



QUARTERLY ISSUES REPORT

Business and Economic Issues
Environmental Issues
Education Issues
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Health Care Issues
Arts Issues
Equity/Diversity Issues

January 2023
October, November, December 2022

BUSINESS AND ECONOMIC ISSUES

Lake Effect: October 6, 2022

Karen Bauer, attorney for a consumer protection unit at the Legal Aid Society of Milwaukee; and Silbi Isein, financial aid advisor at UW-Milwaukee discussed the Biden Administration's plan to help student borrowers and what more can still be done. They spoke with Mallory Cheng. (Lake Effect 12:00pm Approximately 15 minutes)

In the News: October 28, 2022

The huge financial services and technology firm, Fiserv, says it will move its global headquarters from Brookfield to downtown Milwaukee if two incentive proposals are approved. The city of Milwaukee is offering to create a seven million dollar tax incremental district (TID), with re-payments over twenty years through higher property taxes on the improved site. The headquarters would be in part of the former Boston Store building at W. Michigan St. and N. Vel Phillips Ave. The Milwaukee Common Council would have to OK that plan. The Evers Administration says the Wisconsin Economic Development Corporation (WEDC) is considering a package for the firm. (Morning Edition – 6:45am and 8:45 am Approximately 3 minutes)

Lake Effect: November 14, 2022

Gaming plays a major role in how Wisconsin's native tribes figure out their annual budgets and when COVID-19 forced casinos to close their doors, it pushed Wisconsin's eleven federally recognized tribes to face a long-awaited challenge: how to diversify their economies away from gaming. The Wisconsin Watch took a deeper look into the situation. Mario Koran is an investigative reporter at the Wisconsin Watch. He spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 13 minutes)

Lake Effect: November 15, 2022

UW-Milwaukee Marketing professor, Purush Papatla explained why holiday ads are out early this year and what's unique about this holiday shopping season. He spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 15, 2022

Rob Henken, President of the Wisconsin Policy Forum discussed how money from a national opioid settlement can improve substance use disorder services in Milwaukee County. He spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: November 30, 2022

Talis Shelbourne, investigative solutions reporter for the Milwaukee Journal Sentinel and John Johnson, Lubar Research fellow at Marquette Law School, discussed how out-of-state landlords are buying Milwaukee properties at an alarmingly fast pace. More and more companies from places like California or Ohio are buying homes on Milwaukee's north side from local landlords. These out-of-state companies are primarily looking to make a profit, which is changing the fabric of the city's neighborhoods. She spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 16 minutes)

Lake Effect: December 12, 2022

A new men's soccer league is coming to Milwaukee and is expected to be housed in the Iron District — a new development that will be located at 10th and North James Lovell streets. The proposed area would have an outdoor soccer stadium, a hotel and potentially two arts venues. It would bring service industry

jobs and economic growth to the city. But with similar public investments in other stadium developments, the money has often stayed in the pockets of private investors. COWS research center at UW-Madison and Milwaukee Area Service and Hospitality Workers Organization (MASH) want to make sure that working people don't get left out of the plans for the Iron District. Mallory Cheng spoke with Laura Dresser, COWS associate director. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: December 19, 2022

The city of Milwaukee and Milwaukee County both recently released their budget proposals for 2023. The fiscal forecast is bleak, although both budgets included cuts to essential services, more painful cuts are looming on the horizon as emergency federal funds begin to dwindle. The Wisconsin Policy Forum recently reviewed the budget proposals for both the city of Milwaukee and Milwaukee County. Rob Henken from the Policy Forum spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: December 20, 2021

JR Ross of WisPolitics discussed possible items that may be put in the state budget. He spoke with Chuck Quirnbach. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

ENVIRONMENTAL ISSUES

Lake Effect: October 6, 2022

It's waterfowl hunting season in Wisconsin, and duck hunting enthusiasts are excitedly taking to the water. But the Wisconsin DNR is asking them to be careful of highly pathogenic avian influenza, HPAI. The virus has been causing illness and death among wild and domestic birds throughout the Midwest. Susan Bence spoke with Lindsey Long. (Lake Effect 12:00pm Approximately 10 minutes)

