

KQJK
Sacramento, CA
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/06/2015

KQJK
Quarterly Issues/Programs List

KQJK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Donation:** Leslie Botos of Bloodsource talked the important of blood and platelet donation.
- **California Earthquake Authori:** Information on Earthquake preparedness
- **Community Event:** Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run
- **Health & Wellness:** Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips
- **Healthcare:** (No issue/program description given.)
- **Marrow Donation:** Liz and Linda from Be The Match talked about the importance of growing a donor registry
- **Salvation Army:** Information on trial up keep - Salvation Army Red Kettle
- **Seasonal Affective Disorder:** United Cerebral Palsy / Mental Health Issues
- **TRAVEL INFO:** Information on the best way to use SMF. Parking, arrival & departures. And whats new at SMF.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	10/05/2014 07:02 AM	028:31
Healthcare	CA BLACK HEALTH NETWORK	Darcel Harris discusses California Black Health Network's advocacy programs within the state of CA.	Darcel Harris	10/12/2014 07:02 AM	028:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health & Wellness	FLU AND SUSTAINABILITY	Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips	Dave Fluitt	10/19/2014 07:00 AM	023:43
Healthcare	CA BLACK HEALTH NETWORK	Darcel Harris discusses California Black Health Network's advocacy programs within the state of CA.	Darcel Harris	10/26/2014 07:01 AM	028:38
Health & Wellness	FLU AND SUSTAINABILITY	Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips	Dave Fluitt	11/02/2014 07:01 AM	023:43
Marrow Donation	BE THE MATCH	Liz and Linda from Be The Match talked about the importance of growing a donor registry	Liz Ustick	11/09/2014 07:01 AM	028:35
Community Event	RUN TO FEED THE HUNGRY SHOW	Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run	Kelly Siefkin	11/16/2014 07:02 AM	028:01
Community Event	RUN TO FEED THE HUNGRY SHOW	Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run	Kelly Siefkin	11/23/2014 06:59 AM	028:01
TRAVEL INFO	Sacramento International Airport	Information on the best way to use SMF. Parking, arrival & departures. And whats new at SMF.	Laurie Slouthower	11/30/2014 07:01 AM	018:33
California Earthquake Authori	California Earthquake Authority	Information on Earthquake preparedness	Glenn Pomeroy	12/07/2014 07:02 AM	026:47
Salvation Army	PAS - Leroy Green Acad / Salvation Army	Information on trial up keep - Salvation Army Red Kettle	Major Bill Dickinson	12/14/2014 07:01 AM	028:14
IHR SPECIAL	IHR CMN SPECIAL 2014	iHeartRadio's holiday special featuring Lady Antebellum	Lady Antebellum	12/21/2014 07:02 AM	029:28
Seasonal Affective Disorder	PAS - UCP / Mental Health	United Cerebal Palsy / Mental Health Issues	Sac County Crisis Unit	12/28/2014 07:02 AM	029:13

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	JACK PUBLIC AFFAIRS SHOW CLOSE-93.7	000:05	012
Community	JACK PUBLIC AFFAIRS SHOW OPEN-93.7	000:04	012
Health & Safety	Local PSA - Push Past Cancer REVISED	000:15	001
Government/Military	SHOW YOUR STRIPES	000:15	203
Health & Safety	Alzheimer's Association	000:15	015
Health & Safety	Cancer Crusaders Nor Cal	000:15	066
Health & Safety	Cancer Treatment Centers of A	000:15	041
Holiday Giving	SALVATION ARMY	000:17	074
hunger	Food for Families	000:15	023
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
SEXUAL ASSAULT	IT'S ON US	000:30	004