



Buy Detail Report

Revision #: _____

Date: 10/28/2016

Client: Gallego for Congress
 Media: TV
 Product: General
 Market: Odessa-Midland

Estimate: 2929
 Description: Gallego for Congress 11/1-3/2016 TV
 Flight Start Date: 11/1/2016 05:00 AM
 Flight End Date: 11/3/2016 12:00 AM
 Survey: Nov15 DMA Nielsen Live+1
 Buyer: Caroline Bahng

Vendor: KPEJ-TV
 Send Billing To: Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030
 Phone: 703-272-7300

Affiliation: FOX

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 11/1	Wed 11/2	Thu 11/3	Total Spots
KPEJ-TV								
31	MTuWThF 9:00a-10:00a Judge Mathis	DT	\$60.00	30		1		1
32	MTuWThF 5:00p-5:30p The List	EF	\$100.00	30	1	1	1	3
33	MTuWThF 6:00p-6:30p Big Bang Theory	PA	\$200.00	30	1			1
34	MTuWThF 6:30p-7:00p Big Bang Theory	PA	\$200.00	30			1	1
35	MTuWThF 9:00p-9:30p KPEJ 9p News	LN	\$100.00	30			1	1
Total Cost:					2	2	3	7
					Total Spots:			7
					Total Cost:			\$860.00

Signature: _____

Disclaimer:

30867

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7/1020

10/28/2016

PAY TO THE ORDER OF KPEJ-TV

\$ **731.00

Seven Hundred Thirty-One Only*****

DOLLARS

MEMO Gallego for Congress (Nov 1-3, 2016)



AUTHORIZED SIGNATURE

⑈030867⑈ ⑆102000076⑆ 3090427737⑈

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT

Gallego For Congress/Nov 1-3, 2016 Odessa

10/28/2016

30867

731.00

Contract 1456369

Media Fund

Gallego for Congress (Nov 1-3, 2016)

731.00

Gallego for Congress

#1456369



Station	KPEJ-TV	Buyer	Caroline Bahng
Market	Odessa-Midland	Email	caroline@screenstrategies.com
Flight Dates	11/1/2016 - 11/3/2016 (Est. 2929)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 11/1	Wed 11/2	Thu 11/3	Total
Judge Mathis 9:00 AM - 10:00 AM	DT	M-F 30	\$60.00 \$60.00		1		1
The List 5:00 PM - 5:30 PM	EF	M-F 30	\$100.00 \$300.00	1	1	1	3
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$200.00 \$200.00	1			1
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$200.00 \$200.00			1	1
KPEJ 9p News 9:00 PM - 9:30 PM	LN	M-F 30	\$100.00 \$100.00			1	1
Station Totals			\$860.00	2	2	3	7

J Juarez

From: stationorders@screenstrategies.com
Sent: Friday, October 28, 2016 2:32 PM
To: J Juarez
Cc: caroline@screenstrategies.com
Subject: Gallego for Congress 11/01 - 11/03 order for KPEJ-TV
Attachments: GallegoforCongress_KPEJ-TV_110116-110316_102816_33145PM.pdf

Attached is an order for Gallego for Congress, 11/01 - 11/03 for KPEJ-TV

Please confirm receipt and let Caroline Bahng (caroline@screenstrategies.com) know as soon as possible if there are any revisions necessary in order to clear the schedule.

Let me know if you have questions,

Caroline Bahng

11150 Fairfax Blvd, Suite 505

Fairfax, VA 22031

703-272-7300



J Juarez

From: nab@screenstrategies.com
Sent: Friday, October 28, 2016 3:27 PM
To: J Juarez
Cc: nab@screenstrategies.com
Subject: NAB for Pete Gallego
Attachments: KPEJ-TV_TX232016_2388_23646.pdf

Please do not reply to this email. This address is not monitored. If you have any questions, please contact:

Rachael Jones (rachael@screenstrategies.com) or Caroline Bahng (caroline@screenstrategies.com)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KPEJ-TV	Date: 10/28/2016
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I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$731.00

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

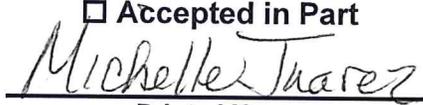
To Be Signed By Candidate or Authorized Committee

10/28/2016 

Date **Signature**

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

  _____

Signature **Printed Name** **Title**