

KYRV  
 Sacramento, CA  
 Quarterly Issues/Programs List  
 Second Quarter, 2018  
 07/02/2018

KYRV  
 Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cal-Fire:** NSBIFs Elizabeth Goldsmith highlights an upcoming event for youth seeking a career in construction
- **CRIME/COMMUNITY ISSUES:** WEAVE's annual "Walk A Mile" event to raise awareness for violence against women
- **ECONOMY/JOBS:** Work for Warriors helps veterans and their family members find work in civilian life
- **EDUCATION:** Mother's Day Garden Tour benefits David Lubin Elementary. Principal Richard Dixon joins in studio
- **EDUCATION-:** Open discussion about bullying, who does it, who is targeted and efforts to end it
- **ENVIRONMENT/HEALTH:** What exactly do pharmacists do? Pharmacy expert Dave Fluitt answers health related queries.

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 04-01-18	River City Recovery discusses drug and alcohol addiction and how to get help for sober living	Kurt von Geldern	04/01/2018 06:02 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cal-Fire	PAS 04-08-18	NSBIFs Elizabeth Goldsmith highlights an upcoming event for youth seeking a career in construction	Elizabeth Goldsmith	04/08/2018 06:00 AM	028:50
ENVIRONMENT/HEALTH	PAS 04-15-18	ACC Senior Services is enhancing quality of life for Sacramento elder adults and their caregivers	Darrick Lam	04/15/2018 05:59 AM	030:00
CRIME/COMMUNITY ISSUES	PAS 04-22-18	Mike Mason with Kids First Auburn/Roseville discusses Child Abuse Awareness and Prevention Month	Mike Mason	04/22/2018 06:00 AM	026:29
ENVIRONMENT/HEALTH	PAS 04-29-18	Best friends working to beat leukemia while helping impact the lives of other cancer patients	Christopher Betancourt	04/29/2018 06:00 AM	028:49
CRIME/COMMUNITY ISSUES	PAS 05-06-18	WEAVE's annual "Walk A Mile" event to raise awareness for violence against women	Megan Laurie	05/06/2018 06:03 AM	026:52
EDUCATION	PAS 05-13-18	Mother's Day Garden Tour benefits David Lubin Elementary. Principal Richard Dixon joins in studio	Richard Dixon	05/13/2018 05:58 AM	027:12
ENVIRONMENT/HEALTH	PAS 05-20-18	St Johns Program for Real Change assists homeless women and children get off the streets	Heather Fargo / Roger Niello	05/20/2018 06:06 AM	026:03
ENVIRONMENT/HEALTH	PAS 05-27-18	The Del Oro Caregiver Resource Center prepares for the 13th Annual Cook-off Benefit for caregivers	Michelle Nevins	05/27/2018 05:58 AM	028:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 06-03-18	Lori Kobza with AQMD discusses the annual 'Spare The Air' campaign - now in its 24th year	Lori Kobza	06/03/2018 06:02 AM	030:00
ECONOMY/JOBS	PAS 06-10-18	Work for Warriors helps veterans and their family members find work in civilian life	Gary Munson (SFC-retired)	06/10/2018 06:00 AM	028:10
EDUCATION-	PAS 06-17-18	Open discussion about bullying, who does it, who is targeted and efforts to end it	Scott Meyer	06/17/2018 06:00 AM	027:54
ENVIRONMENT/HEALTH	PAS 06-24-18	What exactly do pharmacists do? Pharmacy expert Dave Fluitt answers health related queries.	Dave Fluitt	06/24/2018 05:58 AM	027:42

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Event	CA CAPITAL AIR SHOW	000:30	026
Community Event	Front Street Animal Shelter	000:31	011

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Community Event	Front Street Animal Shelter	000:35	020
Community Event	HIGHER PURPOSE	000:32	009
Community Event	NORTH STATE BUILDING IND	000:16	003
Community Event	RELAY FOR LIFE	000:15	003
Community Event	SAC SPCA	000:31	027
Community Event	SUSAN G KOMEN	000:30	014
Community Event	WEAVE	000:29	024
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	025
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	014
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	014
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
COMMUNITY ISSUES	CHP	000:23	037
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	018
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	001
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007