ORDER

Print Date 02/24/22 12:07:18

O	rd	er

Order / Rev:

31643

Alt Order #:

27675473

Product Desc:

ORDR

Estimate:

211217 POLITICAL ISSUE

Flight Dates:

02/11/22 - 02/17/22

Original Date / Rev:

02/09/22 / 02/24/22

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Jenna Nubar

WASH

NAT

Agency

Name:

Del Cielo Media LLC

Alexandria, VA 22301

Buying Contact:

Billing Contact:

Billing Calendar: 1427 Leslie Avenue Billing Cycle:

Cash Broadcast

EOM/EOC

Agency Commission: 15%

Advertiser

Name:

Political - Alabama Patriots PAC

Demographic:

A35+

Product Codes: Revenue Code 1: PL2

ISS

L-4

AGY POL

Revenue Code 2:

Revenue Code 3:

Priority:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 01/31/22 02/17/22 12 \$815.00 \$692.75 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	12	\$815.00	\$692.75	0.00
Totals	12	\$815.00	\$692.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar		3.03500 - 0.036000	Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$815.00
Market	100%	\$16,300.00

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	95%	\$15,485.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch Sta	irt End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV 02/	1/22 02/11/22	Daytime 9a-10a	rew BacM	9a-10a	F	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
		Daytime 9a-10a									
DREW BARI	RYMORE								- 1		
Start Da	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/07/22	02/13/22	F	1	\$10.00	0.00						
N 2 WCOV 02/	5/22 02/15/22	Daytime 9a-10a E	rew B&M	9a-10a	-T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
		Daytime 9a-10a									
DREW BARI	RYMORE								- 1		
Start Da	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	-T	1	\$10.00	0.00				1		
N 3 WCOV 02/	6/22 02/16/22		СМ	9a-10a	W	:30	1	\$10.00L-4	0.00 NM	1	\$10.00

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WCOV-TV

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02/11/22 - 02/17/22

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Ln Ch	Start	End	Inventory Code	Brook	Start/End	Timo	Days	Len Spo	ate.	Poto Pri	Rtg Type	Snots	Amount
LII OII	Otart	Liiu	Daytime 9a-10a l		Start/Life	Tille	Days	Len Spo)lo	Nate Fil	Rig Type	Spois	Amount
			Daytime 9a-10a										
	BARRY		M/a al alassa	C4-00/I	D. (D. "						6	
Sta Week: 02/	art Date /14/22	End Date 02/20/22	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$10.00	Ratin 0.0							
N 4 WCOV				Drew BaßM	9a-10a		T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
			Daytime 9a-10a							¥ 10100 = 1			V .0.00
	BARRY			20 1 200 0		<u> </u>							
Sta Week: 02/	art Date	End Date 02/20/22	<u>Weekdays</u> T	Spots/Week	Rate \$10.00	Ratin 0.0							
			Sa 930p-10p	CM	930p-10p		S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
	02/12/2	. OL/IL/LL	Sa 930p-10p	OW	осор тор		5	.00		Ψ20.00 Ε-4	0.00 14141	'	Ψ20.00
	GRIFFITI	4											
	art Date	End Date	Weekdays S-	Spots/Week	Rate	Ratin							
Week: 02/		02/13/22	M-F 9p-935p Late	NewsCM	\$25.00 9p-935p	0.0	F	:30	1	\$100.00L-4	0.00 NM	0	\$0.00
11 0 11001	02/11/2	.2 02/11/22	M-F 9p-935p Late		эр-эзэр			.50	1	φ100.00L-4	U.UU INIVI	0	φ0.00
WCOV	9 OCLO	CK LOCAL											
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 02/ Spot Ch	Date Ra	02/13/22 ange D	escription	1 Start	\$100.00 End Time	0.0		/eekdays	Len	oth Rate	Rtg Type		
			1-F 9p-935p Late N				_	F			0.00 NM		
	e MG 9.2	2,9.3									Selective Annual Annual Selection		
[na										70,000,000			
N 7 WCOV	02/14/2	2 02/14/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	M	1	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
WCOV	9 OCLO	CK LOCAL	W-1 9p-955p Late	5 INGWS									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	д						
Week: 02/		02/20/22	M	1	\$100.00	0.0							
N 8 WCOV	02/16/2	2 02/16/22	M-F 9p-935p Late		9p-935p	-	W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
WCOV	9 OCLO	CK LOCAL	M-F 9p-935p Late	e news									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 02/		02/20/22	W	1	\$100.00	0.0	00						
N 9 WCOV	02/12/2	2 02/12/22	AND ASSESSED TO ASSESSED TO		9p-930p	-	S-	:30	1	\$50.00L-4	0.00 NM	2	\$100.00
FOX NE	EWS @ 9)	Sat 9p-930p Late	inews									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 02/		02/13/22	S-	1	\$50.00	0.0	3076	20 12 020	145	100			
	Date Ra		escription at 9-930p Late Nev		/End Time			<u>/eekdays</u> Sa	Len		Rtg Type 0.00 NM		
	e MG 9.2		at 3-330p Late IVe	//3 3p-3	ЗОР			Ja		.30 (\$30.00)	0.00 14141		
[na		,											
			at 9-930p Late Ne	ws 9p-9	30p			Sa		:30 (\$100.00)	0.00 <i>NM</i>		
-	e MG 9.4		E 025- 4005-	005-	1005-			37		00 050 00	0.00 NINA		
	6.1,9 for 6.1,9		-F 935p-1005p	935p	-1005p		M-			:30 \$50.00	0.00 NM		
			at 9-930p Late Nev	vs 9p-9	30p			Sa		:30 \$50.00	0.00 NM		
12	6 for 9.2 (400.00			
N 10 WCOV	02/16/2	2 02/16/22	Wed 8p-9p	CM	8p-9p	-	-W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
			Wed 8p-9p										
9-1-1: L null	ONE ST	AR											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 02/		02/20/22	W	1	\$150.00	0.0	-						
N11 WCOV	02/14/2	2 02/14/22		CM	8p-9p	M	1	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
THE C	FANING	LADY-FO	Mon 8p-9p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	a						
Week: 02/	7-0-2-10-10-10-10-10-10-10-10-10-10-10-10-10-	02/20/22	M	1	\$150.00	0.0	_						
N 12 WCOV	02/15/2	2 02/15/22		CM	7p-8p	-	T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00

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Political - Alabama Patriots PAC

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02/11/22 - 02/17/22

Estimate:

Product Desc:

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Ln Ch Start End Inventory Code Tues /p-8p

Break Start/End Time

Days

ORDR

Len Spots

Rate Pri Rtg Type Spots

WCOV-TV

Amount

Tues 7p-8p

THE RESIDENT-FOX

Start Date End Date Week: 02/14/22 02/20/22

Weekdays -T----

Spots/Week

Rate \$150.00

Rating 0.00

Totals

12

\$815.00