Lake Effect: October 12, 2022

Deneine Powell, Executive Fellow with the City of Milwaukee's Office of Environmental Intergovernmental Affairs at the Department of Energy discussed strategies local environmental leaders are using to tackle climate change. They spoke with Susan Bence. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: November 1, 2022

Andrew Kell, policy analyst with RENEW Wisconsin; Chelsea Chandler, climate, energy and air program director at Clean Wisconsin, Brett Korte, staff attorney at Clean Wisconsin discussed a new study that explores what Wisconsin could do to achieve net-zero emissions by 2050. They spoke with Susan Bence. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 28, 2022

Sandra McLellan, professor of UWM's School of Freshwater Sciences discussed how bacteria could improve our infrastructure. She spoke with Susan Bence. (Lake Effect 12:00pm and 8:00pm Approximately 14 minutes)

Lake Effect: December 1, 2022

Every year, the Department of Natural Resources acknowledges the importance of volunteers in caring for Wisconsin's natural areas by naming a steward of the year. Heidi Hankley received the honor this year. For the last decade, she's tended to a 145-acre site in southwest Wisconsin called York Prairie State Natural Area. She spoke with Susan Bence. (Lake Effect 12:00pm Approximately 15 minutes)

Lake Effect: December 6, 2022

Adam Tindall-Schlicht shepherded Milwaukee's port through storms, fluctuating lake levels and the happy arrival of a Great Lakes cruise ship. He is now taking his expertise to a new position on the Great Lakes. The Biden administration recently tapped Tindall-Schlicht to become Administrator of the Great Lakes St. Lawrence Seaway Development Corporation. He spoke with Susan Bence. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: December 6, 2022

Climate change is a global threat, and the effects are already becoming clear in Milwaukee and throughout the Great Lakes region. A recent survey by the Great Lakes and St. Lawrence Cities Initiative found that over the next five years, communities will spend nearly \$2 billion in combating damage to the coastline. "We've seen not only the rise in temperatures of the lakes, which has severely impacted the ecology of the ecosystem, but we've also seen a rising water levels of multiple feet. One of the biggest issues when it comes to the rise in water level is erosion. A recent study that we showed shows about \$2 billion, with the damage expected along the Great Lakes municipal lands," says John Altenberg, the executive director

of the Great Lakes and St. Lawrence Cities Initiative. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: December 13, 2022

It's been an action-packed year in so many aspects of our world – politically of course, “pandemically” and economically. Here are a few of the top environmental issues covered on WUWM in 2022.

*CAFOS concentrated animal feeding operations,

*Reducing household waste that lands in landfills,

*Growing food and

*Kinship and PFAS contamination mounting concern in Wisconsin communities.

(Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: December 14, 2022

The COVID-19 pandemic showed just how important the quality of the air around us is. But information on the air right in your community isn't always available. A new project aims to change that, particularly for communities of color that bear the brunt of air pollution. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

In the News: December 15, 2022

The Wisconsin Natural Resources Board unanimously OK'd the DNR's request to draft standards to limit four PFAS chemicals in groundwater. PFAS is the general term attached to a vast family of manmade chemicals characterized as “forever” because they don't break down naturally. Beth Neary was among the impassioned people urging for approval. As a pediatrician, Neary, is especially concerned about children's health. (Morning Edition 6:04am and 8:04am Approximately 4 minutes)

In the News: December 16, 2022

Waukesha is well on its way to completing a 35-mile pipeline that will convey Lake Michigan water from Milwaukee to Waukesha and then return it —after it's used, and treated— to Lake Michigan via the Root River. It took years of planning and unanimous approval from all eight Great Lakes governors to OK the diversion under strict Great Lakes Compact rules. Milwaukee County entered the picture well into construction when crews ran into an unexpected interceptor sewer pipe in Franklin. Susan Bence spoke with Dan Duchniak, general manager of the Waukesha water utility (Morning Edition 6:04am and 8:04 am Approximately 3 minutes)

