

KYRV
 Sacramento, CA
 Quarterly Issues/Programs List
 First Quarter, 2018
 04/02/2018

KYRV
 Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** Fill the Boot is an annual drive put on by the Sac Fire Dept to raise funds for Burn Victims
- **CULTURE:** To Kiss A Toad
- **ENVIRONMENT/HEALTH:** Wildlife Care Association hosts Bloom Boom Flower Power Planting Event at their non-profit facility

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 01-07-18	Food Literacy Center's Amber Stott highlights program accomplishments in helping kids eat healthy	Amber Stott	01/07/2018 05:51 AM	023:06
ENVIRONMENT/HEALTH	PAS 01-14-18	St Johns Program for Real Change is an intensive year long program for homeless women and children	Heather Fargo / Roger Niello	01/14/2018 05:59 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 01-21-18	Dr Faye Dixon talks with us about kids with ADHD & highlights an upcoming free ADHD lecture series	Susan Douglas	01/21/2018 05:56 AM	026:57
ENVIRONMENT/HEALTH	PAS 01-28-18	Fun activities and science based learning at Roseville's Bird and Bug Bonanza!	Desiree Pickert	01/28/2018 06:02 AM	029:36
CRIME/COMMUNITY ISSUES	PAS 02-04-18	Fill the Boot is an annual drive put on by the Sac Fire Dept to raise funds for Burn Victims	Ryan Gardner	02/04/2018 06:01 AM	027:47
CULTURE	PAS 02-11-18	To Kiss A Toad	Lorili Ostman	02/11/2018 05:56 AM	024:43
CULTURE	PAS 02-18-18	FREE Family Festival celebrating Black History Month at the Crocker Art Museum	Stacey Shelnut-Hendrick	02/18/2018 05:59 AM	027:10
ENVIRONMENT/HEALTH	PAS 02-25-18	It's an intensive year long program for homeless women & kids thru St Johns Program for Real Change	Heather Fargo / Roger Niello	02/25/2018 06:00 AM	029:15
ENVIRONMENT/HEALTH	PAS 03-04-08	Cal Youth Org assists kids in need... gives them an outlet for their problems and issues	Logan Shideler	03/04/2018 06:01 AM	029:59
ENVIRONMENT/HEALTH	PAS 03-11-18	My Best Frineds List dot com	Christopher Betancourt	03/11/2018 05:58 AM	030:00
ENVIRONMENT/HEALTH	PAS 03-18-18	Safetyville USA's Youth Advisory Council helps guide youth to be the community leaders of tomorrow	Christine Davidson	03/18/2018 06:01 AM	024:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 03-25-18	Wildlife Care Association hosts Bloom Boom Flower Power Planting Event at their non-profit facility	Theresa Bielawski	03/25/2018 05:56 AM	028:12

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Event	RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7	000:06	011
Community Event	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:07	011
CANCER RESEARCH	SAINT BALDRICKS	000:32	023
Community Event	HIGHER PURPOSE	000:32	012
Community Event	PIG BOWL	000:30	016
Community Event	SAC SPCA	000:31	023
Community Event	WEAVE	000:16	032
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	009
HEALTH AND FITNESS	WOMEN HEART	000:30	009
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	030
PSA	DEPT OF HOMELAND SECURITY	000:30	015
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	026