The CEA helps Californians get prepared for the next big earthquake

Guest: CEO Glenn Pomeroy

1/19:

Issue: Energy Efficiency

Program Title: Placer MPower 3

Description: Tom Romano produced this show about a tax credit for solar program in Placer County

Guest: Kimberly Holly

2/16:

Issue: Blood Donation

Program Title: New Bloodsource

Description: Leslie Botos of Bloodsource talked the important of blood and platelet donation

Guest: Leslie Botos