EDUCATION ISSUES

Lake Effect: October 4, 2022

Some Marquette University upperclassmen have new neighbors this year: their teachers. Heidi Bostic, Dean of the Klingler College of Arts and Sciences and the College of Education, and her husband, affiliated faculty member in the Department of Theology Stephen Pluháček, are piloting a new faculty-in-residence program. They spoke with Emily Files. (Lake Effect 12:00pm and 8:00pm Approximately 13 minutes)

Lake Effect: October 17, 2022

There are over 700,000 Wisconsinites that have student debt. Fortunately for Wisconsin borrowers, the Biden administration announced a widespread federal student loan relief program where nearly 230,000 Wisconsin residents could see their entire student debt erased. However, the process of getting loan relief has been confusing and many questions have surfaced. Seeking to answer these questions and clarify this process, the Wisconsin Coalition on Student Debt hopes to make it easier for borrowers. Mallory Cheng spoke with Benjamin Lee, associate counsel at Ascendium Education Group, and Lara Sutherlin, president of the Wisconsin Coalition on Student Debt. (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

In the News: October 26, 2022

This week, the country got a look at how the COVID-19 pandemic affected student learning, state-by-state. The latest scores from the National Assessment of Educational Progress, or NAEP show historic declines in math, and smaller declines in reading. The tests were administered to fourth and eighth graders in early 2022, after multiple years of pandemic disruptions. In addition to state-by-state data, the NAEP also breaks out information for 26 urban school districts, including Milwaukee. Emily Files spoke with Brad Carl, education research at UW-Madison. (Morning Edition 6:45 and 8:45 am Approximately 5 minutes)

In the News: November 4, 2022

Public schools are a top concern for Wisconsin voters, according to the Marquette University Law School Poll. Wisconsin students fell behind academically during the pandemic and school districts are now struggling with mostly flat state funding and rising costs — driving many to seek taxpayer referendums. How these issues are addressed at the state level may come down to who is elected governor. Emily Files spoke with Jim Bender, a school choice lobbyist. (Morning Edition 6:45am and 8:45am Approximately 5 minutes)

In the News: November 15, 2022

Milwaukee Public Schools lost ground in Wisconsin's school accountability rankings this year, although the results are not as reliable as they could be due to low test participation in 2021. MPS dropped from "meeting expectations" on its 2021 state report card to "meets few expectations." The Department of Public Instruction calculates the annual report cards based on academic achievement, student growth and other factors like graduation rates and absenteeism. Student growth is weighted more heavily than achievement for districts with more disadvantaged students. (Morning Edition 5:04am and 7:45 am Approximately 5 minutes)

Lake Effect: November 10, 2022

The Electa Quinney Institute for American Indian Education at the University of Wisconsin-Milwaukee has a new leader. Mark Freeland comes to UWM from South Dakota State University. He is a member of the Bahweting Anishinaabe nation, federally recognized as the Sault Saint Marie Chippewa. Freeland says UWM is adding Potawatomi to its Indigenous language offerings in the fall. UWM already offers Ojibwe, Oneida and Menominee. In addition to language revitalization, EQI focuses on supporting American Indian students at UWM, and training American Indians to enter K-12 **education** as teachers and administrators. He spoke with Emily Files. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

In the News: December 6, 2022

College enrollment numbers plummeted in Wisconsin during the pandemic. Milwaukee Public Schools is trying to reverse that trend by making the FAFSA a graduation requirement. The Free Application for Federal Student Aid is a key college enrollment indicator. It unlocks college scholarships and loans, but the paperwork can be complicated. Last year, only half of MPS seniors completed the FAFSA, down from more than 70% in 2019. So far, the district's FAFSA numbers aren't much higher than last year. But some schools, like Milwaukee Marshall, are completing FAFSAs at a faster rate than in 2021. Emily Files spoke with Marshall High School's college and career center (CACC) advisor Parice Beckley. (Morning Edition 6:45am and 8:45am Approximately 5 minutes)

In the News: December 15, 2022

After years of stagnant reading scores in Wisconsin, some school districts are using federal pandemic aid to rethink their literacy instruction. Cudahy, a school district south of Milwaukee with about 2,000 majority low-income students, overhauled its literacy instruction in grades K-5 to follow the science of reading. Emily Files visited Cudahy's Kosciuszko Elementary School to learn more. (Morning Edition 5:45am and 7:45 am Approximately 5 minutes)

