

KYRV  
Sacramento, CA  
Quarterly Issues/Programs List  
First Quarter, 2019  
04/01/2019

KYRV  
Quarterly Issues/Programs List

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KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** United Way's Amy Williamson highlights the FREE tax preparation program; ways to volunteer
- **CULTURE:** WCA President Theresa Bielawski - caring for local wildlife; spring allergies with Dave Fluitt
- **EDUCATION:** Amy Williamson with United Way talks FREE tax preparation for low income families; H2O conservation
- **ENVIRONMENT/HEALTH:** Wildlife Care Associations Theresa Bielawski highlights the annual Nuts & Berries Raffle fundraiser

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE              | PROGRAM / TITLE | DESCRIPTION  | GUEST          | DATE/TIME              | DURATION |
|--------------------|-----------------|--|----------------|------------------------|----------|
| ENVIRONMENT/HEALTH | PAS 01-06-19    | Roseville Environmental Utility PIO, Maurice Chaney - water efficiency & Sustain the Gains contest | Maurice Chaney | 01/06/2019<br>05:52 AM | 027:32   |
| ENVIRONMENT/HEALTH | PAS 01-13-19    | Vicki Wolfe with Vitalant discusses importance of blood donations and their Jan.                   | Vicki Wolfe    | 01/13/2019<br>05:46 AM | 029:00   |

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| ISSUE                  | PROGRAM / TITLE | DESCRIPTION   | GUEST             | DATE/TIME              | DURATION |
|------------------------|-----------------|---|-------------------|------------------------|----------|
|                        |                 | Make-A-Wish drive   |                   |                        |          |
| ENVIRONMENT/HEALTH     | PAS 01-20-19    | Wildlife Care Associations Theresa Bielawski highlights the annual Nuts & Berries Raffle fundraiser | Theresa Bielawski | 01/20/2019<br>05:53 AM | 029:03   |
| ENVIRONMENT/HEALTH     | PAS 01-27-19    | Fun activity & science based learning for the whole family at Roseville's annual Bird & Bug Bonanza | Desiree Pickert   | 01/27/2019<br>05:51 AM | 029:07   |
| ENVIRONMENT/HEALTH     | PAS 02-03-19    | The American Heart Associations Liam Connolly highlights the Go Red For Women Movement              | Liam Connolly     | 02/03/2019<br>05:57 AM | 027:35   |
| ENVIRONMENT/HEALTH     | PAS 02-10-19    | Tips for early detection and PREVENTION of cancer; Pharmacist tips for staying healthy in winter    | Julie Van Dooren  | 02/10/2019<br>06:01 AM | 029:27   |
| CRIME/COMMUNITY ISSUES | PAS 02-17-19    | 3Strands Global works to end Human Trafficking in the Sacramento region-how to spot it & get help   | Ashlie Bryant     | 02/17/2019<br>05:58 AM | 029:10   |
| CRIME/COMMUNITY ISSUES | PAS 02-24-19    | United Way's Amy Williamson highlights the FREE tax preparation program; ways to volunteer          | Amy Williamson    | 02/24/2019<br>06:01 AM | 030:00   |
| ENVIRONMENT/HEALTH     | PAS 03-03-19    | David Fluitt, Dir of Pharmacy Operations-Raleys, discusses OTC drugs; RX perscription abuse & help  | Raleys            | 03/03/2019<br>06:00 AM | 029:52   |

| ISSUE                  | PROGRAM / TITLE | DESCRIPTION   | GUEST                   | DATE/TIME              | DURATION |
|------------------------|-----------------|---|-------------------------|------------------------|----------|
| ENVIRONMENT/HEALTH     | PAS 03-10-19    | Problem Gambling Awareness Month with Terri Sue Canale-Dolman from office of Promblem Gambling      | Terri Sue Canale-Dolman | 03/10/2019<br>05:56 AM | 029:10   |
| CRIME/COMMUNITY ISSUES | PAS 03-17-19    | Pacific Trauma Specialist assists people though life situations; firearm violence & mental health   | Lisa Larson             | 03/17/2019<br>05:58 AM | 027:58   |
| EDUCATION              | PAS 03-24-19    | Amy Williamson with United Way talks FREE tax preparation for low income families; H2O conservation | Amy Williamson          | 03/24/2019<br>05:59 AM | 029:55   |
| CULTURE                | PAS 03-31-19    | WCA President Theresa Bielawski - caring for local wildlife; spring allergies with Dave Fluitt      | Linda Beech Cutler      | 03/31/2019<br>06:01 AM | 029:45   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                 | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-----------------------|----------|------|
| COMMUNITY INVOLVEMENT | EGGLANDS BEST BB      | 000:05   | 008  |

| <b>ISSUE</b>             | <b>ORGANIZATION OR TITLE</b>         | <b>DURATION</b> | <b>RUNS</b> |
|--------------------------|--------------------------------------|-----------------|-------------|
| COMMUNITY INVOLVEMENT    | RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7 | 000:06          | 012         |
| COMMUNITY INVOLVEMENT    | RIVER PUBLIC AFFAIRS SHOW OPEN-93.7  | 000:07          | 013         |
| CHILDREN'S HOSPITAL WEEK | CHILDRENS HOSPITAL WEEK              | 000:29          | 009         |
| COMMUNITY EVENT          | AMERICAN HEART ASSOCIATION           | 000:30          | 012         |
| COMMUNITY EVENT          | Greater Sacramento Urban Leag        | 000:29          | 012         |
| COMMUNITY EVENT          | JJ'S HELLO FOUNDATION                | 000:32          | 010         |
| COMMUNITY EVENT          | MUSIC HEALS BENEFIT                  | 000:16          | 008         |
| COMMUNITY EVENT          | PLACER COUNTY SPCA                   | 000:26          | 011         |
| COMMUNITY INVOLVEMENT    | CRISIS TEXTLINE                      | 000:30          | 015         |
| COMMUNITY INVOLVEMENT    | PEACE IN THE STREETS                 | 000:31          | 008         |
| HEALTH AND FITNESS       | AMERICAN HEART ASSOCIATION           | 000:30          | 006         |
| HEALTH AND FITNESS       | WOMEN HEART                          | 000:30          | 015         |
| HI HOW ARE YOU DAY       | HI HOW ARE YOU DAY                   | 000:31          | 008         |
| SAFE DRIVING             | PROJECT YELLOW LIGHT                 | 000:30          | 008         |
| SAFE DRIVING             | PROJECT YELLOW LIGHT                 | 000:30          | 010         |