

3rd Party Fundraiser OPIF Report
First Quarter 2024

On February 6 – 7, 2024, *Hope 100.7 WEEC & 93.7 The Light WFCJ* aired a third-party fundraiser for India Partners. This consisted of spot announcements and live announcements between songs / programs. We did not replace any regular programming in this process. We also ran spots one week before and for 8 days after the event. In addition, we had a banner ad on our websites promoting India Partners.

The on-air event between programming aired on February 6: 6am – 6pm and on February 7: 6am – 10am. The purpose of the fundraiser was to rescue young children from sex trafficking and provide them with one year of housing/provisions at a safe house. Our staff did not process gifts that were given by our listeners. The phone number that was given went directly to India Partners. At least 10 children were rescued and will be provided for. As of this writing nearly \$35,000 was raised during this event.

Respectfully Submitted,

Tracy Figley, CEO