Lake Effect: December 20, 2022

Students in two Southeast Wisconsin prisons can take Marquette University classes. And traditional Marquette students can take classes alongside incarcerated and formerly incarcerated individuals. The classes are part of Marquette's Education Preparedness Program. With help from a new \$750,000 Department of Education grant, the program is offering a record 12 classes this school year. Some are on the Marquette campus, while others are offered at the Racine Correctional Institution and the Milwaukee County Community Reintegration Center (formerly the House of Correction.) "We help people matriculate back to society, stay in society and improve society," says EPP associate director Shar-Ron Buie. She spoke with Emily Files. (Lake Effect 12:00pm and 8:00pm Approximately 16 minutes)

LOCAL AND REGIONAL POLITICAL ISSUES

Lake Effect: October 3, 2022

Wisconsin has seen several lawsuits filed over politics and elections this past week, just five weeks before the November midterms. JR Ross, editor of WisPolitics.com, gave a rundown on the lawsuits — including a suit filed by Wisconsin Republican Assembly Speaker Robin Vos challenging a congressional subpoena, an effort to bar election clerks from throwing out ballots with witness information left off and a lawsuit filed by the state Republican Party challenging the city of Milwaukee's involvement with Milwaukee Votes 2022. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: October 5, 2022

Republican and conservative activists in Wisconsin are part of a growing group of politicians calling for a new constitutional convention that could fundamentally reshape the U.S. Constitution. The movement has been quietly growing for more than a decade and could allow a group of politicians to completely rewrite our founding document. A new book called *The Constitution in Jeopardy* outlines the motives of this movement and the potential ramifications of such a convention. It's authored by former U.S. Senator from Wisconsin Russ Feingold, along with Peter Prindiville, a non-resident fellow at the Stanford Constitutional Law Center. They spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: October 11, 2022

JR Ross, editor of WisPolitics.com, discussed the debate between Republican Sen. Ron Johnson and Democratic challenger Mandela Barnes. JR also previewed the gubernatorial debate. Democratic incumbent Gov. Tony Evers and Republican challenger Tim Michels are slated for only one debate of the governor's race. So, what's at stake there? (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

Lake Effect: October 12, 2022

Wisconsin is at the center of the national conversation every election cycle, and these midterm elections are no different. As polarization has defined politics in the U.S., Wisconsin has become an interesting example of how these political divides play out in local and national elections. This unique situation brought NBC's Chuck Todd to the state to chat with various former and current political leaders about the state of politics in the Badger state. Todd is the political director for NBC News and the moderator of *Meet the Press*. He spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 20 minutes)

Lake Effect: October 18, 2022

Becky Mortensen spoke with Paul Nolette, associate professor of Political Science at Marquette University about the referendums on the ballot in Milwaukee County, and explained what they mean and what an advisory referendum actually does. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 1, 2022

Governor Tony Evers spoke about what he plans to do in office Tim Michels declined an interview. Joy Powers discussed the policy positions of candidate Tim Michels. Governor Evers spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 2, 2022

Mandela Barnes spoke with Joy Powers about what he plans to do if he is elected to the US Senate. . (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 10, 2022

Robert Vargas, associate professor of Sociology at the University of Chicago talked about how gerrymandering has been used historically for political gains. He spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect, December 1, 2022

There are now four candidates running for Wisconsin Supreme Court. How does the entrance of a Waukesha County judge change things? Plus, will a Democrat enter the 8th State Senate special election? Will Iowa's possible loss in the order of 2024 Democratic presidential primaries affect Wisconsin? Chuck Quirnbach spoke with JR Ross from WisPolitics. (Lake Effect 12:00pm Approximately 10 minutes)

Lake Effect: December 12, 2022

As Milwaukee homicides are in the headlines, Mayor Cavalier Johnson and County Executive David Crowley went to Madison to ask for more public safety dollars from the state. Plus, Republicans have managed to find enough money to pay their new state party chairman. And the number of people running for the 8th state Senate district seat vacated by retired Republican Alberta Darling keeps growing. Chuck Quirnbach spoke with JR Ross from WisPolitics. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: December 14, 2022

