

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 31643  
**Alt Order #:** 27675473  
**Product Desc:** ORDR  
**Estimate:** 211217 POLITICAL ISSUE  
**Flight Dates:** 02/11/22 - 02/17/22  
**Original Date / Rev:** 02/09/22 / 02/24/22  
**Order Type:** GENERAL

**Primary AE:** Jenna Nubar  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Del Cielo Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Alabama Patriots PAC  
**Demographic:** A35+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/17/22	12	\$815.00	\$692.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	12	\$815.00	\$692.75	0.00
<b>Totals</b>	<b>12</b>	<b>\$815.00</b>	<b>\$692.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCOV-TV	5%	\$815.00
Market	100%	\$16,300.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$15,485.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/11/22	02/11/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	----F--	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				DREW BARRYMORE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/07/22 02/13/22 ----F-- 1 \$10.00 0.00											
N 2	WCOV	02/15/22	02/15/22	Daytime 9a-10a Drew Barrymore	CM	9a-10a	-T-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				DREW BARRYMORE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/14/22 02/20/22 -T----- 1 \$10.00 0.00											
N 3	WCOV	02/16/22	02/16/22		CM	9a-10a	--W----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daytime 9a-10a Drew Bar											
				Daytime 9a-10a											
				DREW BARRYMORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	--W----			1		\$10.00		0.00				
N 4	WCOV	02/17/22	02/17/22	Daytime 9a-10a Drew Bar	CM	9a-10a	---T---	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
				Daytime 9a-10a											
				DREW BARRYMORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	---T---			1		\$10.00		0.00				
N 5	WCOV	02/12/22	02/12/22	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
				Sa 930p-10p											
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/07/22	02/13/22	-----S-			1		\$25.00		0.00				
N 6	WCOV	02/11/22	02/11/22	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	0	\$0.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/07/22	02/13/22	----F--			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WCOV	02/07/22-02/13/22	M-F 9p-935p Late News			9p-935p	----F--	:30		<del>(\$100.00)</del>	0.00	NM			
				See MG 9.2,9.3											
				[na]											
N 7	WCOV	02/14/22	02/14/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	M-----			1		\$100.00		0.00				
N 8	WCOV	02/16/22	02/16/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				WCOV 9 OCLOCK LOCAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	--W----			1		\$100.00		0.00				
N 9	WCOV	02/12/22	02/12/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	2	\$100.00
				Sat 9p-930p Late News											
				FOX NEWS @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/07/22	02/13/22	-----S-			1		\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WCOV	02/07/22-02/13/22	Sat 9-930p Late News			9p-930p	-----Sa--	:30		<del>(\$50.00)</del>	0.00	NM			
				See MG 9.2,9.3											
				[na]											
2	WCOV	02/07/22-02/13/22	Sat 9-930p Late News			9p-930p	-----Sa--	:30		<del>(\$100.00)</del>	0.00	NM			
				Ⓜ See MG 9.4											
3	WCOV	02/14/22-02/14/22	M-F 935p-1005p			935p-1005p	M-----	:30		\$50.00	0.00	NM			
				Ⓜ MG for 6.1,9.1											
4	WCOV	02/07/22-02/13/22	Sat 9-930p Late News			9p-930p	-----Sa--	:30		\$50.00	0.00	NM			
				Ⓜ MG for 9.2 02/12											
N 10	WCOV	02/16/22	02/16/22	Wed 8p-9p	CM	8p-9p	--W----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Wed 8p-9p											
				9-1-1: LONE STAR											
				null											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	--W----			1		\$150.00		0.00				
N 11	WCOV	02/14/22	02/14/22	Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
				Mon 8p-9p											
				THE CLEANING LADY-FO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	M-----			1		\$150.00		0.00				
N 12	WCOV	02/15/22	02/15/22		CM	7p-8p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00

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				Tues 7p-8p											
				Tues 7p-8p											
THE RESIDENT-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-T-----		1				\$150.00		0.00			
													Totals	12	\$815.00