

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Bobby Carter, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Bobby Carter

Authorized committee: Coffee Co Election Commission

Agency requesting time (and contact information): self

 N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): Circuit Court Part II

Date of election: Mar 30  General  Primary

Treasurer of candidate's authorized committee: Eugene London

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>RT Carter</u>	Signature: <u>Matthew Jackson</u>
Name: <u>RT CARTER</u>	Name: <u>Matthew Jackson</u>
Date of Request to Purchase Ad Time: <u>3-11-22</u>	Date of Station Agreement to Sell Time: <u>3-11-22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Robert T. Emery

Date:

Mar 10 2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

3-10-22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1427-002

Station Call Letters:

WFTZ

Date Received/Requested:

3-10-22

Est. #:

Station Location:

Manchester/Tallahassee

Run Start and End Dates:

3-11-22 to 5-3-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



ON-TARGET MARKETING  
 WFTZ Rooster 101.5  
 P.O. Box 1073  
 Tullahoma, TN 37388  
 (931) 393-3500 Business Number

BOBBY CARTER  
 109 NW ATLANTIC ST.  
 TULLAHOMA, TN 37388

## Rooster 101.5 Order Confirmation

OrderID: 1427-002

Sponsor: Bobby Carter  
 Product: Bobby Carter  
 Estimate/PO:  
 AccountRep: Tricia Blowers  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 3/10/2022 - 5/3/2022  
 Items Ordered: 270  
 Ordered Amount: \$1,215.00

Scheduled Station(s): WFTZ  
 Bobby Carter for Circuit Court Judge P2

Printed 3/10/2022 10:19:57 AM


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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/11/2022 - 5/3/2022	All Weeks	06:00 AM - 10:00 PM	5	5	5	5	5	5	5	35	:15	Spot			270	4.50	1,215.00
<b>Calendar Month Projected Billing:</b>																	
	Jan-22	0.00					0.00			Mar-22		472.50			Q1-2022		472.50
	Apr-22	675.00			Feb-22	May-22	67.50			Jun-22		0.00			Q2-2022		742.50

### TERMS & CONDITIONS:

New Advertisers without established credit with On-Target Marketing are required to pay the first months invoice prior to running first schedule. Credit cards are accepted. All agreements have a 30-day cancellation unless otherwise stated. In the event of non-completion on a discounted agreement - On-Target Marketing reserves the right to pro-rate the advertiser for the unearned discount amount per month for the number of months in which the program actually ran. On-Target Marketing will hold the Advertiser liable for all payments related to advertising under this contract. All court costs, collection fees and reasonable attorneys' fees incurred by On-Target Marketing in enforcing payment under the terms of this contract shall also be borne by the Advertiser. On-Target Marketing reserves the right to cancel this contract at any time upon default and not paid for within prescribed time period. Upon such cancellation, charges for all advertising aired and all other charges payable under this contract shall become immediately due and payable by the Advertiser upon rendition of bills therefore. Advertiser shall make payment to On-Target Marketing within 10 days of receipt of billing. On-Target Marketing reserves the right to hold all agencies and disclosed principal Advertiser responsible for monies due to On-Target Marketing. The agency agrees that it is acting for the client, and as such binds itself and the client to the terms and conditions listed in this contract. On-Target Marketing may look to both Agency and Advertiser for payment. The Signee of this contract guarantees that he or she is authorized to purchase and advertise on behalf of the disclosed Advertiser and therefore acts as a guarantor of full payment by the entity for receiving the benefit of agreed advertising.

  
 Confirmed Correct; Payment Guaranteed

  
 Accepted for WFTZ