The U.S. Supreme Court recently heard a case that could change the future of all U.S. elections. The case, Moore v. Harper, could completely change who is responsible for election rules and allow state legislatures total control of all future elections. The case deals with the independent state legislature theory. Paul Nolette, the department Chair of Political Science at Marquette University, described the "independent state legislature" theory as a particular interpretation of Article 1 of the U.S. Constitution that dictates who has the power to determine the time, place, and manner of holding elections for office. Under this philosophy, not only would state legislatures have the ability to make those determinations, but it would also grant state legislatures the exclusive rights to do so. Other branches of government would not be able to interfere with the legislature's decisions or procedures. He spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

Lake Effect: December 20, 2022

Which big items may Gov. Tony Evers propose in the next state budget? JR Ross, editor of WisPolitics.com, gets out the Capitol Notes crystal ball and talked with Chuck Quirnbach. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

HEALTH CARE ISSUES

Lake Effect: October 25, 2022

Rachel Bollaert is an assistant clinical professor of exercise science in the department of physical therapy, and Jacklynn Fitzgerald is an assistant professor of psychology at Marquette University. They explained that PTSD is the most common diagnosis for those suffering from trauma. PTSD, often affects veterans. With limited treatment options and barriers to getting help PTSD often goes untreated. But they are using exercise as an alternative, accessible option. They spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 2, 2022

Since the overturning of Roe v. Wade, most abortions are illegal in the State of Wisconsin. But nearby states continue to perform abortions, including Minnesota and Illinois. And here in Wisconsin, a network of people is helping Wisconsinites access the resources they may need to get the procedure. It's called POWERS — or Pregnancy Options Wisconsin: Education, Resources & Support. The group was profiled in this month's Milwaukee Magazine. Lexy Ware, the call-line coordinator for the organization, connects clients to abortion resources in and out of the state. She spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 6 minutes)

Lake Effect: November 10, 2022

When Roe vs. Wade was overturned, most abortions became illegal in Wisconsin. The 1849 law only allows abortions to save the life of the pregnant person. That could put people who become pregnant at risk if they need an abortion for their health and safety. Since the decision, more men are choosing to go under the knife to prevent pregnancy. A growing number of them are seeking a vasectomy, and doctors are noticing that patients are younger. Dr. Peter Dietrich is an assistant professor with a specialty in men's health and fertility at the Medical College of Wisconsin and Froedtert who performs roughly 500 vasectomies annually. He spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 15, 2022

Milwaukee County is going to receive about \$70 million to help treat and support people with substance use disorders. The money comes from a national opioid settlement, but it could go towards a wide range of services across the state. Right now, the county acts as a conduit to help people in need find treatment and housing during recovery. A Wisconsin Policy Forum report finds that this settlement money could improve that system in a variety of ways. Mallory Cheng spoke with Rob Henken. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: November 15, 2022

Embryologists play an important role for anyone undergoing fertility treatments. They create viable embryos to be used in an in vitro fertilization (IVF), or frozen for later use. They manage a lab's genetic materials as well as work to make sure the lab is an ideal environment for embryo growth and storage. While IVF is more common today, it was recent history that this field was developed in the first place. The world's first "test tube" baby was born in 1978 in England, and other labs eventually followed suit. Milwaukee native Mark Roesler studied zoology at UW-Milwaukee, and he eventually went on to work in the lab at the first IVF program in the area at Waukesha Memorial hospital. He spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 14 minutes)

Lake Effect: November 17, 2022

Health care professionals seek to educate their students on medical practices and help them understand and relate to patients to provide better treatment. A relatively new development in this area is Graphic Medicine. Graphic Medicine serves as the connecting point between comic illustrations and the discourses of medicine. Its topics range from materials for doctors, and health care professionals, patient experiences, climate change and much more. Dr. Michael Greene is a physician, bioethicist and professor of humanities and medicine at the Penn State College of Medicine and is also a pioneer in Graphic Medicine and describes how the foundation of what has now become known as graphic medicine first established itself. He spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 13 minutes)

