

KYRV
Sacramento, CA
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/02/2018

KYRV
Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CULTURE:** Bobby Bones and Sharon Reid host The Sounds of Heros: A Special Presentation from iHeartRadio
- **Drought - Water Saving Tips :** Ongoing water conservation efforts & planting your yard for the new year. RWA's Amy Talbot in studio
- **ECONOMY/JOBS:** Small Biz Saturday helps local businesses thrive. We highlight what makes Downtown Sac so unique
- **EDUCATION:** How music can unlock the potential of those who struggle with reading, writing, math and more
- **Environment:** Josh's Heart organization brings awareness to the stories of the local homelessness and addicted
- **ENVIRONMENT/HEALTH:** Volunteers of America helps Veterans transition back into civilian life after serving our Country
- **GOVERNMENT/POLITICS:** Regional Water Authority and Sac Water Forum join the program to discuss the Fall Salmon Run

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 10-01-17	Making Strides Against Breast Cancer walks unite	Maria Robinson	10/01/2017 05:58 AM	028:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		communitites behind ACS efforts to reduce cancer			
ENVIRONMENT/HEALTH	PAS 10-08-17	SSPCA's Dawn Foster joins us to highlight an upcoming Adoption day with adoption fees waived	Dawn Foster	10/08/2017 05:59 AM	029:41
EDUCATION	PAS 10-15-17	How music can unlock the potential of those who struggle with reading, writing, math and more	Dave Savage	10/15/2017 06:03 AM	029:58
Environment	PAS 10-22-17	Josh's Heart organization brings awareness to the stories of the local homelessness and addicted	Don Nahhas	10/22/2017 05:55 AM	030:00
ENVIRONMENT/HEALTH	PAS 10-29-17	Volunteers of America helps Veterans transition back into civilian life after serving our Country	Becca Bettis	10/29/2017 05:56 AM	030:00
ENVIRONMENT/HEALTH	PAS 11-05-17	Me-One Foundation's Volunteers Shawn Habermehl & Seve Siegel talk about an upcoming charity event	Shawn Habermehl	11/05/2017 06:02 AM	028:38
CULTURE	PAS 11-12-17	Bobby Bones and Sharon Reid host The Sounds of Heros: A Special Presentation from iHeartRadio	iHeartRadio	11/12/2017 06:00 AM	030:00
ECONOMY/JOBS	PAS 11-19-17	Small Biz Saturday helps local businesses thrive. We highlight what makes Downtown Sac so unique	Valerie Mamone	11/19/2017 06:00 AM	027:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 11-26-17	Lung Cancer Survivor Terri Kennedy shares her story during Lung Cancer Awareness Month	Terri Kennedy	11/26/2017 05:59 AM	027:42
GOVERNMENT/POLITICS	PAS 12-03-17	Regional Water Authority and Sac Water Forum join the program to discuss the Fall Salmon Run	Tom Gohring	12/03/2017 05:50 AM	029:32
ECONOMY/JOB	PAS 12-10-17	John Lockwood with Genovese Burford & Brothers in studio to discuss holiday budgets and spending	John Lockwood	12/10/2017 06:02 AM	030:00
Drought - Water Saving Tips	PAS 12-17-17	Ongoing water conservation efforts & planting your yard for the new year. RWA's Amy Talbot in studio	Amy Talbot	12/17/2017 05:58 AM	023:00
ENVIRONMENT/HEALTH	PAS 12-24-17	GCWR in Auburn is seeking volunteers for the new year... From office help to animal handling.	Dina Fiala	12/24/2017 05:59 AM	027:51
GOVERNMENT/POLITICS	PAS 12-31-17	Regional Water Authority and Sac Water Forum join the program to discuss the Fall Salmon Run	Tom Gohring	12/31/2017 06:04 AM	022:16

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	F5CA 786761	000:15	008
-----	RIVER PUBLIC AFFAIRS SHOW CLOSE-93.7	000:06	014
-----	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:07	014
Community Event	BOYS AND GIRLS CLUB	000:31	021
Community Event	Placer Food Bank	000:29	014
COMMUNITY INVOLVEMENT	Downtown Sac Partnership	000:31	047
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	009
DISASTER RELIEF	American Red Cross	000:30	021
DISASTER RELIEF	American Red Cross	000:32	022
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	008
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
PSA	DEPT OF HOMELAND SECURITY	000:30	013
PSA	RED	000:29	017
PSA	RED WORLD AIDS DAY	000:30	033