

# ORDER



**Orders**  
**Order / Rev:** 776049  
 Alt Order #: \_\_\_\_\_  
 Product Desc: Issue  
 Estimate: \_\_\_\_\_  
 Flight Dates: 10/26/20 - 11/01/20  
 Original Date / Rev: 10/21/20 / 10/21/20  
 Order Type: GENERAL

**WGBA**

Primary AE: Gianna Elizardo  
 Sales Office: EWSDC  
 Sales Region: NAT

**Agency**  
**Name:** Political Communications Advertising  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
37 West 39th St.  
New York, NY 10018

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Federation for American Immigration I  
 Demographic: A35+  
 Product Codes: PL Non-Ballot Issue  
 Revenue Code 1: DISC  
 Revenue Code 2: POL  
 Revenue Code 3: ISS  
 Priority: DEF

New Business Thru: \_\_\_\_\_  
 Advertiser External ID: 211694  
 Agency External ID: 117829  
 Unit Code: General  
 Order Separation: 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	10/30/20	4	\$2,000.00	\$1,700.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	4	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	10/26/20	11/01/20	M-F NBC Nightly News	CM	530-6pm	MTWTF--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
				M-F NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--					4	\$500.00		0.00			
													<b>Totals</b>	<b>4</b>	<b>\$2,000.00</b>