Lake Effect: December 14, 2022

The COVID-19 pandemic showed just how important the quality of the air around us is. But information on the air right in your community isn't always available. A new project aims to change that, particularly for communities of color that bear the brunt of air pollution. Researchers from the Children's Health Alliance of Wisconsin, a program of Children's Wisconsin, will create a community-based network of air quality monitors in Milwaukee. Focused on neighborhoods most burdened with asthma, the project was recently funded by a \$500,000 EPA grant. Asthma is the most common chronic disease in kids. When it's uncontrolled, asthma sends one in five children to the emergency department each year. Lina Tran spoke with Carissa Hoium, who is leading the new air quality monitoring project and serves as program lead for environmental health at the Children's Health Alliance of Wisconsin. (Lake Effect 12:00pm and 8:00pm Approximately 5 minutes)

Lake Effect: December 14, 2022

Caring for a loved one experiencing memory loss is one of the hardest things a person can do. Beyond the work involved with caring for someone who has lost the ability to live independently, the process of watching a husband, wife, or parent mentally deteriorate can be emotionally overwhelming. The stories of caregivers are often hidden from view, much like dementia itself. A recent documentary is shedding light on the lives of these caregivers. The film, *Unconditional: A Journey of Selfless Love*, is co-produced and co-directed by UW-Milwaukee student Riley Killian along with Aidan Wallace, a student at UW-Platteville. They spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

ARTS ISSUES

Lake Effect: October 3, 2022

Every month, Milwaukee Record co-founder Matt Wild compiles a list of some of the best recent releases from local musicians and shares a few of those songs. He shared his list with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: October 5, 2022

The CineLatino Film Festival returned to screens after a two-year hiatus. Marcus Theatres held screenings of over 15 movies to celebrate Hispanic-directed, written, and focused films in celebration of Hispanic Heritage Month. Marcus Theatres host the festival along with Advocate Aurora Health. Rolando Rodriguez is senior advisor of Marcus Theatres, and he was the chairman and CEO of the company. "CineLatino is about education, frankly, it's educating the general audiences," Rodriguez says. He spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 8 minutes)

Lake Effect: October 5, 2022

Regardless of your thoughts or impressions of them, it's indisputable that cover bands are a significant part of the local music scene. Whether at State Fair, church festivals, Summerfest, or even touring cover bands at venues like the Riverside or Pabst — they pay tribute to artists by mimicking the original songs as accurately as possible. Musicians and music enthusiasts often have various and conflicting views on cover bands and their musical merits. Brian Wooldridge, the founder and leader of the Joe Jackson cover band, *Look Sharp*, experienced both spectrums of these opinions over his musical career. He spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: October 6, 2022

Pepe Serna has been an actor in Hollywood for over fifty years. Throughout his career, he's appeared in over 100 feature films, such as *Scarface* and *The Man from Reno*, and 300 television shows. His latest role is in the Amazon TV series called *With Love*. Serna says, "Acting is just something that I just have to do ... just like breathing. It was a muscle memory that I started at three years of age and everything I did was performance oriented." He spoke with Mallory Cheng before the documentary about his life at the CineLatino Film Festival. (Lake Effect 12:00pm Approximately 10 minutes)

Lake Effect: October 24, 2022

A new art exhibition in Milwaukee, called "Ghosts of Segregation," features photos of physical remnants of the Jim Crow era. The pictures depict places like businesses that had separate entrances for Black people, and areas where people of color were murdered. At the Charles Allis Art Museum, the historic mansion is now a space where guests can learn about segregation in America. The exhibition showcases Richard Frishman's photography. Eddie Morales spoke with Senior Curator Phoenix Brown. (Lake Effect 12:00pm and 8:00pm Approximately 5 minutes)

Lake Effect: October 26, 2022

It's been a decade since the massacre at the Sikh Temple of Wisconsin. Six people were murdered in the gurdwara, temple by a white supremacist from nearby Cudahy. The rampage sent ripples through the community and the nation, as people grappled with this devastating act of hatred in a sacred place of worship. For Sundeep Morrison, the massacre felt especially close to home. Their parents were at another gurdwara in Oak Creek on the day of the shooting. Morrison wanted to bring attention to the stories of these people, the community, and the families that were devastated by what happened. Their

new solo show, *Rag Head: An American Story* explores the people who give life to the Sikh community and what happens when that life is taken away. She spoke with Joy Powers. (Lake Effect 12:00pm and 8:00pm Approximately 10minutes)

