

KYRV
 Sacramento, CA
 Quarterly Issues/Programs List
 Second Quarter, 2017
 06/28/2017

KYRV
 Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** The Downtown Roseville Partnership & The Gathering Inn
- **CULTURE:** The 4th annual BIG DAY OF GIVING that helps local non-profits with seed money to operate
- **ENVIRONMENT/HEALTH:** The Del Oro Caregiver Resource Center prepares for the 12th Annual Cook-off Benefit for caregivers
- **PUBLIC SERVICE SHOW:** Tips for parents and caregivers oh how to properly install car seats and safely transport children
- **TRAFFIC/WEATHER:** Safe Driving and Roadway Tips from Office Of Traffic Safety's Chris Cochran

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME/COMMUNITY ISSUES	PAS 04-02-17	Highlighting Crime Victims Awareness Week with iCAN-Foundations Executive Director Christine Ward	Christine Ward	04/02/2017 06:03 AM	027:07
PUBLIC SERVICE SHOW	PAS 04-09-17	Tips for parents and caregivers oh how to	Jennifer Rubin	04/09/2017 06:01 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		properly install car seats and safely transport children			
ENVIRONMENT/HEALTH	PAS 04-16-17	April is Donate Life Month. Deanna Santana talks about how organ donations save lives.	Deanna Santana	04/16/2017 06:01 AM	027:15
CRIME/COMMUNITY ISSUES	PAS 04-23-17	The Downtown Roseville Partnership & The Gathering Inn	Keith Diederich	04/23/2017 06:02 AM	030:00
CULTURE	PAS 04-30-17	The 4th annual BIG DAY OF GIVING that helps local non-profits with seed money to operate	Priscilla Enriquez	04/30/2017 06:01 AM	027:19
CRIME/COMMUNITY ISSUES	PAS 05-07-17	SMUD Celebrates 70 years by giving back to the area with SHINE Awards to revitalize neighborhoods	Erica Manuel	05/07/2017 06:02 AM	027:10
ENVIRONMENT/HEALTH	PAS 05-14-17	Sacramento Life Center's Superhero Costume Walk to benefit low income pregnant women and teens	Marie Leatherby	05/14/2017 06:04 AM	028:49
TRAFFIC/WEATHER	PAS 05-21-17	Safe Driving and Roadway Tips from Office Of Traffic Safety's Chris Cochran	Chris Cochran	05/21/2017 05:59 AM	029:48
ENVIRONMENT/HEALTH	PAS 05-28-17	The Del Oro Caregiver Resource Center prepares for the 12th Annual Cook-off Benefit for caregivers	Michelle Nevins	05/28/2017 06:01 AM	029:49
ENVIRONMENT/HEALTH	PAS 06-04-17	David Fluitt, Dir of Pharmacy Operations at Raleys, discusses seasonal allergies and symptom relief	Dave Fluitt	06/04/2017 05:57 AM	027:45
TRAFFIC/WEATHER	PAS 06-11-17	Lori Kobza with AQMD discusses the	Lori Kobza	06/11/2017 05:56 AM	025:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		annual 'Spare The Air' campaign - now in its 23rd year			
ENVIRONMENT/HEALTH	PAS 06-18-17	Sping and Summer is prime Bear Aware season... tips and information from CDFW's Lesa Johnston	Lesa Johnston	06/18/2017 06:00 AM	029:29
ENVIRONMENT/HEALTH	PAS 06-25-17	Mosquitoes aren't just a nuisance but also a major health threat. Sac-Yolo Mosquito Vector & Control	Luz Maria Robles	06/25/2017 06:01 AM	026:46

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH & EDUCATIOIN	PSA ERASE MS-BAILEY	000:30	008
PUBLIC SERVICE SHOW	RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7	000:05	001
PUBLIC SERVICE SHOW	RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7	000:06	009
PUBLIC SERVICE SHOW	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:04	001
PUBLIC SERVICE SHOW	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:07	009
ANIMAL CARE	SAC SPCA	000:30	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD SAFETY	KOHL'S	000:31	011
COMMUNITY EVENT	HABITAT FOR HUMANITY	000:34	025
COMMUNITY EVENT	MIDTOWN BUSINESS ASSOCIATION	000:29	016
COMMUNITY EVENT	RIO AMERICANO	000:30	018
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	006
DOMESTIC VIOLENCE	JANIE'S FUND	000:30	009
EDUCATION	NATIONAL SUMMER LEARNING	000:30	001
HEALTH AND FITNESS	ERASE MS	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	015
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	009
HUNGER	PLACER FOOD BANK	000:15	009
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	002
MOSQUITO AWARENESS	PSA PUBLIC SERVICE ANNOUNCEMENT	000:27	013
MOSQUITO AWARENESS	PSA PUBLIC SERVICE ANNOUNCEMENT	000:29	010
PET ADOPTION	PLACER COUNTY SPCA	000:31	006
PET ADOPTION	PLACER COUNTY SPCA	000:36	028
POVERTY	HABITAT FOR HUMANITY	000:31	004
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	002
Youth Services	BOYS AND GIRLS CLUB	000:28	032
Youth Services	BOYS AND GIRLS CLUB	000:29	032