

ORDER



Orders

Order / Rev: 776049

Alt Order #:

Product Desc: Issue

Estimate:

Flight Dates: 10/26/20 - 11/01/20

Original Date / Rev: 10/21/20 / 10/21/20

Order Type: GENERAL

WGBA

Primary AE: Gianna Elizardo

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Political Communications Advertising

Buying Contact:

Billing Contact:

37 West 39th St.

New York, NY 10018

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Federation for American Immigration I

Demographic: A35+

Product Codes: PL Non-Ballot Issue

Revenue Code 1: DISC

Revenue Code 2: POL

Revenue Code 3: ISS

Priority: DEF

New Business Thru:

Advertiser External ID: 211694

Agency External ID: 117829

Unit Code: General

Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	10/30/20	4	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	4	\$2,000.00	\$1,700.00	0.00
Totals	4	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	10/26/20	11/01/20	M-F NBC Nightly News	CM	530-6pm	MTWTF--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
				M-F NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	MTWTF--		4		\$500.00		0.00					
Totals														4	\$2,000.00