Lake Effect: November 17, 2022

Dinorah Márquez is the founder and director of the Latino Arts Strings Program at the United Community Center. She has been named one of Milwaukee Magazine's Betty Awards recipients, which honors extraordinary women doing great work in Milwaukee. When Márquez immigrated to the U.S. as a 10-year-old child, she found herself in an environment where she could be expelled from school for speaking her native Spanish language. She experienced racism and bullying at school while also navigating a dysfunctional and abusive household. Márquez felt like she didn't have a voice until a music teacher introduced her to the violin and she found a new way to express herself. She spoke with Mallory Cheng. (Lake Effect 12:00pm Approximately 12 minutes)

Lake Effect: December 14, 2022

Audrey Nowakowski spoke with two local authors, who teamed up to write a whimsical murder mystery series. Sharon Nagel & Jocelyn Koehler, co-authors of Shady Hollow book series. (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

Lake Effect: December 22, 2022

Cait Flynn spoke with Rafael Francisco Salas, guest curator at Museum of Wisconsin Art. He discussed a new exhibit at the museum called *Lands* which depicts the individual and shared experience of Indigenous people. (Lake Effect 12:00pm Approximately 12 minutes)

EQUITY AND DIVERSITY ISSUES

Lake Effect: October 3, 2022

The American Foundation for Suicide Prevention says that suicide is the 12th leading cause of death in the United States. In 2019, it was the second leading cause of death for Black people ages 15 to 24. Historically suicide rates have been higher among men and boys across all racial groups, but the gap is now narrowing between Black teen boys and girls, as suicide rates increase among Black girls. Dr. Janelle Goodwill, is an assistant professor at the Crown Family School of Social Work, Policy and Practice at the University of Chicago, She spoke with Teran Powell. (Lake Effect 12:00pm and 8:00pm Approximately 5 minutes)

Lake Effect: October 12, 2022

Jesus Salas has been involved in nearly every aspect of the agriculture and migrant worker movement in Wisconsin - from founding *Obreros Unidos* to being CEO of United Migrant Opportunity Services. Today, he volunteers for *Voces de la Frontera* and speaks about his work advocating for the rights of migrant workers. He spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 25 minutes)

Lake Effect: October 18, 2022

In 1961, eight years before the Stonewall uprising, Milwaukee was home to a historic moment in LGBTQ+ history, known as the Black Nite Brawl. A group of LGBTQ+ people defended a popular gay bar called the Black Nite against a group of men. The Black Nite Bar no longer stands, but the spot will soon become Milwaukee County's first LGBTQ+ landmark. Kobe Brown talked with LGBTQ+ activist Brice Smith the executive director of *lgbt milWALKEe* on Plankinton Avenue where the Black Nite used to be. (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

Lake Effect: October 20, 2022

Launched by the Milwaukee Muslim Women Coalition in 2015, the Milwaukee Muslim Film Festival shares films from around the world to encourage reflection and meaningful discussion about Muslims and their experiences. The festival was founded by Janan Najeeb who is also the current president and founding member of the Milwaukee Muslim Women's Coalition. She spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

Lake Effect: October 27, 2022

In August, ten students at Marquette University protested the lack of resources and institutional support for students of color. Since then, the administration's conduct hearings stripped some students of their respective leadership titles within student organizations like the student government, the Latin American Student Organization, and the Black Student Council. Dr. Stephanie Rivera-Berruz, an associate professor of philosophy and the co-director for the Center for Race, Ethnic and Indigenous Studies, and Dr. Julissa Ventura, an associate professor in the Department of Educational Policy and Leadership, were two of a handful of professors who rallied behind the student demonstrators who sanctions were placed against. They spoke with Cait Flynn (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

