

KYRV
 Sacramento, CA
 Quarterly Issues/Programs List
 First Quarter, 2020
 04/16/2019
 KYRV

Quarterly Issues/Programs List

KYRV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME/COMMUNITY ISSUES	PAS 01-05-20	M.O.R.E. CEO Susie Davies - Art & Wine event featuring artists with developmental disabilities	Susie Davies	01/05/2020 05:51 AM	029:55
CULTURE	PAS 01-12-20	Sac Zoo's Jason Jacobs with ongoing/upcoming family & educational exhibits; volunteer opportunities	Jason Jacobs	01/12/2020 05:52 AM	028:29
ENVIRONMENT/HEALTH	PAS 01-19-20	AHA's Liam Connolly & WHA'S Alicia Lowe discuss Heart Month, Heart Health and Go Red For Women	Liam Connolly	01/19/2020 05:54 AM	027:39
GOVERNMENT/POLITICS	PAS 01-26-20	Sacramento County P.I.O. Janna Haynes discusses Voter Registration & Primary Elections in CA	Janna Haynes	01/26/2020 05:53 AM	026:34
ENVIRONMENT/HEALTH	PAS 02-02-20	Free family Super Sunday Fun Run Event in it's 11th year at CSUS with a community tailgate party	Scott Abbott	02/02/2020 06:00 AM	029:40
CULTURE	PAS 02-09-20	Annual Nuts & Berries Event raises awareness and funding for WCA; wildlife rehabilitation & release	Theresa Bielawski	02/09/2020 06:01 AM	026:47
CULTURE	PAS 02-16-20	Sac Event Crew is an all volunteer force that assists with some of Sacramento's largest events	Danielle Ferroni	02/16/2020 05:49 AM	029:59
GOVERNMENT/POLITICS	PAS 02-23-20	Sac County's PIO Janna Haynes talks Primary Elections; Dr David Fluitt discusses the Flu Season	Janna Haynes	02/23/2020 05:45 AM	029:38
ENVIRONMENT/HEALTH	PAS 03-01-20	Discussion about National Nutrition Month with	Alicia Lowe	03/01/2020 05:46 AM	029:09

		Western Health Advantage's Alicia Lowe.			
ENVIRONMENT/HEALTH	PAS 03-08-20	Nancy Milla founded "The Spirit of Benny" to honor her son & raise money for seriously ill children	Nancy Milla	03/08/2020 05:51 AM	029:58
ENVIRONMENT/HEALTH	PAS 03-15-20	Ryan Gorman hosts a panel of experts to discuss COVID-19; impact on health, economy & community	iHeartRadio	03/15/2020 05:53 AM	030:00
	PAS 03-15-20			03/15/2020 10:53 AM	030:00
ENVIRONMENT/HEALTH	PAS 03-22-20	Ryan Gorman with experts discuss COVID-19; mitigation; family; working in public; talking with kids	iHeartRadio	03/22/2020 06:01 AM	029:53
	PAS 03-22-20			03/22/2020 11:01 AM	029:53
ENVIRONMENT/HEALTH	PAS 03-29-20	Ryan Gorman returns to discuss, with doctors and economists, slowing the spread of COVID-19	iHeartRadio	03/29/2020 06:00 AM	029:30
	PAS 03-29-20			03/29/2020 11:00 AM	029:30

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	12
	AMERICAN HEART ASSOCIATION	000:29	7
	AMERICAN HEART ASSOCIATION	000:30	14
	AMERICAN HEART ASSOCIATION	000:30	5
	CHILD MIND INSTITUTE	000:30	18
	PEACE IN THE STREETS	000:31	6
	PROJECT YELLOW LIGHT	000:29	2
	PROJECT YELLOW LIGHT	000:29	10
	PROJECT YELLOW LIGHT	000:29	1
	PROJECT YELLOW LIGHT	000:30	10

	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	2
	PSA/NAMI	000:30	3
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
	PSA/PROJECT YELLOW LIGHT	000:29	5
	RIVER PUBLIC AFFAIRS SHOW OPEN-93.7	000:06	26