Lake Effect: November 1, 2022

The holiday season is slowly creeping up and in a not-so-distant past, before the rise of online shopping, the beloved Sears Catalog would have shown up at our doorsteps. In the late 1800s, the catalog changed how Americans purchased things, giving new freedom to get what wasn't available at the local general store. And at the same time, it created a new, equal buying experience for Black Americans in the Jim Crow South. Judge Mosley explains that general store owners prioritized white customers during this time. He spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 9 minutes)

Lake Effect: November 9, 2022

Identity loss throughout history can happen in many ways - from being physically driven out of your homeland, to colonization and even through changes to maps. Looking at some of Wisconsin's oldest cities before and after colonization reveals a loss for native peoples, particularly name changes. Margaret Noodin, associate dean for humanities at UW-Milwaukee, says that remembering and reclaiming Indigenous names for places can be a way to heal — something that is especially important in Wisconsin where the relationship to Indigenous history can often seem hollow or tenuous. She spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 12 minutes)

Lake Effect: November 15, 2022

Black infant mortality rates continues to be alarmingly high in Milwaukee. In 2019, the infant mortality rate for Black babies was 12.4 per 1,000 births. Comparatively, for white babies it was 3.3 per 1,000 births. Black mothers' mortality rates are also high. Nationally in 2019, 42.4 of every 100,000 Black mothers will die in birth according to the CDC. For white mothers it's just 13 deaths per 100,000. Black doulas in the Milwaukee-area are hoping to change this narrative. Kay'La Mumford, who is the executive director of Birth & Embrace Communities Inc., is one of the first Black women to train birth doulas. She spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 10 minutes)

Lake Effect: November 16, 2022

The F word: Feminism. What does it mean to you? That's the question that the Women's Fund of Greater Milwaukee is taking on in their annual event The F Word: Reclaiming Feminism will reflect on what it means to be a feminist today and address how to make it more inclusive in the Greater Milwaukee area — going beyond gender and challenging injustices that still persist today. The event featured comedian Marina Franklin as their special guest to speak on her own journey with feminism, which she says she didn't have a definition for until very recently. She spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: November 29, 2022

Over 50 years ago, Latinx activists staged a sit-in at the UW-Milwaukee chancellor's office to fight for resources to support Latinx students. Their efforts proved successful as UWM opened its Spanish Speaking Outreach Institute to support the needs of Latinx students. Today, the institute is known as the Roberto Hernandez Center and recently they've been collecting the histories of local advocates, leaders, students, staff, and faculty to build the *Latinx Activism Oral History Community Project*. These collected interviews will be turned into a podcast for Milwaukeeans of all ages to learn about the city's Latinx change makers. According to Alberto Maldonado, director of the Roberto Hernandez Center, the idea of an oral history project came from a desire to commemorate the 50th year anniversary of the sit-in at UWM in 1970. He spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 15 minutes)

Lake Effect: December 6, 2022

A new marker remembering Native American history has been added at State Fair Park. Part of the grounds was once a burial site for many native people of Wisconsin. These sites were historically represented by mounds in the Earth. While it was a widespread practice across the area, only a few thousand remain today. The mounds site in the State Fair Park has recently been renamed as Tee Siskeja, meaning "bad waters village". James Skibo, the Wisconsin State archaeologist for the Wisconsin Historical Society, and Bill Quackenbush, the tribal historic preservation officer of the Ho-Chunk nation, both played a role in the realization of the new marker. He spoke with Mallory Cheng. (Lake Effect 12:00pm and 8:00pm Approximately 13 minutes)

Lake Effect: December 8, 2022

The new documentary "Messwood" focuses on a local high school football team. Declining participation at Milwaukee's Messmer High School, which is predominantly Black, and Shorewood High School, which has a predominantly white student population - led the schools to join forces to create a football team back in 2001. Filmmakers Brad Lichtenstein and Emily Kuester followed the 2019 Messwood team for the film. Outside of the drama of games and practices, the documentary centers on the teenage athletes who are trying to make sense of their adolescence and the perceived and real racial issues in southeast Wisconsin. They spoke with Audrey Nowakowski. (Lake Effect 12:00pm and 8:00pm Approximately 13 minutes)